A Word With Subscribers

It is a popular misconception that in times of War a newspaper makes money. As a matter of fact, any newspaper which tries to do its duty by its subscribers, loses money during war time. This is true of The Daily and Semi-Weekly Mail. Both of these papers, in spite of their tremendous increase in circulation, are not making any profit out of the war. This being the case, we have to ask our subscribers who are in arrears to be good enough to REMIT. If we are properly doing our duty toward you as a subscriber, we have to ask that you will carry out your duty to us by remitting promptly any amount that may be owing to us.

If you want to help us make our paper better, send us your subscription in advance. We assure you that we will spend it in improving our news service.

Accounts are now being sent out, and we will be very much indebted to you if you will give the same your prompt

The Mail Printing Company

Select your clothing from the standpoint of its Wearing Quality



It is the only thing worth while in clothing and it is the one point which makes MacKINNON'S CLOTHING such a favorite with every man who has once worn it.

J. A. MacKINNON STREET TAILOR and CLOTHIER

EVENING SMILES

A NEW COAT

From the Cincinnati Enquirer. Her color would provoke a saint, The tints she won't subdue: Each day she dons a coat of paint And thinks she loo's like new.

SYMPATHY

Sillicus-Do you believe marraige brings sympathy?

Cynicus-Most assuredly. I believe every woman feels sorry ifor some out?" other woman's husband.-Judge.

IN THE CANDY STORE

"What do you want, little boy?" "Nothin" ma'am. I jest come to see Bu Buttom what I might 'a' got if I hadn't 'a' hot i's afire! lost my penny."-Life.

ONLY ONE CHANCE

The justice-"Ten for exceddin' the speed limit. Comin' back this way!"
The Victim—"No."

The justice—"Then itis \$20."— Cleveland Plain Dealer.

WHAT MIGHT HAVE BEEN.

One afternoon an elderly lady visited the penitentiary and on pausing be-fore a certain cell was told that the inmate had been imprisoned for steal- around to the club this afternoom? ing a piano.

remarked the woman, turning to the to vote-Boston Globe.

"Is it true you stole convict.

piano?"' ma'am," was the frank ad mission of the convict." Then he added, "I did it in a moment of weak-

delphia Telegraph.

ANSWERED

"We' didn't fare well."-Louisville Ccurierf Journal.

UNDER PROTEST

Scottish gentleman—Richt, laddie; but if I do, mind ye, I'll no pay for This instance of Sir John's pars no

A DIFFERENCE

Bix-"Are you carrying much life Dix-'Well, hardly carrying-dragging."-Boston Transcript.

SQUELCHING AMBITION

Mr. Pewee-Do you mind if I drop His Wife-You'll stay right here at "I am very sorry to see you here," home. Next thing you'll be wanting the interest of the troops under her

ANOTHER REVIEW

Valoartier Camp, Sept. 14-The Duke of Connaught, for the second time, reviewed the troops at Val Cartier this afternoon. Twenty thousand there. It weighs over one hundre men passed by in half battalions, marching with the step of veterans. "I am more than proud of them, said Col. Hughes after the review. But they have had enough of this work," he added. "They are not going across to march only. They must now put in all their time shooting, and learning field movements, for the active service which they must face."

One remarkable feature of the review was that it was witnessed by General Crozier, chief of the ordnance staff of the United States army. The of an ounce of radium their fortune general wore his uniform, his visit are made. being an official one, and his presence was taken to indicate the sympathetic feeling of the government of the United States towards the allies.

One of the unfortunate features of he parade was the accident to Lieut-Co. E. G. Shannon, of Prince Albert (Sask.). wh was thrown from his horse. He sustained a fractured arm and was taken to No. 2 clearing hos pital and from there was removed to the military hospital in Quebec in the Red Cross car. Excitement was given the camp

early in the evening by a fire which destroyed the moving picture show which was started on the grounds The proprietor, it is stated, had been overcharging the men, and had not changed his programme since he open-

Manoeuvring was begun yesterday by the First Brigade, but the review rather upset the programme. From now on, however, there will be three brigades at the butts each day, and one brigade will manoeuvre.

