

ITCHY NOSE AND RUNNING EYES CURED IN FIVE MINUTES BY "CATARRHOZONE"

Branchial Distress and Bad Throat
Trouble Relieved at
Once

Every day comes news of wonderful cures made by Catarrhozone. Cases are reported and personal testimony is given that proves beyond question the marvelous merit of Catarrhozone. Bad colds and running eyes it cures in a few minutes.

Irritable throat and dry bronchial coughs are helped in a jiffy—always cured—if Catarrhozone is used as directed.

Chronic Catarrh in the nose and throat, the sort that keeps the patient rank and maintains a vile, sickening discharge—even that type of catarrh yields completely to the

power of Catarrhozone.
Just think of it!

Not a drug to take, not an hour to wait for relief—you just simply inhale the pleasant, piney vapor of Catarrhozone and get well quickly.

"What Catarrhozone did for me in one week was simply a miracle," writes Malcolm R. McIntosh from Sydney. "I had a frightful attack of Catarrh. My ears buzzed and my head was full of noises. The end of my nose was red and itchy—on the inside it was sore and encrusted. I had vile droppings from my throat and was very sick. Relief came quick—so I kept up the treatment and was absolutely cured by Catarrhozone."

Nothing else will so effectively and quickly cure you as Catarrhozone. Get the \$1.00 outfit; it always does the trick. Small size 50c.; sample trial size 25c., at all dealers.

HARRY'S PLEA or, "Give the Boy a Chance"

"Ye stalwart Men of York,
Don't listen to such rot
As 'ousting' Percy Guthrie
And 'boosting' Mr. Scott,
For Percy will come out ahead
And to the House will prance.
All I ask of you, my friends,
Is, Give the Boy a chance.

"And boys, that preacher, Smith,
I hope you do not trust.
When he joined the Orange Order
Us boys, he said, he's 'bust'
And under our right shoulder blade
He'd sure to get his lance,
For there would be no 'let up'
When once he's got a chance.

"With Scott and Guthrie in the field
I know which man you'll choose,
For haven't we got the booze?
And ain't we got the booze?
And when the votes are counted
How poor Jim Scott will dance,
Guthrie will be elected!
We'll give the Boy a chance!

Let's all go down to Regent Street
If your appetites are keen,
Be sure and vote for Guthrie
And boozers seventeen,
Don't mind that pale faced preacher
Who's raging in his Manse
We'll let him know who runs this show
And gives the Boy a chance.

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THEIR CLOTHES
WITH
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The Dye that colors ANY KIND
of Cloth Perfectly, with the
SAME DYE.

No Chance of Mistake. Clean and Simple.
Ask your Druggist or Dealer. Send for Booklet.
The Johnson-Richardson Co. Limited, Montreal.

When a fishing vessel went ashore recently on the north coast of England a number of men swam out on horseback and succeeded in boarding her.

TALENTED LUNATICS.

Clever Work Done by People Who Are Helplessly Insane.

"I am sure," said a well-known mind doctor, "you would be amazed at the clever work that is done by hundreds of men and women who are hopelessly insane; some of it at least as good as that done by sane people who earn large incomes."

"Among my patients to-day is one man whose skill with the brush would almost surely qualify him for high rank if he were only in possession of his senses. There are few of the great exhibitions which do not contain one or more of his canvases, and he has often received as much as \$500 for a picture. And yet this man is as 'mad as a hatter' the victim of terrible delusions and subject to violent homicidal attacks."

"Naturally, his work is unreliable. One week he will produce a masterly and beautiful picture, with genius in every line of it. The next he will paint the most weird picture, a perfect nightmare in color, which, curiously enough, he always considers a masterpiece."

"There are hundreds of other lunatics who are just as skillful in music and literature. One of my own patients, who is hopelessly mad on one subject and who is a perfect musical genius, has composed operas and symphonies and scores of songs which have won considerable fame for him and have brought him a small fortune."

"Even in our public asylums there are a great number of patients who make money by skilled work of one sort or another. In a county asylum I know well of a man who does the most exquisite color sketches, for which he receives from \$15 to \$50 each, and he has a market for as many as he can produce."

"Another patient, a former sea captain, spends his time in making the most perfect tiny models of ships, carved with infinite skill and pains from bone or ivory, for each of which he gets \$5 to \$10. For one very elaborate and beautiful model of a cathedral he was paid as much as \$150, and it was certainly very cheap at the price. A third patient in the same asylum earns many dollars a year by cutting the cleverest silhouettes out of colored paper."

"Other patients are equally skilled in a very wide range of industries, from inventing toys and puzzles to making watches and picture frames and from breeding canaries and mice to raising flowers."

"The women, too, are just as clever as the men. I know one demented woman who writes the most charming books for children, and verses for Christmas cards, another who makes a good income, in her lucid hours, by illustrating books, and a third who draws several hundred dollars a year from royalties on her plays. And there are countless women in our public asylums who earn money in scores of ways, such as knitting, lace making, straw plaiting and leather work."

London Statues.

