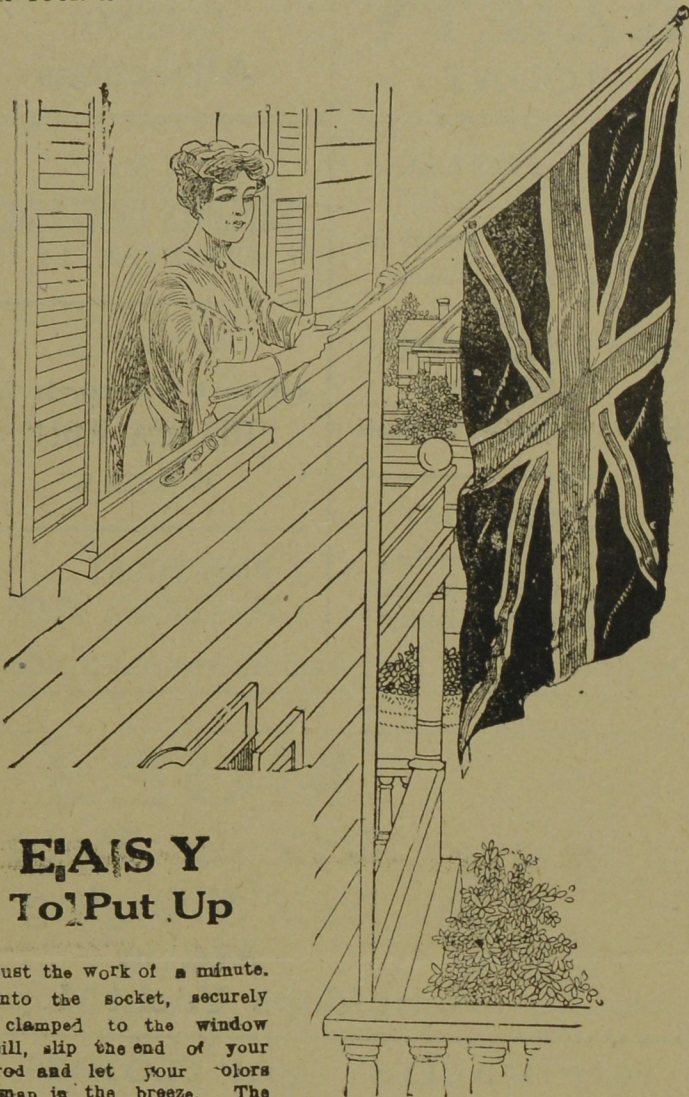


YOUR FLAG

HAVE YOU SECURED IT!

Show your patriotism and loyalty. Every day is flag day until our victorious armies have won the last battle and the Union Jack floats triumphantly over the fallen foe.

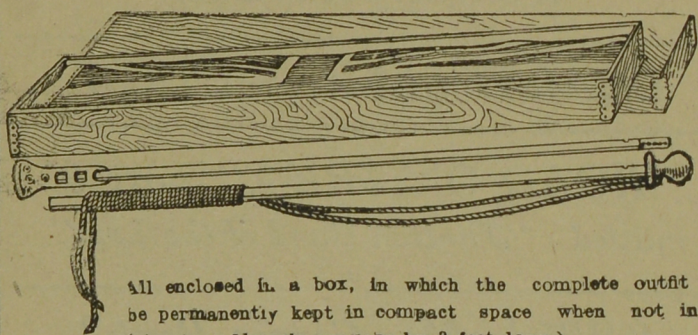
Then let YOUR Union Jack float in the breeze as a token of YOUR love for Home, King and Country.



EASY To Put Up

just the work of a minute. Into the socket, securely clamped to the window sill, slip the end of your rod and let your colors snap in the breeze. The size of these big flags can be noted by comparing the one in the illustration with the patriotic mother who is placing it out. The colors are dyed in-fast and brilliant, the bunting is wind-tested and weather-tough, the pole is six feet long, brass-ferrule jointed in the middle, complete with ball and halliard, the window socket is rust-proof metal, and the whole outfit comes compact in a stout carton case in which to preserve it for a lifetime of use. The \$4 Outfit Complete is \$1.48; the Flag alone is \$1.10.

