

1906

OUR SIXTH Anniversary Sale and Exhibition

1912

BEGINS

Monday, May 13th and continues for one week

This Anniversary and Exhibition is in a Measure an acknowledgement of appreciation to our many old customers for their kind patronage during the past six successful Years of increasing Business; and also in offering so **Unusually Attractive and Sensational Bargains** in Ladies', Misses and Children's Ready-to-Wear Apparell that we hope to draw into our store many who have never known the values in Up-to-the minute styles we are offering.

We have not the Largest Store nor the Largest Business in Canada, but with **honest and true dealing** and **always a well selected and up-to-date stock** bought at the lowest cash prices direct from the Leading American Manufacturers, we have satisfied the public to the extent that our store is now recognized as **the leading store of it's kind in the city.**

Our Whitewear, Waists, Dresses, etc.

The lady who has once discovered the excellent assortment of these Garments we have selected for the Spring and Summer trade cannot help admitting that we are easily the recognized leaders in the City. We are satisfied our lines cannot be excelled for Quality, Fit, Style and Workmanship when prices are considered. We have many Specials to offer which space prevents mentioning, therefore we invite you to call and receive your share of the attractive and underpriced offerings of this Sale and Exhibition

A Few of the Many Extra Specials for this Anniversary Sale

A grand collection of all that is new and dainty in **WAISTS** together with a lot of manufacturer's samples and slightly soiled ones, formerly sold up to \$3.00, choice for **89c.**

Six Long **BLACK TAFFETA SILK COATS** semi-fitted well made and stylish, choice for \$7.98, worth double. **\$7.98**

A Number of **NEW SPRING SUITS**, sizes 34 to 38, latest shades, Great Snaps, formerly sold up to \$18.00 for **\$7.98**

Manufacturer's Samples of **GINGHAM AND MUSLIN DRESSES** all new and clean, prices **\$1.50 to \$3.00**

A number of Long **LINEN COATS**. Colors Black, Navy, Tan and White, formerly sold up to \$6.50, choice for **\$1.98**

A Number of **WHITE LINEN SUITS** slightly soiled which formerly sold up to \$7.50, choice for **\$1.98**

A Number of **SHORT COVERT CLOTH COATS** choice for **\$3.89**

Fancy Grey **LUSTRE SKIRTS**, new this spring with pleating all around, usually sell at \$3.50 for **\$2.78**

Ladies' **SUMMER UNDERVESTS**, short sleeves, sleeveless **10c**

COATS

During the summer months Linen Coats and Skirts are now looked upon as a necessity. Our showing in these lines this spring far surpasses any previous showing. The Coats are long and trimmed with contrasting colors at prices from \$4.50 to \$15.00.

The early spring Coats are made in fancy Tweeds, Serges and Covert Cloth. Prices, \$7.50 to \$15.00.

25 per cent off

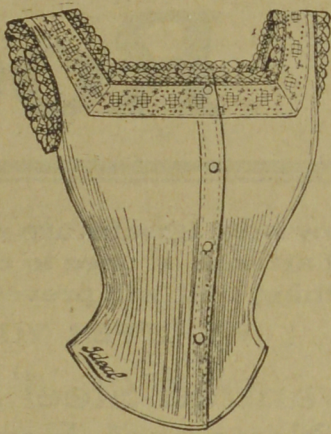
For this sale we will give 25 per cent, off all spring Coats and Suits.

IN LINEN SKIRTS

We have always pleased the ladies. If it is too early to buy, come look them over. Prices

\$1.00 to \$3.50

CORSET COVERS



In these days of Lingerie, what is more needed than a pretty Corset Cover? The lady who has looked through our beautiful selection cannot help but exclaim, "I wonder how such dainty patterns can be produced for so little money. Prices, 25 cts. to \$1.75.

FOR THIS SALE

A number of durable and dainty patterns, sizes 32 to 42, at

23c.

WAISTS

Our Waists are so well known that sometimes we are called "The Waist Store." The daintiest and latest are always to be found here. **VOIL WAISTS** are the dressy and new waist for this spring. Prices \$1.75 to \$5.00 **EMBROIDERED WAISTS** in hundreds of patterns 50c to \$4.00

TAILORED WAISTS 75c to \$3.00
Silk, Net and Gingham, Waists at many prices.

FOR THIS SALE

many special prices on waists but we would call special attention to our collection at

75c. and 89c.

DRESSES

We have no space to talk about Dresses as we should, nor do we need to do so because our Dresses talk for themselves. Every dress sold is a walking advertisement. This spring we are prepared to fit the small, medium or large sized lady with the best that American manufacturers can produce at the prices.

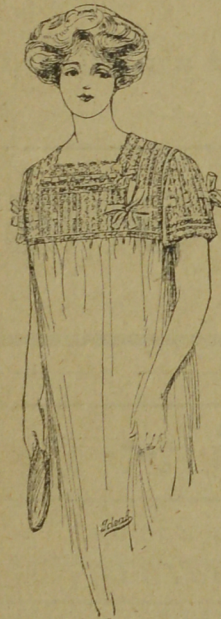
Dresses in Print, Gingham, Linen, Silk Voil, Panama, Muslin etc., in all the latest styles.

