

After all—since a Suit is made to wear—the best of all Suits is that which wears the longest.

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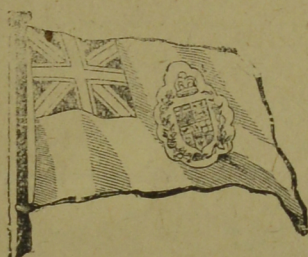
not only wears long past the average Suit is cast aside but yet keeps its appearance fresh and good looking all the time it.

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TAILOR and CLOTHIER

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The Misses Young
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For the
55th Battalion

now being organized for Overseas Service.

There are a few vacancies for smart young men in the above Corps. Recruits go into barracks on attestation, and are paid at the rate of \$1.10 per day.

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just received from the English Markets tall and winter shipment of
Cloths consisting of

Spring Overcoatings, Spring Suitings and Pantings.

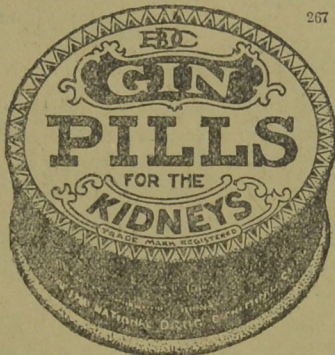
In all the latest shades in colorings and patterns. All of which will be made up in the very latest styles to suit customers. Workmanship and fit guaranteed. At Old Prices—No War Prices.

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few doses of Gin Pills to you free—if you have any Kidney or Bladder Trouble. After you see how good they are—get the 50c. size at your dealer's.

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THE LAND OF PROMISE

Canada has good land, free land, and cheap land.

Canada offers a man and his children each a chance to make a living.

Canada's laws and institutions are based upon those which have proved beneficial to the British Empire, and they are enforced.

Canada's wages are higher than the higher cost of living.

Canada is near enough to allow anyone to go to the Mother Country for a brief holiday.

Canada already grows sufficient foodstuffs to feed the British Isles, and she intends to eliminate the foreign supply in the British market.

Canada's resources have only been scratched in a few places, and her natural wealth is largely undiscovered and unmeasured in value and extent.

Canada's railway mileage already exceeds that of Great Britain.

Canada gives the poor man a chance of being his own master, denied him elsewhere.

Canada offers safe and profitable returns on the investment of capital. Canada is the land of sunshine.

Canada's flag is the Union Jack.

Canada's cereal crop of 1912, loaded in 30-ton goods trucks, in one continuous train, travelling at 30 miles an hour, would oblige a person to stand on the station platform six days and nights to see this train pass by.

Canada is the land for the fit, and needs no workhouse, nor does she tolerate the wastrel.

Canada will always find work at good wages for the capable worker. The demand for workers always exceeds the supply.

Canada has invigorating winters, full of healthy recreation.

Canada produces men that have a mighty respect for women.

Canada is a land still in the making, profiting by the mistakes and wisdom of older peoples.

Canada can supply all the bread and cheese the Old Land wants any year.

Canada has a magnificent educational system under which public control from kindergarten to university.

Brother to Radium

London scientists are investigating a rare mineral found in rocks in Wales that radiates a faint light in its natural state.

Navigation on the Osage.

One of the very crookedest streams anywhere is the Osage river in Missouri. In that region they tell of a farmer living on the banks of that river who had a small flatboat, which, one day, he loaded with produce and floated down to market, six miles away. He exchanged the produce for goods at one of the stores and loaded his goods in the flatboat.

"How are you going to get your stuff home, Bill?" asked a friend. "Got a steamboat to tow you back?"

"I am going to float it back," was the response.

"How are you going to do that? I don't understand."

"I guess you don't know much about this river. It doubles on itself just below here and runs back to within less than a quarter of a mile of my place. I've got a landing on both banks, and a team of horses that can drag the boat over from one landing to the other."

Fable of a Land-Owner

Once there lived a farmer who worked so hard he was too tired to go to church on Sunday. His hired men refused to stand for the first and last call to breakfast at 3.45 a.m. and left before the end of the week. His wife milked the cows and hoed the garden because help was so hard to keep. The farmer voted against hard roads, and when he was elected to the School Board hired for teacher a young girl just out of High School, because she would take the job for thirty dollars a month. In short, he squeezed the dollars so hard the eagle screamed. He would steal acorns from a blind pig.

When the farmer was fifty he had a half section of good black land in the corn belt and money in the bank. He moved to town to enjoy a hard-earned rest. But his stomach was so tired of corn bread and bacon that it went on strike, and the farmer ate milk toast. He could predict a storm before the first cloud appeared, by the creaking of his joints, and he had to call for help to turn over in bed. One day his doctor said he had made enough money to buy a new touring car, and the farmer died of heart disease.

The Family Cat

Little Billy, aged six, was crying his eyes out at the street corner. A neighbor passing by said, "Hello, Billy, why what is the matter?"



Sold by all good Shoe Dealers Worn by every member of the family.

Water or Humors

A farmer noticed that on land which had been continually cropped for several years under water loadings there is a noticeable falling-off in the yield.

Now it has been proved that land rich in plant food will stand a drought better than land which receives a heavy rainfall and has been leached. The farmer, therefore, who builds up the plant food is building against drought. On this point Professor King on "Soil Management" writes: "Where large yields are expected it is very important to understand that less water is required for a crop, in proportion to the yield, when the soil is abundantly rich. We found that when in rich soils corn, oats and potatoes used an average of 355 pounds of water for each pound of dry product; on the same soils when they had become impoverished by repeated cropping without fertilization, the same crops used an average of 635 pounds of water for each pound of dry product."