PRESENTED BY THE MAIL



All enclosed in a box, in which the complete outfit may be permanently kept in compact space when not in use (size box, 2 1/2 inches square by 3 feet long.)

The Flag—full size, fast color
A Rope Halliard for same.
A Six Foot Jointed Flagstaff with ornamental ball end.
A Metal Staff Holder (which may be permanently screwed to the window sill—allowing the pole to be instantly inserted or removed at will.)

JUST CLIP THE COUPON BELOW

PATRIOTIC CANADA

THIS FLAG COUPON

(Accompanied by the amount mentioned in the announcement as covering the cost of the distribution)
When Presented at the Office of the

FREDERICTON MAIL

Entitle the reader of this paper presenting same to his or her choice of

The Full-Size Flag Alone; or
The Complete \$4 Flag and Outfit

MAIL ORDER.—If complete outfit is wanted send the \$1.48 and 7c additional for postage in 20 mile zone, or 18c in other zones of Province for greater distances ask your postmaster amount to include for 3 lbs. If flag alone is desired send the \$1.10 and 5c additional postage in first zone or 7c any Canadian point.

A FLAG FOR EVERY HOME

MYSTERIES HELD BY OCEAN'S BED

Giant Squid Weighing When Grown 10,000 Pounds Lives at the Lowest Level

Where does the sea serpent dwell? Its appearances are only semi-occasional. Somewhere it must have a home. The question is: What region is its normal habitat? The answer is that its home under the ordinary circumstances is in the depths of the sea. One might deem it not unlikely that the special haunts of sea serpents are the great marine abysses in regard to which knowledge has been gained only within the last few years.

Naturalists to-day are obliged to confess that they know almost nothing about the fauna of these depths. In truth, it may be said that three-fourths of the earth's surface remains as yet unexplored, because covered by miles of water. All of this aqueous territory is a region of mystery, inhabited by strange and fantastic creatures. The term fantastic as applied to them is not inappropriate, inasmuch as their forms in many cases are such as might properly present themselves in a nightmare.

Stray to the Surface

Once in a while a deep-sea animal finds its way by accident to the surface and is found dying or dead, and it is from such occasional specimens that science has derived what small knowledge of the fauna of the deep it possesses. Smaller creatures in considerable numbers, including crustaceans and mollusks, have been brought to the surface by the dredges of the exploring vessels. Apparently there are in the depths numbers of cuttlefish-like animals, unlike any that are familiar to us, which furnish food to many of the abysmal fishes. Some of these cephalopods have an apparatus like a reflecting lantern for throwing light downward to the bottom over which they pass.

On one occasion the ship "Albatross" passed through many miles of water over which cuttlefishes of a deep-sea species about the size of a water pail were scattered by the tens of thousands. All of them, without exception, were more or less mutilated, and it was evident that in the depths below they were being attacked by some enemy and destroyed wholesale. These cuttles are known to be the favorite prey of abysmal sharks, in whose stomachs have been found great numbers of their parrot-like beaks undigested. Some of the deep-sea sharks come to the surface occasionally to feed, and one of them, of eel-like form, attains a length of 60 feet.

How To Study

Many people think that after they leave school their education is finished, but in this they are decidedly wrong. When one begins business life he enters another school and constantly learns something new, as time passes.

The successful man is essentially a student. In studying technical subjects the matter should be read and reread until the student fixes on his mind so that it can be recalled at any time.

Prominent electricians have told us that they have read certain text-books many times, and it is this fact that has enabled them to become leaders in their profession.

