

BARGAINS



BARGAINS

A GENUINE HALF PRICE SALE

Gives you an exceptional opportunity of securing a New Mid-Winter Hat at a low figure. A nice Ostrich Plume as a Xmas Gift—nothing better. Fancy Silk Ribbons for making girdles, work and slipper bags. Skating Caps for girls—woollen bonnets.

BARGAINSGO FIRST

The MISSES YOUNG

W. E. SEERY

Has Removed

to the Pitts Building 68 York Street
Up One Flight.

All the Latest Goods to Pick From.

Clothes Cleaned, Pressed and Repaired.

Skate Grinding, Skate Repairing, Skates Put on Boots

By Men Who Know How
Bicycle Storage

Wm. C. Burt - F'ton. N. B.
625 QUEEN STREET

1914-FALL-1914

just received from the English Markets fall and winter shipment of
Cloths consisting of

Winter Overcoatings, Fall and Winter Suitings and Pantings.

In all the latest shades in colorings and patterns. All of which will be
made up in the very latest styles to suit customers. Workmanship and
fit guaranteed. At Old Prices—No War Prices.

WALKER BROS.

Merchant Tailors Queen St. West

PERSISTENCY IN ADVERTISING

One stroke of a bell in a thick fog does not give a lasting
impression of its location, but when followed by repeated strokes
at regular intervals at regular intervals the densest fog, the darkest
night can not long conceal its whereabouts. Likewise a single
insertion of an advertisement—as compared with regular and
systematic ADVERTISING—is in its effect not unlike a sound
which, heard but faintly once is lost in space and soon forgot.

Printing Art.

TRY AN ADVERTISEMENT IN THE DAILY MAIL

If your Stock of Stationery is getting low Telephone
THE MAIL PRINTERY

POINTED PARAGRAPHS.

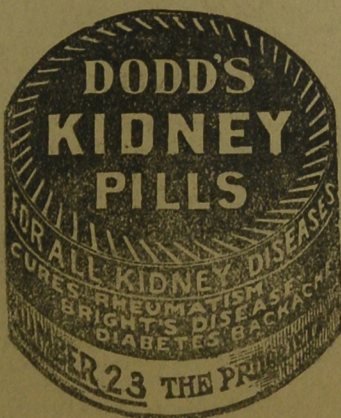
The easiest thing in the world is to
stir up trouble: all you have to do is
always to tell the truth.

A woman is seldom interested in her
husband's letters unless they are
marked "personal."

Why should the man who thinks he
is the whole thing try to conceal it?
He doesn't.

A colored philosopher says there is
less luck in a rabbit's foot than there
is in a chicken's foot—providing the
rest of the foot is attached.

Light grays veing into tan are
becoming increasingly popular this
season.



FRENCH REGIMENT WHICH HAS WON DISTINCTION

(Central News Correspondence.)

Paris, Dec. 11—France is at last beginning to know something about individual regiments which have distinguished themselves during the four months of battle that are past.

Of them all the one which furnishes the largest number of stories is undoubtedly the Forty-sixth Infantry. The members of this regiment, at the outbreak of the war, had a glorious reputation to uphold. During the first republic it was the Forty-sixth Half Brigade, and it is known throughout the service as the Infernal Brigade, or as the Regiment of La Tour d'Auvergne.

When it left the Reuilly barracks in August its colonel, addressing the three thousand men, said:

"I see victory in your eyes as you see it in mine."

The Forty-sixth was sent immediately to the French centre and for days and nights formed the backbone of the army in the Champagne district, holding back the enemy. Its members fought over the bodies of the dead and even used the bodies of the dead as ramparts over which to fire at the Prussians.

The Forty-sixth was pitted against the Crown Prince's Invincibles. The story of this particular action is told by a wounded officer.

"Just before we went into action the colonel halted the regiment and the flag which had not been in the battle smoke for years was unfurled. Embroidered on it were the names of the historic battles in which the regiment had taken part, Zurich, Austerlitz, La Moskowa, Sebastopol.

"Champagne was uncorked and poured into glasses while the flag was placed in the middle of a group of officers. While shrapnel whistled overhead the officers raised their glasses to the flag, sending them crashing to the ground as soon as the toast had been drunk.

