

The MONSTER SALE

Commencing SATURDAY, JANUARY

STARTLING SAVINGS--STOCK SACRIFICED--COME SATURDAY--What You Want May Not Be Here on Monday

MANY COMPLETE CLEARING LINES

We have requisitioned from our stock bargains sufficient to cover an army of men and boys. We have complete lines for clearing at astonishing cut prices. Broken lines are grouped together at give-away prices.

BUSINESS AS USUAL

is our excuse for this sale. We want to do our share in helping to maintain confidence in Canada.

NO HARD TIMES HERE

for those who think prosperity. If you men who are earning stated salaries and you men who are getting good money for your produce will spend the money in Fredericton everyone will be prosperous and we will have "Business as Usual"

WE GIVE YOU A GOOD EXCUSE TO HELP

by putting before you these not to be denied cut prices on bright new merchandise. Help the community while benefiting your own pocket.

OUR COMPLETE STOCK REDUCED

We are too largely stocked in most lines so we offer you cut prices on practically everything in stock excepting perhaps one or two lines.

THIS STORE'S REPUTATION BEHIND ALL

You have not forgotten the "Bird of a Sale", "The Peach of a Sale", etc. We Guarantee you the equal of anything in the past, that we have ever had. Get in Early and come Often.

WINTER CAPS			Business as Usual No. 1			Business as Usual No. 5			Business as Usual No. 9			Boys Fancy Overcoats			Regu				
Regular	.75c	"	.59c	Broken lines of mens and boys Winter Caps. Fur and Wool Drop		1. Mens Coat Sweaters with or without collar in quiet combinations reg. 2.50-4.50		1. Worth up to 4.50		sale 2.95		3.00		"		2.4			
"	\$1.00	"	.79c			sale 1.95		2. " " 6.25		" 3.75		3.50		"		2.7			
"	1.22	"	.99c	Mens Regular 50c to 75c Sale 29c		2. The same reg. 4.50-5.50 " 3.25		3. " " 7.50		" 4.90		4.00		"		3.1			
"	1.50	"	\$1.19	M ns " 75 to \$1.00 " 49c		3. Reg. 2.50 white roll Neck Sweaters		4. " " 8.50		" 5.65		5.00		"		3.			
"	2.00	"	1.59	Mens " 1.25 to 1.50 " 89c		sale 1.50													
TRUNKS AND BAGS			Business us Usual No. 2			Business as Usual No. 6			Business as Usual No. 10			SHIRTS							
"	3.00	"	2.38	Reg. \$1.50 soft and 2.50 stiff Hat		4. Boys Coat Sweaters, no collar, combination colors, reg. 1.75-2.00		1 Penmans 151 Heavy Natural Wool Shirt and Drawers sells from 150 to 2.00. A special discount of 25 per cent on this line		"		1.25		"					
"	4.00	"	3.18	Sale 98c		5. Boys roll neck Sweaters, plain colors, reg. 1.50		sale 1.29		"		1.50		"		1			
"	5.00	"	3.98	Reg. \$2.00 soft and 2.50 stiff Hat		sale 95c		2. Stanfields 88 Fine Wool Ribbed Shirts and Drawers reg. price 1.75, "sale 1.29		"		1.75		"		1			
"	6.00	"	4.78	Sale 1.48		Childrens Buster Suits, sweater, overalls and cap, reg 3.00-4.00		sale 2.00		"		2.00		"		1			
"	7.00	"	5.58	Reg. \$2.50 soft and 3.00 stiff Hat		Business as Usual No. 7		Business as Usual No. 11		"		2.50		"		1			
"	8.00	"	6.38	Sale 1.98		Boys Chinchilla Reefers, heavy tweed lining, reg. 3.75 4.00		sale 2.29		"		3.00		"		2.3			
"	10.00	"	7.98	Business as Usual No. 3		Lot 1. Mens reg. 1.00 Wool Glove " 50c		SmokingJ ackets		"		3.50		"		2.7			
"	12.00	"	9.58	Lot 2. Boys reg. 25-50c Wool Glove 19c		Business as Usual No. 4		Regular 5.00		Sale 3.50		4.00		"		3.1			
"	15.00	"	11.98	Lot 3. Boys reg. 25-35c Wool Mitts 19c		1. Boys two-piece Suits worth up to 3.50		" 6.50 and 7.00		" 4.50		5.00		"		3.9			
"	20.00	"	15.98	Business as Usual No. 5		sale 2.35		" 7.50 and 8.50		" 5.50		6.00		"		4.7			
"	25.00	"	19.98	2. Worth up to 7.50		sale 2.85		House Coats, reg. 10.00		" 7.00		7.00		"		5.5			
HOSIERY			Business as Usual No. 6			Business as Usual No. 7			House Coats, reg. 12.00 & 13.00			BOYS PANTS							
"	.25	"	.19	1. Boys 50c Working Shirts		sale 39c		Bath Robes, reg. 5.00 & 5.50			sale 3.50			"			.39		
"	.35	"	.27	2. Boys 75c-1.25 Tweed and Flannel Shirts		sale 59c		Bath Robes, reg. 6.00 & 6.50			sale 4.00			"			.59		
"	.50	"	.39											"			.69		
"	.75	"	.49											"			1.00		
NECKWEAR			Business as Usual No. 8			Business as Usual No. 9						MENS SUITS AND OVERCOATS							
"	.25	"	.19	WORKING GLOVES		BOYS SUITS		HATS					"			1.25			
"	.35	"	.27	"		"		Regular \$1.50		Sale .98c		"			1.50				
"	.50	"	.39	"		"		"		"		"			"				
"	.75	"	.49	"		"		"		"		"			"				
"	1.00	"	.79	"		"		"		"		"			"				
LINED GLOVES			"			"		"		"		"			"				
"	1.00	"	.79	"		"		"		"		"			"				
"	1.25	"	.99	"		"		"		"		"			"				
"	1.50	"	1.19	"		"		"		"		"			"				
"	2.00	"	1.59	"		"		"		"		"			"				
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