SPECIAL FOR THIS SALE

A swell White Voil, trimmed with stylish lace; a beautiful all-over Embroidery Dress, also one with Embroidered Waist and 10-inch Embroidered skirt, any of these three Patterns

\$4.98

NIGHT DRESSES



Every lady admires a handsome Night Robe. We are showing something nice and dainty in these garments just in time for the June bride. Pull over the head kinds in cross-bar muslin or fine Nainsook, prettily trimmed with ribbon, lace of embroidery. Also a good assortment of the staple high-necked styles. Prices 75cts. to \$3.00.

For This Sale

we have over 15 patterns of handsome and well made gowns to sell each at

89c.

Smart Dresses for the "Little Ones"

We are the pioneers in Children's Garments. There is no child too small nor girl too large for us to fit. Many mothers know where to come when they wish to dress their "Little Ones" at a saving in money and labour. Are you one of the many? Dresses for the wee infant up to the 20-year-old maiden suitable for school, street or reception are to be found in our collection.

OUR MOTTO
Money refunded if not satisfied.---Mistakes pleasantly rectified.

Stirring Prices on Spring and Summer Garments during Exhibition & Sale

Children's Specials

Pinafores at **23c and 48c**
A lot of Slightly Mussed Dresses for Children from 1 to 6 yrs. of age, formerly worth up to \$1.00 at **48c**

A few Childrens White and Colored Dresses, ages 4 to 6 yrs slightly mused, and formerly sold from \$1.50 to \$3.00, at **\$1.00**

PRINCESS SLIPS

No Ladies trossseau is complete without one or two dainty Princess Slips. We have a large selection of these useful Garments trimmed with either lace or embroidery from \$1.00 to \$4.50 each.

No. 364

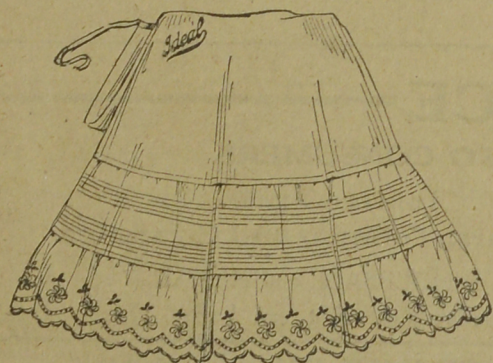
As illustrated, with five tucks and Hamburg trimmed neck and skirt is hard to beat at

\$1.25

A VERY PRETTY LACE AND EMBROIDERY TRIMMED DRESS AT **\$2.85**

And many others up to \$21.00. All reduced this week.

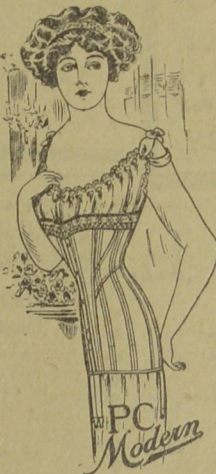
UNDERSKIRTS



White Underskirts are a necessity. Our showing in these garments as in many others needs but little introduction as many know their value through experience. We have them in plain tucks or trimmed with heavy lace, fine lace or beautiful embroidery Prices 60c to \$3.75. No. 864 as illustrated is one of the many numbers for this sale at

89c

MODERN P. C. CORSETS A GRACFUL FIGURE



The scientifically planned and well made Corset is the foundation of a graceful figure. If not just right they will disappoint you. Our Corsets are made to fit, wear and give perfect satisfaction and the result is the best possible appearance of the feminine figure. We have many models and prices, but for this Sale we are offering Stylish, Modern, as illustration, with four hose supporters at

50c.

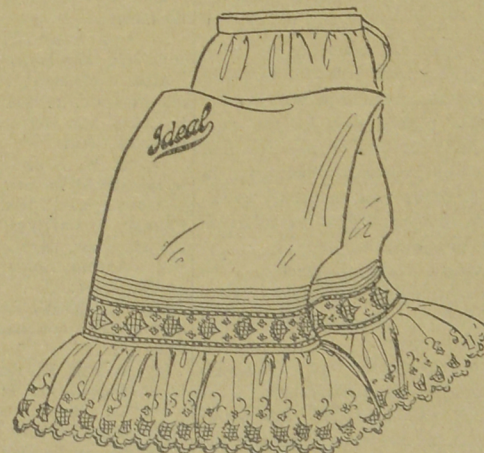
DRAWERS

These indispensable Garments are to be seen at our Exhibition in beautiful patterns at prices from 25c to \$1.75 per pair.

FOR THIS SALE

we have 3 specials, one with 5 tucks and hemstitch; one with 3 tucks and 1 1/2 inch strong lace; one with 2 tucks and 1 1/2 inch strong insertion. All 3 patterns made in extra strong cotton to sell per pair at

23c



SALE BEGINS
MONDAY
9.30 A. M.

THE LADIES'
SPECIALTY STORE

R. L. BLACK

YORK STREET
FREDERICTON, N. B.

SALE BEGINS
MONDAY
9.30 A. M.