Merely reading is not study. If a subject is worth studying at all it should be studied well, and not read superficially. Each reading makes a deeper impression on the mind, and if repeated often enough the impression becomes ineffaceable. Knowledge thus absorbed becomes a part of ourselves and no one can rob us of it.

How Animals Prefer Bath

Pigeons, larks and cockatoos like their baths in the rain. Game birds and poultry take dust baths. The common sparrow likes a dry shampoo in the dust and plunge in the water. Reptiles soak themselves; elephants daub their calves with mud, then wash it off. Rhinoceroses, buffaloes, dogs, bears and tigers like to wallow; the equine tribe favor a roll in the sand; cats, mice and their respective relatives lick themselves clean; bats lick and scratch, and it is said that the continual scratching of monkeys is not so much in the search of parasites as a kind of self-curry-combing.

A Unique Postoffice

Among Canada's thousands of post-offices there is one that is said to be the only double postoffice in the world. The office is half in Canada and half in the United States, with Beebe, Quebec, on one side and Beebe, Vermont, on the other.

An iron post in the middle of the front porch marks the international boundary line. Aside from its location the building is of interest on account of the material from which it is built, which is granite, native to the locality, and on account of its age.

Dancing was originally a religious observance.

HAD DIARRHOEA.

Was So Bad Passed Blood.

Little Boy Was Cured By Using
DR. FOWLER'S
Extract of Wild Strawberry.

Diarrhoea arises from many causes such as, change of water, change of climate, change of diet, catching cold, the eating of unripe fruits, etc.

Never neglect what, at first sight, appears to be a slight attack of diarrhoea, for if you do some serious bowel trouble may ensue.

Mrs. Wm. Bartlett, Stanley, N.B., writes: "Last summer our little boy, age 1 1/2 years, took diarrhoea. He got so bad as to pass blood. We procured a bottle of Dr. Fowler's Extract of Wild Strawberry, and after I had given him the third dose he was all right. I would not be without it, as I consider it a household remedy. It is a God-send to any family."

"There is nothing that can take the place of 'Dr. Fowler's.'"

"There is nothing 'Just as Good.'"

"Dr. Fowler's" has been on the market for the past 70 years.

"Dr. Fowler's" is manufactured only by The T. Milburn Co., Limited, Toronto, Ont. Price, 35c.

CANADIAN FILM STAR

How Mile. La Badie of Montreal Came Famous

Florence La Badie, one of the greatest of all motion picture favorites, is a slight girl, with long-lashed blue eyes, expressive dark eyebrows, and an abundance of fluffy, light brown hair. She has, in addition to her attractive physique, a winning personality and undoubted histrionic talent.

A young girl in a large Panama hat came into an American studio building and asked the production manager for a job. The production manager receives daily some twenty requests of this nature, but he took Miss La Badie's name and address with particular interest for, obviously, she had talent. That evening the producer saw a picture in which a small role was interpreted with unusual vivacity and charm. In the interpreter he recognized the young woman who had been in his production manager's office during the day. Eighteen hours later she was under contract.

Miss La Badie was born in Montreal, of well-to-do and cultured French people, and received her education at the Convent of Notre Dame in that city. She speaks both French and German fluently and expresses herself charmingly in English, and is widely read in all three languages. Personally, she is fond of outdoor sports, likes riding and horseback riding and a winning host of admirers. She is a good friend of her friends, and she does not wish a gift for herself, but a caricature that affords her admirer as so late comfort and amusement.

It has been said that the late Dean Stanley said "the only good music is a good man." And it is a fact which caused his biographer, Rowland E. Prothero, to express surprise that "one so destitute of musical feeling" as Stanley should have been the first person to introduce Bach's Passion Music into the religious services of the church.

It is not easy, perhaps, for the average person to understand tune-deafness. But just as some people are color-blind, so there are others who are melody-deaf. Empress Catherine of Russia used to say that she would have given the world to be able to appreciate and love music, declaring that for her "music was noise, and nothing but noise."