Cook's Cotton Root Compound:



THE COOK MEDICINE CO. TORONTO, ONT. (Formerly Windsor,

SIR JOHN FRENCH IDOLIZED BY ARMY

London, Sept. 14—"Sir John French is in health and spirits and "In a moment of weakness," gasp-ed the elderly visitor,. "Mercy me! I when he went off to war," says a presume that had you your usual letter from an officer of the British strength you would have walked headquarters staff which has reached away with the whole house.':—Phila-here. 'His army idealizes him and the 'Tomies' are crazy about him.

"After one day's ork he insisted upon visiting the trenches. This was "How did your farewell tour turn during the British retreat, and his staff was hard put to it to prevent the old boy running needless risks.j Whenever the word went through the ranks that Sir John vas around the men cheered him to the scho. After the magnificient tribute which the field marshal paid to his Bu Buttons-Get up! Get up! The men, this testiment on their side shows the inspiration of her person-

> left London for Paris he undertool with what those who, knew him well parcels to her children from a lady, who is a friend of Lady French. The children were stuck in Paris with their governess and were about to be taken to the South of France with two or three families similarly situa-| bed. -

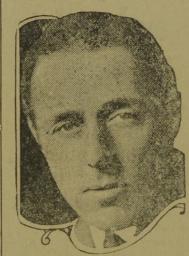
devotes her time to good work Lady French lives bear London and husband's command.

WEALTH IN METEORS

An expedition is shortly starting for Disco Island, off the coast of Green land, with the object of breaking up and bringing away the big meteorit tons, and the theory is that it was projected on to the earth from the moon countless years ago. Fragment: of it have already been carried awa and assayed, with the result that i has been found to contain iron, cop per, and silver, besides rarer metals including polonium. Now polonium is a cousin to radium. Hence the ex pedition. The organizers of it argue that if they can only extract from the meteorite even a small fraction

It is quite possible, too, they say that there may be large diamonds em bedded inside the mass. Very small diamonds have undoubtedly bee taken from the interiors of sma meteorites. Then, too, here is i existence a diamond of fair size takes from a meteorite discovered nea Tucson, Arizona.

Fortune From "Movies"



the "Belasco of the screen world."

When he was the director of th Biograph pictures, they were callthe best in the business. But n the independents have captured b at a salary of \$100,000 a year. A he is directing the Reliance and th Majestic Mutual movies.

At one time in his career, not long ago, Griffith was with a travel i company earning the munificent su of \$18 c. week.

Impure Ice Cream

The following is a synopsis of th results of an analysis of ice cream undertaken in the chief analyst's de partment at Ottawa, in charge Dr. A. McGill: Samples found genu ine, 77; samples found adulterated 49; samples found but slightly below required standard, 8; samples lost, 2 sold as imitation, 1; total, 137.

"Our standards for ice cream," says Dr. McGill, "require 14 per cent. of milk fat in ordinary ice cream, and 12 per cent, milk fat in the article when fruit or nuts are present. Samples which show less than one say is characteristic courtesy and per cent. shortage in butter fat, l simplicity, to convey some small have not declared to be adulterated, but have indicated as slightly below the required standard."

Wireless Waves and Fire

It is contended by a French scientist | Books, etc ? of standing that many unexplained fires at sea and explosions on war Illustrated Catalog No 9, Free Fountain ships and in mines are caused by stray wireless waves.

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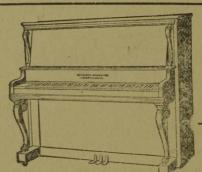
we will sell a lot of Underskirts which were delayed in transit from the war zone at Extra Special Prices.

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See Samples in Cur Window

R. L. BLACK

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