

PALMER-McLELLAN FOOT WEAR

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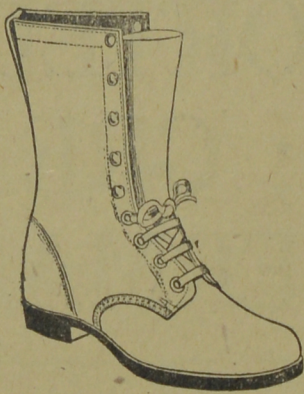
ALLIES BUYING FOOTWEAR IN FREDERICTON

Palmer McLellan Concern Have Sent One Shipment and Booked More.

Fredericton, April 11.—(Special)—Fredericton is now supplying footwear for the allied armies in Europe. A large consignment of oil-tanned footwear manufactured by the Palmer-McLellan Shoe Company at its factory in this city, was shipped last week from St. John by steamer Metagama. Other shipments are to follow. The Canadian militia department has repeatedly been urged to adopt footwear of this type but so far has not consented.—Daily Telegraph.

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Has Gone to



THE WAR

The Most Enduring Working Boot

THAT SKILL CAN MAKE OR MONEY BUY

WE NOW MANUFACTURE A BOOT FOR EVERY PURPOSE AT A PRICE FOR EVERY PURSE

PALMER-McLELLAN

FREDERICTON, N. B.
JOHN PALMER, Manager.

Stream Drivers Purchase Your Footwear By Mail.



PALMER'S SPECIAL OIL TANNED SKOW-HEGAN 10in DRAW STRING DRIVING Pack \$5.00

Delivered by Mail or Express, all charges prepaid, made with reinforced counter, and shank with heavy double nailed sole of best quality sole leather that will hold any style of caulks.

Send in your orders at once and be ready when the driving starts. Send us \$5.00 stating size, and your order will be filled by return mail.

Special Prices to Dealers

John Palmer Co., Ltd. Fredericton, N. B.

Makers of the Famous "Moose Head Brand" and "Palmer Brand"

The Oldest and Largest Manufacturers of Oil Tanned Footwear in Canada

THE FARMERS AND THE RED CROSS SOCIETY

We publish today an appeal on behalf of the Red Cross Society, by Dr. James W. Robertson.

Dr. Robertson is still the best known to the farmers of Canada as Professor Robertson. He began his official public service at the Ontario Agriculture College nearly thirty years ago. Twenty-five years ago he went to Ottawa as Dairy Commissioner for the Dominion. The Dairying Service of the Department of Agriculture soon became known and trusted throughout Canada. From Prince Edward Island to Alberta, farmers profited by the Illustration Dairy Stations and the Travelling Instructors. The output of cheese and butter in Canada added to the reputation of its rural workers.

Other public services of continuing and growing value were inaugurated, while Professor Robertson was Commissioner of Agriculture. Among them were the Live Stock Branch, the cold Storage Service, the Seed Grain Competitions, Trial Shipments of Fruit to the United Kingdom, and Extensions of Markets.

Besides there were the Manual Training Movement the School Gardens, Household Science, and the Consolidated Rural Schools.

In more recent years, Dr. Robertson was Chairman of the Royal Commission on Industrial Training and Technical Education. Farmers in all provinces are familiar with the Survey of Farms by the Commission of Conservation and the Illustration Farms of its Committee on Lands, of which he is Chairman.

In these and many other ways, Dr. Robertson has given the farmers of Canada the best that was in him. He says he is their debtor for many opportunities, for much kindness and for warm appreciations. But they were his debtors too. And he now reminds them of that for the first time in order to establish his right and privilege to the cause.

A cosy corner is a handy place in which to sweep the dirt.

OBSERVE THE LAW.

Under the provisions of an act passed by the dominion parliament, all butter exposed for sale in bricks must be covered with a printed wrapper. Bring your butter paper to The Mail Office and have it neatly printed. Or if you prefer, we will supply the paper. One thousand wrappers, neatly printed, will cost you \$3.00, or for \$1.75 we will print five hundred. Send in your order and save a fine.

Was Covered With Boils.

Could Not Get Rid of Them Until She Used

BURDOCK BLOOD BITTERS.

When the blood becomes impure the first symptoms which manifest themselves are a breaking out of the various forms of skin trouble such as boils, pimples, abscesses, ulcers, etc., and the only treatment you can use is some sort of a good blood cleansing remedy which will put the blood into a perfect condition, and thus eliminate all the different poisons from the system which cause these different eruptions to occur.

The best blood cleansing remedy on the market to-day is Burdock Blood Bitters. All we ask you is to try it and be convinced. Thousands have used it during the past forty years, and have nothing but praise for its curative powers.

Mrs. John Fitzgerald, Plantagenet, Ont., writes: "I am one woman who cannot speak too highly of Burdock Blood Bitters. I was covered with boils, and could not get rid of them. I was advised by a friend to try B.B.B. which I did, and I can truthfully say that it completely cured me. I have never had a sign of a boil since."

See that our name appears on both the label and wrapper as there are many imitations placed on the market which are said to be "just as good."

Burdock Blood Bitters is manufactured only by The T. Milburn Co., Limited, Toronto, Ont.

TO MOBILIZE AT SUSSEX.

Sussex Record.—It is expected that as soon as the ground is fit for putting up tents the Sussex military camp will be utilized for the training of troops. Word has been received here to that effect and no doubt the 55th Battalion will be mobilized here. It is thought in some quarters that the 6th Mounted Rifles will also be brought here but this is doubtful as they will probably be quartered at Aldershot, N.S.

