

An Opportunity for Household Economy

The great advance in price of cream of tartar—which is derived from grapes—due to inability to care for and market the grape crop in the European countries now at war, can be made advantageous to housewives

Housekeepers will find it more economical and much more satisfactory to use Royal Baking Powder, which is made from highly refined, pure cream of tartar. First, because the price of Royal has not been changed and it will do perfect work; second, because food made with Royal Baking Powder will be finer and more palatable; and finally, because it insures the absence of all danger from alum or similar unwholesome products.

The old-fashioned custom of buying cream of tartar and mixing it with soda, or using sour milk, may be discarded with profit. The high cost and scarcity of cream of tartar furnishes a temptation to unscrupulous dealers to substitute an adulterated product which may be either lime phosphates or alum, that will change the baking strength and may spoil the food.

SENSES PARALYZED BY SHOCK OF FIRE

The extraordinary effects of shell fire upon those who are forced to undergo it, are being discussed at length in the British medical journals.

An English surgeon attached to a Paris hospital reports the cases of four men who show absolutely no trace of bodily wounds, but who are now under his care. Two of them were struck deaf and dumb by shell explosions; neither of them has anything wrong with his organs of speech or hearing, but is suffering simply from shock. A third cannot see, caused by a nervous shock. There is nothing the matter with his eyes and complete recovery is promised after a period of quiet and rest.

The fourth man's experience left his mind blank.

Field surgeons contributed accounts of the manner in which death comes from shell fire. In some cases men are found stiff in death in life-like attitudes, so that the stiffness characteristic of a corpse must have come on at the very moment of death.

Some of the field surgeons have attributed this to the action of a poisonous gas given off by the new explosive "trinitite." One of the pathologists at Guy's Hospital, however, contradicts this theory.

POINTED PARAGRAPHS.

True friends seldom come in bunches. Mere talk is cheap, but some advice is expensive.

Few self-made men live long enough to finish the job.

Even the thirstiest chap tries to dodge the bar of justice.

It's a shame what bad little boys think of good little boys.

Every time a woman gets married some man's troubles begin.

If death loves a shining man it's up to some men to wear wigs.

You can't always judge a man's worth by the taxes he pays.

Most girls quit having their pictures taken after they get married.

An ideal may be all right, but a square deal is usually better.

It might help some to levy a war tax on the aspirants for office.

Nothing pleases a woman more than to be misunderstood by a man.

Women scorn muddy crossings if their hosiery will pass inspection.

But the male of the species is never too hoarse to sing his own praise.

Occasionally the preacher's aim is inaccurate and his sermon hits you.

But, alas! the things we want to do are usually the things we should not.

Time is money when you are asked to pay \$1.55 for repairing a 99-cent watch.

The automobile has it on the horse in one respect. It doesn't shed its hair in the spring.

You may think you are different from others, but you bore a lot of people, just the same.

Many a married man wonders just how small a portion of his earnings he is really entitled to.

The less money a woman has the more things she can afford to see that she would like to buy.

If a woman continually accuses her husband of being bad the chances are that he will make good.

Of course there are more holdups on a rainy day than other days. Some are umbrellas and some are shifts.

If some men had their lives to live again they probably wouldn't leave so many dollars for their heirs to scrap over.

No matter how big a man may be, the odds are that there's a woman somewhere in the world who is capable of making him feel small.

XMAS FRUITS

See our Xmas Fruits. You can save money and get better quality buying from us.

Large Juicy Navals . . . 25c, 35c and 45c doz.

Sweet Juicy Floridas 25c, 30c, 35c and 40c doz.

Valencia Oranges . . . 15c and 20c doz.

Tangerine Oranges . . . 20c doz.

Bananas . . . 30c doz.

Large Grape Fruit . . . 9c. 3 for 25c.

Best Malaga Grapes . . . 15c, 3 lbs. 40c.

Mixed, all new, Nuts . . . 16c, 2 lbs. 30c.

Yerran's

Select your clothing from the standpoint of its
Wearing Quality



It is the only thing worth while in clothing and it is the one point which makes MacKINNON'S CLOTHING such a favorite with every man who has once worn it.

J. A. MacKINNON YORK STREET
TAILOR and CLOTHIER

"The fact that our armies adopted a narrower front was the outcome of a decision arrived at after full and free consideration by the military authorities."

"The reason for this plan is obvious in view of the concentration in front of our army of considerable German forces."

"Moreover, this plan offers other advantages concerning which, unhappily, we cannot give details for the present for military reasons."