The proposal to erect a monument to Sir Francis Drake in London is a reminder that the erection of outdoor statues to great British men and women is a practice of by no means modern growth. The statue of Queen Elizabeth on the Church of St. Dunstan-in-the-West, which originally formed part of the new Ludgate built in 1586, was one of the earliest examples, while another was Herbert Le Sueur's equestrian statue of Charles I. at Charing Cross, which was cast in 1633. Since then Londoners have successively given every one of the Sovereigns an outdoor statue with the exception of George I.

Apart from the statues of contemporaries which are now put up promptly, London has within the last few years commemorated in this way many notable worthies long since departed. Not many months since Oliver was commemorated by a statue in Whitehall; the statue in Old Palace Yard of Oliver Cromwell, presented by Lord Rosebery, dates from 1899; the first London statue of Dr. Johnson was unveiled a year or two ago in the churchyard of St. Clement Danes; and, to add but one more example to the list, the first statue in London of that great Londoner, John Milton, was unveiled in Fore Street as late as 1904. The next addition to London's statues of national worthies will be one of Captain Cook, which will adjoin Sir Ashton Webb's Admiralty Arch.

Feeding the Farm Horse.

The ideal ration is one that keeps the horse in a good, thrifty condition at a minimum cost. One serious mistake made by practical farmers is to feed working rations on idle days, thinking to prepare the horse better for the heavy work to come. A good practical ration for a 1,500 pound horse doing hard work is ten pounds of corn, eight pounds of oats, two pounds of bran and twelve pounds of clean, bright, mixed hay. The bran is a laxative and may be used as a corrector. If the horse is allowed the run of pasture during the night the bran should be entirely eliminated.—Country Gentleman.

How the Baby Talked.

Mr. Bacon: I was up to see the Smarts' baby to-day.
Mrs. Bacon: Did they make him talk?

"Yes."
"What did he say?"
"I couldn't understand. I think it's a great mistake for a mother to teach a child to talk when she has hairpins in her mouth!"—Yonkers Statesmen.

The Housekeeping Instinct.

A bright little girl who had successfully spelled the word "that" was asked by her teacher what would remain after the "t" had been taken away.
"The cups and saucers," was the prompt reply.

Her Powers.

Blank was accosted by a fellow citizen the other night, who said: "I heard your wife lecture. Her power of diction is wonderful."
"Yes, fair. But it's nothing to her power of contradiction."

He Had Room.

"Dear me, Tom, you eat a good deal for a little fellow," remarked Uncle John to his nephew.
"I s'pect I aren't so little inside as I look outside," was Tom's ingenious answer.

King George's Navy Plug



KING GEORGE NAVY PLUG
CHEWING TOBACCO

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It surpasses all others in quality and flavour because the process by which it is made differs from others.—It is deliciously sweet and non-irritating.

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SKATES REPAIRED AND PUT ON BOOTS. LET US
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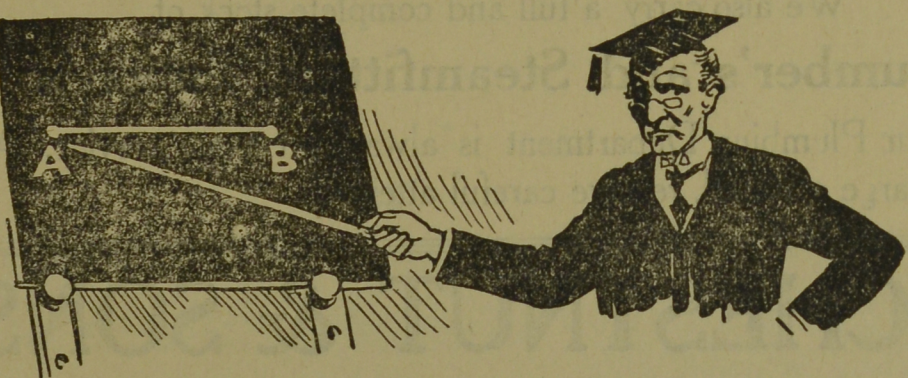
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—FOR—

W. W. MAXWELL



The Straight Line in Creating Demand

"A Straight Line is the
Shortest Distance between Two Points"

Whatever troubles old Euclid gave us in our schooldays his axioms were simple enough. In our business life to-day we show a lively appreciation of the truth of this axiom in cutting out superfluous efforts—in the saving of time and labor.

In making goods the straight line is "efficiency." It is the shortest distance between raw material and finished product.

In Selling Goods, the straight line is
Newspaper Advertising.

It is the shortest distance between the seller and the buyer. Some manufacturers are applying the straight line in the making of their goods, but neglecting it in the selling of them. Some have no line of communication with the consumer at all—many let their message meander along by-paths of "chance acquaintanceship" instead of telegraphing it along the straight line of Newspaper Advertising.

Newspaper Advertising is the Shortest Distance between
the two points of "Supply" and "Demand."

If you are doing a local business talk over your advertising problems with the Advertising Department of this Newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of the Canadian Press Association, Room 503, Lumsden Building, Toronto.