

FIRST IN PEACE AND First in War

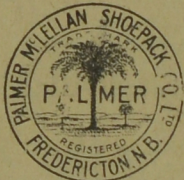
These oft quoted words may be appropriately applied to the largest manufacturer of Shoe packs and all kinds of oil tanned waterproof footwear - footwear which is now adopted regularly by thousands of Canadians from HALIFAX to VANCOUVER. Official returns from last year show our volume of business greater than any competitor.

NOT SATISFIED HOWEVER, OUR MANAGING

Director, JOHN PALMER, - the man who made Shoe packs famous, who originated modern oil tanning - crossed the ATLANTIC OCEAN and is now in LONDON conferring with the experts of the Allied Armies to supply our footwear to the SOLDIERS IN THE TRENCHES. We have a steady demand from Canadian Troops in England who tell us there is nothing so good to protect their feet from the mud, slush and dampness.

PALMER-McLELLAN cover the entire Canadian Cities and country. We expect to be equally represented in LONDON, PARIS, PETROGRAD, BELGIUM, and other distributing centres.

Do more than ask for Shoe packs. Say "PALMER-McLELLAN'S" and get them.

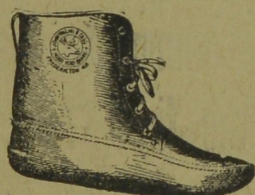


Palmer-McLellan Co., Ltd.
FREDERICTON, N. B.
John Palmer,
Managing Director.

JOHN PALMER'S FORTY YEAR EXPERIENCE BELONGS EXCLUSIVELY TO US. HE HAS NO OTHER CONNECTIONS.

MAIL" ADDS BRING RESULTS

Moosehead Brand



ESTABLISHED 1877

Palmer Brand

Oil Tanned, Waterproof
Shoe Packs, Moccasins,
Larrigans, Sporting Boots
and Summer Packs

Are sold by Leading Dealers from coast to coast.

Our nearly forty years' experience in Tanning and Manufacturing Oil Tanned Footwear and the unexcelled reputation we have gained is looked upon with envy by our imitators. [Although we have many we have no equals.]

Insist on getting the good old "MOOSE HEAD" Brand or "PALMER" Brand, manufactured by

John Palmer Co., Ltd.
Fredericton, N. B.

The Oldest and Largest Manufacturers of Oil Tanned Footwear in Canada

DAIRY BUTTER MUST BE PROPERLY BRANDED

Ottawa, has issued the following regarding the branding of dairy butter:

The Dairy Industry Act, 1914, is largely a revision of Part VIII of the Inspection and Sale Act, which part it repeals.

The underlying principle of the law is protection to the consumer, the honest manufacturer and the honest trader. The whole object of the law is to prevent misrepresentation. No reasonable practice is interfered with. A new sub-section in the Act deals with the weight of butter as put up in prints or blocks. This sub-section reads as follows:

"No person shall sell, offer or have in his possession for sale, any butter moulded or cut into prints, blocks, squares or pats, unless such prints, blocks, squares or pats are of the full net weight of one-quarter pound, one-half pound, one pound or two pounds at the time they are moulded or cut. Nothing in this paragraph shall be held to apply to butter in rolls or lumps of indiscriminate weight as sold by farmers."

The regulations made under the authority of the Act came into force on September 1st, and provide that when dairy butter is put up in blocks, squares or prints and wrapped in parchment paper the paper shall be printed or branded with the words "Dairy Butter," in letters at least one-quarter inch square, in addition to any other wording that the buttermaker may desire to use. There is nothing in the act regulations to prevent the use of the word "Separator" in addition to the words "Dairy Butter," but no such grade of butter as "Separator" is recognized by the law. The Butter Act of 1903 defined only two grades, namely "Dairy" and "Creamery." The Dairy Industry Act of 1914 defines a third grade as "Whey" butter. Buttermakers may use any form of printing or branding, including the words "Dairy Butter," which is not inconsistent with the definition of dairy butter. Butter in rolls, crocks or tubs is not required to be branded.

The definition of dairy butter is found in section 3 of the Act, and is the same as it was in The Butter Act of 1903. It reads as follows:

(d) "Dairy" means a place where the milk or cream of less than fifty cows is manufactured into butter;

(e) "Dairy butter" means butter which is manufactured in a dairy.

The exact wording of the section of the regulations that deal with this matter of the branding of dairy butter reads as follows:

"No person shall cut or pack dairy butter into blocks, squares or prints and wrap such blocks, squares or prints in parchment paper unless the said parchment paper is printed or branded with the words 'dairy butter.'"

"No person shall knowingly sell, offer, expose or have in his possession for sale.

(E) Any dairy butter packed in boxes similar to those used for the packing of creamery butter unless such packages are branded "Dairy butter."

