

## Biggest Silk Sale

of the season Tuesday and Wednesday,  
January 27th and 28th.

Paillettes Silks, Liberty Satin, Messaline, Taffeta and Tamaline, 36 in. and 40 in. wide in Black, Navy, White, Cream, Copenhagen Blue, Mid Grey, Pale Blue, Paddy Green, Pink, Champaign and Golden Brown. Regular \$1.00, \$1.25 and \$1.35, Sale Price 79c per yard

Also 3 lots in the narrow widths in Black and colors, at 39c, 49c and 59c per yard

### A. Murray & Co.

Are You Going to  
New York Soon?

write

### HOTEL RAYMOND

42 EAST 28th STREET  
At Subway Station  
NEW YORK CITY

Pocket Guide and Special Weekly  
Rate to Buyers and Parties.

Room . . . \$1.50 per day  
or \$9.00 a week.

A. CADWELL

#### Valuable Fisheries

With respect to the fisheries of Canada, it may be surprising to some to be told that since 1870, the first year for which figures are available, Canadian fishermen have taken from the seas, rivers and inland waters of this country, fish valued at nearly a billion dollars, the exact figures being \$829,910,756.

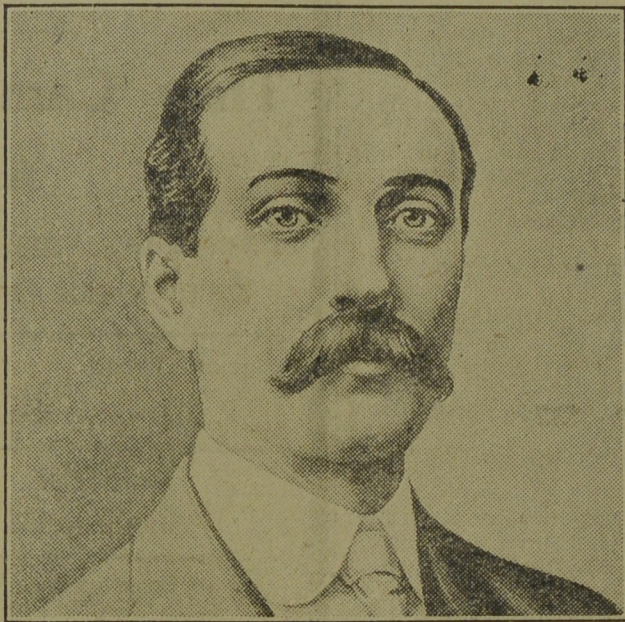
Many Telephones in Toronto  
Toronto has 120 telephones for every 1,000 of population as compared with 106 in New York.

#### ADVERTISING TALKS.

One hundred cents make one dollar.  
Yet when you spend your dollar how efficient is it? Do you get 60c., 80c. or 100c. worth?  
The answer is squarely up to you. It depends upon your method of spending.  
If you are alive and interested in finding out for yourself the "what, when and where" of money spending, every purchase, every investment you make brings you the fullest possible returns for your dollar.  
The man or woman who reads advertising intelligently and continually makes a dollar do its full stint of work.  
If you are not already a careful reader of Mail ads begin today and be one.

## KIDNEYS CURED AND VITALITY REGAINED

Prominent Ontario Merchant Says He Is  
Enjoying "The Best Health I Ever Had"  
Thanks To "Fruit-a-tives".



B. A. KELLY, ESQ.

HAGERSVILLE, ONT., Aug. 26th, 1913  
"About two years ago, I found my health in a very bad state. My kidneys were not doing their work, and I was all run down in condition. I felt the need of some good remedy, and having seen 'Fruit-a-tives' advertised, I decided to try them. Their effect I found more than satisfactory. Their action was mild and the result all that could be expected.

My kidneys resumed their normal action after I had taken upwards of a dozen boxes and I regained my old time vitality. Today I am as well as ever, the best health I ever had, and I unhesitatingly give you this letter and my photo for publication if you wish."