PUT AN END TO PRACTICE.

The Christian, London.—It is reported from St. John, N.B., that Lady Tilley, wife of the late Sir Leonard Tilley, a former lieutenant governor of the province, acting as per krasunag man eqi jo tuesiad Cross Society, recently refused to accept a large sum raised by a sacred concert held on Sunday. The war has provided an excuse for such concerts, but the action of Lady Tilley in the interest of the religious observance of the Lord's Day, has put an end to the practice in New Brunswick.

THE KRON PRINZ WILLIAM DESTROYED MANY SHIPS

Newport News, Virginia, April 15.—Graf von Niecyhvoski, fourth officer of the Kronprinz, and other officers of the vessel, are members of the German naval reserve and previous to the war had important positions in the service of the North German Lloyd and Hamburg-American lines.

Joseph Phillips, one of the crew, formerly a waiter at the St. German Club, Baltimore, gave an interesting account of a battle between the German cruiser Karlsruhe and the British cruiser Bristol, while the British cruisers Suffolk and Berwick stood off at a distance and, according to Phillips, merely watched the fight.

He said the Kronprinz met the Karlsruhe just north of Bermuda early in August and began coaling her. The following morning the Bristol, the Suffolk and the Berwick suddenly appeared on the horizon and started toward the German ships at full speed. The Kronprinz, he said, quickly let go and steamed away.

The Bristol, leading the British squadron, began firing when more than a mile off, and the Karlsruhe answered. The firing began just after one o'clock and continued until nightfall without either ship doing very much damage to the other. At dark the guns ceased firing and next morning the British ships were not in sight.

During the entire fight, he said, the cruisers Suffolk and Berwick, though within a few thousand yards of the Karlsruhe, did not fire a single shot. They, too, had disappeared the following morning.

The crew of the Kronprinz this morning appeared in comparatively brand new uniforms and they said they were home-made from goods taken from the French steamship Guadeloupe.

In addition to the clothing and the foodstuffs taken from the ships sunk by the Kronprinz, it is estimated that fully twenty thousand tons of coal were taken. An officer stated this morning that in addition to the coal taken from these ships German merchantmen supplied the Kronprinz regularly.

Although regarded as a thing hunted it was not many days before word

was received that the Kronprinz had been broken to the manner of warfare in no uncertain fashion. From Halifax came the official report of her being surprised southwest of Bermuda by one of the British cruisers, while she was transferring some of her coal supply to the cruiser Karlsruhe. The Bristol of the British cruiser squadron of the county class, engaged the Karlsruhe in a long range exchange, but both she and her auxiliary sister ship made use of their superior speed and drew off. This happened on August 7. The day before the Kronprinz Wilhelm commenced her career of commerce destruction by sending the British steamship Indian Prince to the bottom.

MORE VICTIMS ARE SUNK.

The next definite news received here of the raider's activities came in a special despatch to The Herald from Rio Janeiro, when the German steamship Prussia landed the master and fifteen men of the Indian Prince at that port. On November 23 the German steamship Sierra Cordoba stopped at Montevideo with twenty-eight men of the crew of the French bark Union, sunk on October 7, and 121 passengers and crew of the British steamship La Correntina, largest of the Kronprinz Wilhelm's victims. Incidentally the raider replenished her fresh meat supply from the cargo of the British ship, which was bound from Buenos Ayres for Liverpool when overtaken by the cruiser on September 17 northeast of Lobos Island.

Meanwhile it would appear the service of provisions and fuel furnished to the commerce destroyer by other German vessels became more complete (Continued on page three.)

NO MORE CORNS CURE GUARANTEED
Never known to fail; acts without pain in 24 hours. Is soothing, healing; takes the sting right out. No remedy so quick, safe, and sure as PUTNAM'S PAINLESS CORN EXTRACT OR. Sold everywhere—25c. per bottle.



THE ROAD TO THE RIGHT.

YOU'VE met at least one of those few good old souls, who are constantly getting the worst of it when shopping, who don't believe in advertising. A hundred disappointing and instructive experiences have failed to teach him their plain lesson.

When he bought his first watch he was beguiled into buying one without a known name or a trustworthy guarantee. That watch—a poor timekeeper—cost him dearly by reason of missed appointments and missed trains, and for frequent repairs. Yet he paid the price of a good watch.

It is the same story with regard to his underwear, his shoes, and his fountain pen.

This good old soul's case is not unique. Many of us, if the truth be confessed, resemble him; we allow ourselves to be sold merchandise with an unknown brand or trade mark instead of buying merchandise which is well known to us through the medium of advertising. In slang language, we get "stung" pretty often.

In most of these cases we have ourselves to blame, for "the road to the right" thing to buy has been made plain by advertising.

There is no good reason for passing by the known thing, soundly guaranteed, to buy a dubious article, which, quality for quality, cannot be cheaper than the known, branded article.

"It is better to be sure than sorry."

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.

HONEY LABELS.

Now is the time to order your honey labels. We can supply you with colored stock for \$1.75 a thousand or \$1.25 for five hundred. Send in your orders at once.



Wood's Phospholine, The Great English Remedy. Tones and invigorates the whole nervous system, makes new blood in old veins, cures nervous debility, mental and brain worry, despondency, loss of energy, palpitation of the heart, failing memory. Price \$1 per box, six for \$5. One will please, six will cure. Sold by all druggists or mailed in plain pkg. on receipt of price. New pamphlet mailed free. THE WOOD MEDICINE CO., TORONTO, ONT. (Formerly Widdows)