(f) Any dairy butter packed, moulded or cut into blocks, squares or prints and wrapped in parchment paper unless such parchment paper is branded "Dairy butter."

We would suggest the following forms as suitable for the printing of dairy butter wrappers:

CHOICE DAIRY BUTTER

Made by
Mrs. John Doe,
Rose Bank Farm, Doeville,
Ontario.

CHOICE DAIRY BUTTER

Made from Separator Cream
By
Mrs. John Doe,
Rose Bank Farm, Doeville,
Ontario.

The full text of "The Dairy Industry Act 1914," and the regulations made thereunder are published as Bulletin No. 42, Dairy and Cold Storage Series, which may be obtained upon application to the undersigned or to the Publications Branch Department of Agriculture, Ottawa.

J. A. RUDDICK,
Dairy and Cold Storage Commissioner,
Ottawa, October 26th, 1914.

QUERIES ABOUT THE SOUTHAMPTON RAILWAY

Ottawa, Feb. 10.—Frank B. Carvell is following up his charges against the overpayment of subsidy to the amount of \$34,007 to the Southampton Railway Company, as reported by R. A. Fringle, K.C., the government's royal commissioner. Mr. Carvell has given notice of a question, asking what steps are being taken by the department of justice to recover the amount for the federal treasury.

Mr. Carvell has also placed a question on the order paper asking if criminal proceedings are to be taken against James K. Pinder, M.P., the president of the company, and David W. Brown, the company's engineer, who made the false statement as to the cost of construction, and on which the double subsidy was awarded.

Hon. Frank Oliver has placed a question on the order paper, asking the government's intentions with regard to the question of pensions for the dependents of members of the Canadian contingents who may be killed or disabled.

Hon. Charles Murphy is moving for all papers and documents in regard

CHILDREN HATE OIL, CALOMEL AND PILLS

"California Syrup of Figs" best for
Tender Stomach, Liver and
Bowels

Look back to your childhood days. Remember the "doss" mother insisted on—castor oil, calomel, cathartics. How you hated them. How you fought against taking them.

With our children it's different. Mothers who cling to the old form of physic simply don't realize what they do. Their tender little "insides" are injured by them.

If your child's stomach, liver and bowels need cleansing, give only delicious "California Syrup of Figs." Its action is positive, but gentle. Millions of mothers keep this harmless "fruit laxative" handy; they know children love to take it; that it never fails to clean the liver and bowels and sweeten the stomach, and that a teaspoonful given to-day saves a sick child tomorrow.

Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which has full directions for babies, children of all ages and for grown-ups plainly on each bottle. Beware of counterfeits sold here. See that it is made by "California Fig Syrup Company." Refuse any other kind with contempt.

THE LOW-CUT GOWN

E. Berry Wall, "the best-dressed American" dislikes the extreme décolletage that, year after year, characterizes evening gowns.

At an after-opera supper at New York, Mr. Wall, nodding towards a dazlingly beautiful woman, said:

"There's young Mrs. Tohr. She puts every cent her husband makes on her back."

"Ain't she a beauty?" he asked. "Tohr doesn't seem to be making much either."

GOOD-NIGHT

They gazed upon his manly form. Broad-shouldered, deep of chest; They noted well his firm set jaw, The medals on his breast. But admiration turned to mirth. For 'bove his mighty fist— Well what do you suppose they saw? A watch strapped to his wrist.

Wood's Phospholine.
The Great English Remedy. Tones and invigorates the whole nervous system, makes new Blood in old veins. Cures Nervous Debility, Mental and Brain Worry, Depression, Loss of Energy, Palpitation of the Heart, Failing Memory. Price \$1 per box, six for \$5. One will please, six will cure. Sold by all druggists or mailed in plain pkg. on receipt of price. New pamphlet mailed free. THE WOOD MEDICINE CO., TORONTO, ONT. (Formerly Wood's)

to the transports which conveyed the Canadian troops to England, the cost of transportation, the brokers concerned, etc.

THE SLEEPERS

Bishop Sanford Olmsted, apropos of a prosy clergyman, said at a tea in Denver.

They tell a story about a witty lady who was asked:

"Did you go to Dr. Day's church last Sunday?"

"Yes."

"Well, what was the text?"

"He giveth His beloved sleep."

"And how many were present?"

The witty lady laughed.

"All the beloved I should say," she replied.

BLOOMFIELD RIDGE

Bloomfield Ridge, Feb. 10.—Dr. W. T. Ryan of Boiestown was called to this place last evening.

Mrs. A. R. Norrad is on the sick list.

Mr. and Mrs. Berton E. Place of Hayesville are receiving congratulations on the arrival of a young daughter at their home last week.

Miss Gussie C. Spencer is visiting her sister Mrs. E. McDonald part of last week.