Testing Vitality of Seeds

A simple test of the vitality of any farm or garden seeds can be made as follows: Place 100 seeds, taken at random from a sample, on a dish of sand, cover lightly with sand, moisten and keep in a warm place, as behind a kitchen stove, until the sprouts appear. The number of sprouts which appear will give an idea of the percentage which may be expected to grow. It is advisable to make more than one test and be guided by the average results. A test of this kind is considered more trustworthy than

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F. W. DeMILLE, MANAGER FREDERICTON BRANCH

BOB ROGERS' STOCK HAS GONE DOWN FIFTY PER CENT

Minister of Elections Has no New Tricks in His Bag—The Size of Canada an Obstacle to His Success

Ottawa, May 22—Since the June election went glimmering the Honorable Bob Rogers' stock has gone down fifty per cent. What's the use of having a Miracle Man if he can't put something over? So far as his colleagues can discover Bob's black magic has not had a particle of influence on public opinion. If there was a Wicked Partner in sight, who could deliver the goods Bob would not last long. He remains on the job because nobody else is available. As a matter of fact the Honorable Bob has them going and coming if they keep him they take the blame. If they let him go they take the consequences. If he leaves them he leaves them on their backs for when all is said and done the Minister of Public Works is the greatest purveyor of human nature in the Cabinet and has endeared herself to the rank and file by his hale fellowship with the back benches. As for the Honorable Bob himself he does not give a hoot one way or the other. He is not like a man who hasn't wider horizons than Ottawa. For instance the High Commissioner in London is a good job. W. T. R. Preston's book has shown what can be done with it.

A HARD THINKER

Three things have hampered the Honorable Bob's career at Ottawa. At first is his overgrown reputation. He has been credited with supernatural powers, largely owing to the efforts of the Opposition who have gifted him in their remarks, with horns, a hoof and a tail. THE PLAIN TRUTH IS THAT BOB IS NO MODERN MACHIAVELLI. HE HAS NO NEW TRICKS IN HIS BAG. HIS ARE THE TIME-WORN PETTY ARTS OF THE WARD POLITICIAN PROJECTED ON THE LARGER ARENA OF THE DOMINION OF CANADA. Mephistopheles, to give him his due, is a hard thinker. He is subtle as the serpent and has initiative. The Honorable Bob is only because he has learned it by heart but he is only repeating what he heard in Manitoba and has not thought out any new stunts. It's easy enough to guess what he'll be up to next. Naturally he has disappointed the friends who expected a forty-two cent metre performance from a twenty-two calibre outfit.

The next obstacle to the Honorable Bob's success has been the size of Canada, which is four thousand miles wide and goodness knows how many miles deep. At all events it is thick enough almost anywhere not to afford a good handhold. It has no neck where you can choke it off and it's mighty hard to find it's tail. The consequence is that it's a

hard country for one man to swing. With oceans on both sides there is plenty of room to swing it in but somehow or other it offers no footing to swing it from. Indian club politicians have come from all over Canada at one time or another prepared to use their beloved country as a sort of calisthenic exercise but none of them ever did much with it. They might be good local swingers in New Brunswick or Quebec or Manitoba or wherever it was but the Dominion of Canada was another story. It defied their best efforts, simply refused to be swung because that was not the way it was in the habit of being treated. What Canada asks of a statesman is not swinging but lifting. Dead weight is what has to be overcome. Atlas, a weary Atlas at that, is the model Finance Minister White follows. The Honorable Bob never had any trouble swinging Manitoba, which is a small province, even with the Hudson Bay additions, but Canada is a back breaker.

The third lion in the Honorable Bob's path is the Government. It is willing enough to have an Evil One, a good "fixer" with a sunny disposition, in the Cabinet but it does not act on his promptings. His promptings may be sagacious enough but his colleagues lack spirit to carry them out. The Honorable Bob can supply them with hints but the spunk has got to be their own. For example Bob wanted an election last fall but didn't get it. He wanted one this June but they finked the again, Conscience being an even more powerful persuader than Bob Rogers with the idea of a general election this year has not been abandoned. The date has merely been shifted. Meanwhile the best Government can do is to keep alluding to it which is poor comfort for a man as impatient as Bob Rogers.

Within the last two weeks the Honorable Bob has become the leading member of the U-told-you-so Club. Events in Manitoba bear him out. The name of the Roblin government is Ichabod—its glory and its power have departed. Worse than that the election machinery has passed out of his hands. The Honorable Bob heard the S.O.S. calls from Winnipeg and was in favor of starting to the rescue by way of a Dominion election but love's labor would be lost now that strong swimmers like Sir Rodmond Roblin and Dr. Montague have gone down. There's really nobody whose evidence would be worth saving for the inquest on the new Parliament buildings.

SIGNALS OF DISTRESS

Wild signals, some wireless, others not, continue to come from British Columbia where Sir Richard McBride is sinking by the head. The tide has turned and the Martin, among others, is on his back. Can he hang on a little longer? (Continued on page two)

SELECT MEDICINE CAREFULLY

Purgatives are dangerous. They gripe, cause burning pains and make the constipated condition worse. Physicians say the most ideal laxative is Dr. Hamilton's Pill of Mandrake and Butter-nut; they are exceedingly mild, composed only of health-giving vegetable extracts. Dr. Hamilton's Pills restore activity to the bowels, strengthen the stomach, and purify the blood. For constipation, sick headache, biliousness and disordered digestion no medicine on earth makes such remarkable cures as Dr. Hamilton's Pills. Try a 25c box yourself.



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To avoid gritty sugar grains in your cakes and jellies, you must have sugar of fine, even granulation which dissolves quickly. Lantic Granulated is made to insure perfect cooking and preserving results.

Packed in 2 lb. and 5 lb. Sealed Cartons. Also 10 lb., 20 lb. and 100 lb. Bags

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