"Immediately came the sharp orders from the colonel. 'Attention.' The regiment laughed. 'Fix bayonets.' We advanced into the firing. At three hundred metres from the enemy the order to charge was given. At fifty metres from the Germans the Forty-sixth threw its flag into the furnace. What is there to add? Can one describe a bayonet charge by a regiment of French artillery? It is sufficient to say that in less than a quarter of an hour the Invincibles of the Crown Prince had fled and every French soldier who remained lay down to rest. That is how the flag of the Forty-sixth was rebaptized."

The incident of the Napoleonic wars which gave the regiment its nick name of "de La Tour d'Auvergne" is part of the annals of the French army. La Tour, a retired army captain, rejoined this regiment to save his friend, a delicate youth, from being forced to serve. He came back to the colors in mid-winter. Although he was already a veteran in the service he took his place in the ranks.

He was killed in the fighting at Oberhausen but his memory is kept alive in the Forty-sixth. Each year, on the anniversary of his death, the first company is lined up under arms.

"Corporal, call the roll," commands the captain.

"La Tour d'Auvergne," calls the corporal, and the first man in the line at the sound of the name, takes one step to the front and responds:

"Dead on the field of honor."

Then roll call continues. The custom has been kept up for one hundred and twenty years.

A Tiny Bird

The smallest bird is a Central American humming bird, about the size of a bluebottle fly.

When Starting a Fire

A paste made of kerosene and wood ashes will hurry a slow fire with little risk to the user.

Long Worked Mine

In Armenia there is a copper mine that has been worked continuously since prehistoric times.

Queer Old Industry

In Japan there is a goldfish farm that has been in continuous operation since 1763.

B. C. Water Power Survey

A party of engineers of the Conservation Commission examined the water power situation in the district tributary to the watersheds of the following rivers in interior British Columbia: Skeena, Kispic, Bulkley, Morice, Telkwa, Zymoetz and Kitsumgallum rivers. The season was an unusually wet one, and the country traversed very rough with consequent poor trails, that in many instances required clearing, so that progress was necessarily slow. In spite of this, twenty-six streams in all were examined and twenty-eight power sites reported upon.

A Vapor Cabinet

To convert an ordinary bath tub into a vapor cabinet there has been invented a cover to clamp tightly over it, with an opening for an occupant's head.

AFRAID SHE WAS DYING

Suffered Terribly Until She Took "Fruit-a-lives"

ST. JEAN DE MATHA, JAN. 27th, 1914.

"After suffering for a long time with Dyspepsia, I have been cured by 'Fruit-a-lives'. I suffered so much that I would not dare eat for I was afraid of dying. Five years ago, I received samples of 'Fruit-a-lives'. I did not wish to try them for I had little confidence in them but, seeing my husband's anxiety, I decided to do so and at once I felt relief. Then I sent for three boxes and I kept improving until I was cured. While sick, I lost several pounds, but after taking 'Fruit-a-lives', I quickly regained what I had lost. Now I eat, sleep and digest well—in a word, I am completely cured, thanks to 'Fruit-a-lives'."

MADAM M. CHARBONNEAU

"Fruit-a-lives" is the greatest stomach tonic in the world and will always cure Indigestion, Sour Stomach, "Heartburn", Dyspepsia and other Stomach Troubles.

50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent on receipt of price by Fruit-a-lives Limited, Ottawa

FINEST OUTDOOR SPORT IN WORLD

Paris, Dec. 11(Central News Correspondence) One of the extraordinary effects of war is noticed in the change of mental attitudes of peaceful civilians after they had had their first taste of actual fighting. A good example of this is an Englishman who volunteered at the outbreak of the war, a man used to the sports of common Englishmen. He did not hate the Germans nor was he particularly fond of them. Being used to a horse he naturally joined the mounted service and saw a deal of excitement in stalking Chans in the first days after the outbreak of hostilities.

He has arrived in Paris on leave from the front. Although he was reticent at first and somewhat self-conscious, details of his experiences were gradually forthcoming.

"Oh, well, I just emptied my magazine at them and cleared as far as the old nag could go."