CANADIAN PACIFIC

SPECIAL FARES For TORONTO EXHIBITION

From FREDERICTON

\$29.95 Going Aug. 27 to Sept. 6 Good until Sept. 15

\$22.45 Going Sept. 1, 4 and 7 Good until Sept. 8, 13 and 15, respectively

\$20.00 Going Sept. 3 and 8 Good until Sept. 11 and 15 respectively

W. B. HOWARD, D.P.A., C.P.R. ST. JOHN, N.B.

DR. DeVAN'S FEMALE PILLS Reliably restores monthly medicine for all Female Complaints. \$5 a box or three for \$10, at drug stores. Mailed to any address on receipt of price. THE SCOTT'S DRUG CO., St. Catharines, Ontario.

PHOSPHOROL FOR MEN Restores Vims and Vitality; for Nerve and Brain; increases "grey matter"; a Tonic—will build you up. \$3 a box, or two for \$5, at drug stores, or by mail on receipt of price. SCOTT'S DRUG CO., St. Catharines, Ontario. For Sale in Fredericton by A. J. Ryan

Mount Allison University

Annual Session 1915-16 Opens Saturday, September 18

Many Scholarships and Prizes are offered.

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SEND FOR CALENDAR

Incoming Students wishing Residential Accommodation—for which MOUNT ALLISON IS JUSTLY FAMOUS—should give earliest possible notice.

Courses in Arts, Science and Theology Address REV. I. C. BORDEN, D.D., Pres SACKVILLE, N. B.

Mount Allison Ladies' College

62nd YEAR BEGINS SEPTEMBER 6

It is the largest Residential Ladies' College in Canada. It is in a healthful town; it has specialists for teachers. It offers Literary Courses, Music Courses, Oratory Courses, Household Science Courses and Courses in Fine arts. Its standards are the highest; its students are its best advertisement. It gives Scholarships to worthy students. Its aim is true Education, not surface culture. Its popularity is undoubted; its attendance is steadily increasing.

Free Calendar on application to

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Offers General, Special and Matriculation Courses leading to the Colleges of Arts, Engineering, Medicine, etc. Manual Training.

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Offers a Course in Business, Shorthand and Type-writing, Penmanship, etc.

COMPOS OF EXPERIENCED TEACHERS.

STR. 3 STAFFABLE RESIDENCE

FIRST TERM BEGINS SEPTEMBER 6

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CALENDAR SENT ON REQUEST.

BUTTER PAPER

Bring your Butter Paper to the Mail office or if you prefer we will supply and print you 500 sheets 1 ream for \$1.75 or 2 reams 1,000 sheets for \$2.75.

We use a Special Blue Butter Paper Ink. It will not run or stain Butter.

SPECIAL FOR SATURDAYS ONLY

1000 Butter Papers \$2.50. 500 Butter Papers \$1.50.

We also have in stock a quantity of Butter Paper without your name, just Choice Dairy Butter for 25c per 100.

The Mail Publishing Co.

Automobile Owners!

Who have in contemplation a trip or trips out of town, in any direction, or visiting automobilists from outside towns, should not fail to attach to their cars one or two of the beautiful felt pennants provided by the

FREDERICTON EXHIBITION

The Pennants are in bright colors, nicely printed, and will add to the appearance of your car, and, incidentally, assist in advertising

NEW BRUNSWICK'S BIG BIENNIAL FAIR

September 20, 21, 22, 23, 24 and 25, 1915

Call at the Exhibition Office, Inches' Block, corner Queen and York Streets, or, telephone 374-11, and the pennants will be forthcoming. Motor Boat Owners who have not already been supplied can also procure them. DO IT NOW.

EVENTUALLY YOU WILL USE

Mother's Favorite FLOUR

Why Not NOW? Best Bread Flour on the Market.

Sold Wholesale By
G. W. HODGE

Fredericton, N. B.

'MAIL' ADDS BRING RESULTS