Miss Annie May Norrad met with a serious accident by getting her nose frozen while attending school.

Master James Walter MacAllister, left this morning by I.C.R. for Boston, Mass.

A dance and birthday party was given in honor of Miss Myrtle C. Cowie at Mrs. William McLellan's on Friday evening, Feb. 5.

Mr. William J. McLellan and Miss Jennie E. McLellan attended church Sunday evening at Boiestown.

Raddiffe Beasley passed through here recently on business.

Rev. George A. Tilley of Boiestown and Newton Smith drove to G. E. Boies camp on Tuesday Feb. 9 on Fall Brook.

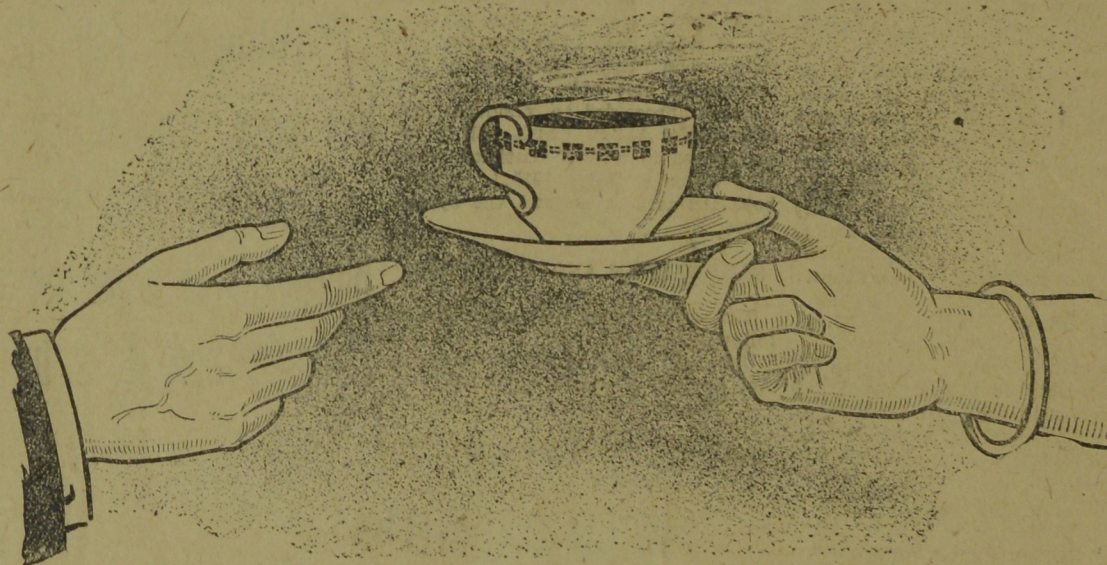
Miss Muriel Edith Bradley was the guest of her cousin, Mrs. Wesley Hickey of Boiestown recently.

Snow-shoeing parties seem to be the order of the day at present.

Word has been received over the telephone of the death at Ludlow, of Mrs. Miles Hovey. She died on Saturday with pneumonia. She leaves a kind and loving husband and two sisters and one brother, Mrs. John Black of Pleasant Ridge, Mrs. Lenal Hovey of Ludlow and John S. Pond of Ludlow, four sons and four daughters, Perley E. Hovey of Portland and Ederett A. Hovey at home.

Mrs. Thille E. Hovey at Ludlow, Miss Estella Hovey of Portland, Mrs. W. T. Ryan of Bangor, Mrs. May C. Hovey of Portland. Mrs. M. Hovey was highly respected in that community. She leaves many relatives to mourn her loss. She was a member of the Presbyterian church.

The remains were laid to rest in the cemetery at Ludlow on Monday at 2.30 p.m. The funeral sermon was preached at the church.



Why is POSTUM Replacing Tea and Coffee?

People are waking up to the harmful effects of the powerful drug—caffeine—in the tea and coffee, which poisons the system, often resulting in nervousness, heart flutter, headache, biliousness and many other ills and discomforts.

The pure food-drink, Postum, is absolutely drug-free—made only of the choicest wheat and a bit of wholesome molasses. It contains no caffeine or other harmful elements.

If you doubt that tea or coffee hurts you, a sure test is to leave it off for 10 days and use Postum. It's an easy change, and, as the drug is eliminated from your system, your own feelings will suggest Postum and better health.

Postum comes in two forms: **Regular Postum**—must be boiled, 15c and 25c packages; **Instant Postum**—soluble form, made in the cup with hot water instantly, 30c and 50c tins.

"There's a Reason" for POSTUM

(MADE IN CANADA)

Sold by Grocers everywhere.

CANADIAN POSTUM CEREAL COMPANY, LIMITED, WINDSOR, ONTARIO, CANADA.