"The greatest kidney remedy in the world", is what thousands of people say about "Fruit-a-tives". And it is true. "Fruit-a-tives" heals the kidneys, strengthens the kidneys, cures the kidneys, as nothing else will. All over Canada today, hundreds of people who were sick and suffering, are curing themselves of kidney and bladder troubles, Rheumatism, and Lumbago by taking "Fruit-a-tives", the famous medicine made from fruit juices.

"Fruit-a-tives" is sold by dealers everywhere at 50c a box, 6 for \$2.50, trial size, 25c.—or will be sent on receipt of price by Fruit-a-tives Limited, Ottawa.

#### FISH IN HOT SPRINGS

Thrive in High Temperature But Die  
in Cool Water

In certain parts of Jamaica and Cuba, there are hot springs so torrid that the hottest noondays of a mid-summer sun in Toronto is lower in temperature than these same ponds. An eminent Harvard scientist found that dozens of varieties of strange fish inhabit these hot baths and when these same fish are placed in ordinary river water they very soon die. None of these fish can survive in tepid water, let alone the moderately cool waters of the ocean, rivers, and brooks. The fish are closely related to trout, sun-fish, perch, bass, and the common prey of the American angler.

When the investigator took the well known piscian inhabitants of the nearby waters and put them in these west Indian hot springs they were all killed and looked as if they were "partially cooked." Yet the fish native to these thermal waters were sporting themselves most happily.

#### FOR SALE

FOR SALE—Going out of business, I will sell my horse to any person wanting a good horse. Well known here in the city, weighing 1500 lbs., fit for any person.

T. MURPHY,  
Brunswick Street  
403—tf.

#### Arctic Rink

Band every Monday  
Wednesday and  
Friday evenings, also  
Saturday Afternoon

### Rogers' Furniture Store Draperies Department

We are showing an up-to-date line of  
portieres in reds and greens, rope portieres  
couch throws, lace curtains and scrims.

HOWARD ROGERS THE FURNITURE MAN

## ATE LORD STRATHCONA THE HERO OF THE WEST

"J. O." are the initials at the foot of an entertaining column and a half of Canadian reminiscences in the Dublin 'Daily Express,' and we do not think we shall be far wrong in assuming that to the 'J. O.' may be added 'S.'—the three initials of the owner of the Canadian Assistant Superintendent of Emigration in the United Kingdom. We make some extracts:

At the practical beginnings of civilization in a great new world, and from year to year ever since down to the present day, the name of one person has been persistently stamping itself upon the past and future life of that vast new western world, with in the British Empire—the name of Lord Strathcona, in his early life Mr. Donald A. Smith. It is easy to read in Charles Kennedy's energy, honesty, and ability why he succeeded, and showed, as a young man, what these attributes can do. It is which presents to boys nowadays the attributes which have made the name of Britain greater and greater yet.

"You boys should read 'The Young Fur Traders,' study it, and you will realize why many thank God that Canada, and not some foreign land, was the training school of the later hero, bringing to perfection those qualities of heart and mind which have made him what he is today—the Grand Old Man of Canada, whose life reads like a romance.

In 1838, when Queen Victoria had held the throne but a year, Donald A. Smith, the fur trader, and now Lord Strathcona came into the life of Canada. At that time he was eighteen years of age. He was born in Scotland, of Highland parents, and he came to the new country to seek the fortune his own land had denied him. For nearly thirty years he labored in the service of the Hudson's Bay Company. After ten years in the wilderness, record finds him promoted from the trader's vocation to an agent of the company on the bleak coast of Labrador, continuing his business motto, 'Perseverance.' Soon he gained the reputation of a trader who, no matter how bad the season, might always be relied upon to show a balance on the right side of the ledger; and he advanced steadily from one post to another, until, in 1868, the greatest prize save one

the company could give him fell to his lot, and he was appointed chief executive officer in Canada, becoming governor in 1889.