There is no air of bragging. He is of a common type of brawny, clear-eyed, and well "timed." His atmosphere is one of physical fitness and delight in the open-air work.

"It's the finest out-door sport in the world. I shall be glad to get back to it," he declares.

POINTED PARAGRAPHS

Speaking of honor—there is the man who married his landlady rather than beat her out of his board bill.

Only a married man will deliberately kiss a helpless girl baby. A bachelor always takes a female nearer his own size.

It's so much easier to tell what ought to be done than it is to get busy and do it.



AN ARROW
Notch COLLAR
2 for 25 cents
Cluett, Peabody & Co., Inc. Makers, Sales Dept. Montreal

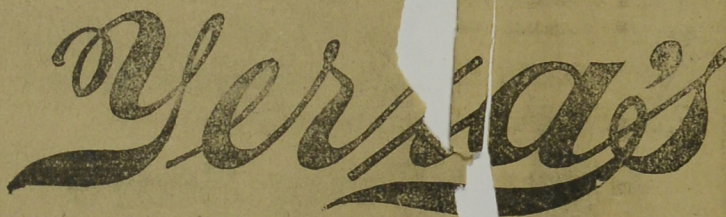
Pure Lard

Best Pure Lard, 20 lb. pails, \$2.60, Best Compound Lard, 20 lb. pails, \$2.25, Pure Lard, in bulk or 1 pound pails, 16c lb.

Sugar		New Canned Goods	
15 lbs. fine Pure Cane Granulated	\$1.00	Tomatoes	10c can
Sugar		Corn	10c can
Flour		Peas	9c can
Try "Blue Banner" for bread		Exlmn	3c, 2 cans 25c
1/2 bbl. bags	\$7.30 bbl	Middlings	\$1.55 bag
Biscuits		Corn Meal	1.80 bag
Small Boxes		Crack Corn	1.80 bag
Brunswick Mixed	9c lb.	Evap. Apples	
Soda Biscuits	7 1/2 and 8c lb.	Very best	9c, 3 lbs 25c.
Royal Fancy	9 1/2 c lb.	aisins	
Molasses		New S. raisins	12c 3 pks. 33c
Fancy Barbadoes Molasses	39c gal.	Est. Cl. raisins	10c pkg.
		Valencia raisins	10c, 3 lbs 29c

Some Quarter Bargins

3 bottles Lemon Extract	25c.	3 pks. Alta Vita	25c.
3 bottles Vanilla	"	3 lbs. Biscuit	"
3 bottles Asst. Flavoring	"	2 cans Lemon	"
6 lbs. Rolled Oats	"	3 cans Comfort Lye	"
7 Bars Yerca's Soap	"	5 lbs. Wheat	"
4 rolls Toilet Paper	"	2 p. Wheat Kernels	"
8 lbs. Buckwheat Flour	"	3 p. Worcester Sauce	"
5 lbs Farina	"	3 p. Corn Flakes	"



Select your clothing from the standpoint of its
Wearing Quality



It is the only thing worth
clothing and it
one point which
MacKINNON'S
THING such a
te with every man
has once worn it.

J. A. MacKINNON YORK STREET
TAILOR and CLOTHIER

Some men feel their importance—
otherwise they would never know they
had any.
Some men are as proud of what they
do as others are of what they can
avoid doing.

Cook's Cotton Root Compound

A safe, reliable regulating
medicine. Sold in three de-
grees of strength—No. 1, \$1;
No. 2, \$3; No. 3, \$5 per box.
Sold by all druggists, or sent
prepaid on receipt of price.
Free pamphlet & Address:
THE COOK MEDICINE CO.,
TORONTO, ONT. (Formerly Windsor)

JOB PRINTING.

Look over your stock of sta-
tionery and see if there is any-
thing you are in need of. If so
ring up Telephone 67 and a
representative of The Mail
Printery will call for your or-
der. We have all the facilities
for turning out first class work.
Give us a trial order.

Manicure and Toilet Sets

Complete Sets in
Parisian Ivory, Ebony, etc.
Also separate pieces.
Prices that will suit each purchaser.

The McMurray Book & Stat'y Co.,