JOB PRINTING.

Look over your stock of stationery and see if there is anything you are in need of. If so ring up Telephone 67 and a representative of The Mail Printery will call for your order. We have all the facilities for turning out first class work. Give us a trial order.

"I was outspoken in my sentiments at the club this afternoon," said Mrs. Garret to her husband the other evening. With a look of astonishment he replied, "I can't believe it, my dear. Who outspoke you?"—National Monthly.

FINANCIAL DIFFICULTIES IN BRITISH COLUMBIA

A year ago the Dominion Trust Company of Vancouver, was considered one of the strongest financial institutions of its kind in Canada, and upon the strength of its high prestige and credit, thousands of capitalists were induced to invest their money in it, who now unfortunately are its sad and deluded victims, through mismanagement it is alleged, of the worst kind, careless investments of the monies entrusted to its care and reckless expenditure. From British Columbia to Quebec and the Maritime Provinces are to be found sufferers from the bad administration of the affairs of what was once one of the most prosperous trust companies in the dominion.

G. H. Cowan, whom the court had appointed permanent solicitor in connection with the case, stated:

"Investigation which I have made into this concern has exposed a perfect labyrinth of thievery and robbery. I cannot be persuaded that only one man was concerned in this. I want

good men with me, who will do their duty. Give me time and I will bring them to book."

Another financial institution in difficulties in Vancouver is the Bank of Vancouver, which lost its clearing house privileges on Thursday of last week and shortly before that the committee of bankers, after investigating its affairs, advised the appointment of a curator. It was found, however, that there was no irregularity in connection with the bank's affairs; but advised liquidation on the ground that its limited capital and falling off in business precluded a profitable career in the future. The Bank of Vancouver, which was a small institution, had only been in business about four years, and the fourth annual statement reflecting the condition of affairs on November 23, 1913, which was issued in March of this year, showed that \$40,000 then to the credit of the reserve fund, and \$32,000, the balance in the profit and loss account, had

been set aside to take care of the then ascertained losses. Later, to provide against further depreciation in investments, a contingent fund of \$450,000 was provided, the capital being reduced from \$876,713 to \$587,400. The last balance sheet, which is now well over a year old, showed deposits not bearing interest of \$681,761 and interest bearing deposits of \$824,963, but these have been much reduced during the past few months.

Recently it is said that Sir Richard McBride, premier of British Columbia made an effort to continue the bank's business, and it is still believed in some quarters that some effort will be made to sell the bank to some other institution, or to take other means to continue its existence.

At the present time the total deposits are said to be slightly in excess of \$400,000 and the outstanding circulation about \$200,000, which liabilities are amply covered by the resources of the bank.

Later reports state that the bank has suspended payment.

DR. DEVAN'S FEMALE PILLS Reliable medicine for all Female Complaints. 25¢ a box or three for \$1.00, at drug stores. Mailed to any address on receipt of price. THE SCOBELL DRUG CO., St. Catharines, Ontario.

PHOSPHONOL FOR MEN Restores Vitality for Nerve and Brain; increases "grey matter"; a tonic will build you up. \$1.00 a box, or two for \$2.00, at drug stores, or by mail on receipt of price. THE SCOBELL DRUG CO., St. Catharines, Ontario. Sold in Fredericton by A. J. Ryan.

Make This a Book Christmas

No gift is more acceptable than a BOOK. Our stock of Books this season is more varied and larger than ever before.

Among the New Books are

The Pretender
The Wall of Partition
The Witch
Patrol of Sundance Trail
Eyes of the World
and many others.

Copyright Books in Reprint Edition.

The Trail of the Lonesome Pine
Queed
Mistress of Shenstone
Girl of Limberlost
and hundreds of others.

Collins' Pocket Classics
Leather edition, 200 titles, including Dickens, Scott, Dumas and other standard authors, 60c. each.

Meade's Books for Girls . . . 35c each.

Henty Books . . . 60c each.

Boys' and Girls' Own Annuals, Chums.

Poets in fine leather edition
Bibles, Prayer Books &c.

Fountain Pens,

best makes, Waterman, Sterling, Swan and Parker from \$1.25 up.

On the second floor we are showing Dolls, Toys, Games, Tree Ornaments and Decorations of all kinds.

Hall's Book Store

Manicure and Toilet Sets

Complete Sets in

Parisian Ivory, Ebony, etc.

Also separate pieces.

Prices that will suit each purchaser.

The McMurray Book & Stationery Co., Ltd.