That thirty years in the wilds did not deteriorate the fur trader's innate refinement and courtesy of manner may be gathered from the following extract from a letter written in '69 by a newly joined officer of the company: "I called today to pay my respects to Donald A. Smith, our great mogul of the service, and was surprised to find him so affable and unassuming, with no trace of the ruggedness you would associate with the wilderness. You'd think he had spent all his life at the Court of St. James instead of Labrador, and I came away feeling I was going to be made a chieftain right away; instead of having to wait about fifteen years for that promotion."

It was as a special Government Commissioner to inquire into the causes of the Red River Rebellion, of which Fort Garry was the centre, and, if possible, to adjust the difficulties, that he first came into prominence in Canadian public life. The ability and prudence manifested in the discharge of the mission were so effective in the settlement of these troubles that the opinion was widespread in the west that the offices of Donald A. Smith, if given scope at an earlier date, would have prevented the uprising. The cordiality of public and private receptions he met with at Winnipeg this year could only be exceeded for Royalty itself.

Gries, towns and universities on both sides of the Atlantic have honored him upon him. Lord Strathcona will long be remembered as a philanthropist. Of his private benefactions only one man could tell, and that is himself. As his great public endowments have had, so far as he could make them, a private character, there can be no record of those relatively small gifts whereby he has gladdened many years and lightened much suffering. These are subjects upon which not even his intimate friends can speak to Lord Strathcona. He will put them aside courteously always and with that odd mixture of urbanity and firmness that is the character of his manner. He has given several million dollars toward the cause of education in Canada, and huge sums of money to further public enterprise.

## "Eat More Bread"

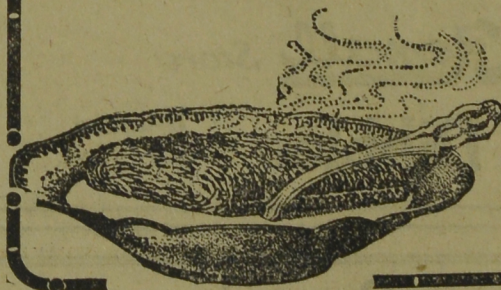
Of course you should "eat more bread"—and less meat—but be sure your "bread" contains all the body-building material in the whole wheat prepared in digestible form. The only "bread" that fulfils all these requirements is

## SHREDDED WHEAT

It is made in Canada of Canadian whole wheat steam-cooked, shredded and baked. It is a natural, elemental food and is not treated or compounded with anything. Its purity, cleanliness and food value stand unchallenged, being endorsed by the highest health and dietetic authorities in Canada and the United States.

Always heat the Biscuit in oven to restore crispness. Two Shredded Wheat Biscuits with hot milk or cream will supply all the energy needed for a half day's work. Try Toasted Triscuit, the Shredded Wheat wafer, for luncheon, with butter, cheese or marmalade.

The Canadian Shredded Wheat Company, Limited



Niagara Falls,  
Ont.

Toronto Office:  
49 Wellington St.  
East

W-22

#### SPECIAL CARS FOR BABIES

Bartlettville, Okla., Jan. 24—The newest thing in interurban line improvements in Oklahoma is the placing in service of a "baby special." This car provides ample space for the carrying of baby carriages. It is fitted in parlor car style and is designed especially to give mothers and babies the opportunity of enjoying car rides and to make trips to the picnic grounds in comfort. Facilities for feeding are provided and a maid accompanies each car.

## Sleighs Pungs Sleigh Robes Harness Whips Wool and Plush Rugs Horse Blankets

We have above goods in great  
variety of styles and at lowest  
reasonable prices in accordance  
with quality

We cordially invite inspection  
of our stock.

### J. Clark & Son Ltd.

Go To Hawthorn's

Tobaccos, Cigars, Cigarettes, Etc.

WE HAVE A WELL ASSORTED STOCK ON HAND  
LOW PRICES TO THE TRADE.

J. H. HAWTHORN

Queen Street

Fredericton, N