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STAPLE DEPT: Prints, Sheetings, Cottons, Gingham, Long Cloth, Aprons, Dress Goods, Underwear, Hosiery, Corsets, Towelling, Table Linens and Embroideries, at a Reduction of from 10 to 15 p. c.

Boys Suits \$2.95, 3.50, 4.00, 4.75, 5.00.
Mens Heavy Blue Serge Suits \$10, 12, 15.
10 Mens English Tweed Suits \$5.75 each.
50 pairs Mens Pants \$1.19 pr worth 1.75.
Mens Oxford Pants \$1.89 Sold for 2.50.
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Special line of Boys 2-1 Ribbed Cashmere Hose. 5 prs for \$1.00.

Suit Cases \$1.00. Trunks \$2.00 to \$10.00.

Peter Farrell & Co.

\$ - DAY BARGAINS - \$

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THE PENSLAR STORE

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S. Brahadi's Celebrated Mixture
ESTABLISHED 1854
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:- DOLLAR DAY :- Wednesday, March 10th.

Unheard of Bargains in Waists, Ladies and Children's Dresses, Skirts, Suits, Raincoats, Neckwear, etc. Our Counters will be filled with Seasonable Garments at ONE DOLLAR each, and Extra Special Prices will be found in every department. Never before have you been offered such values in High Class Garments. Come early and stay All Day at

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LADIES' AND CHILDREN'S STORE

Dollar Day See The Bargains in Our Windows.

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Advertise in the Daily MAIL

WHAT CAN THE FARMERS DO FOR THE EMPIRE

Inspiring Address to the F & D Association by Prof. Reynolds - The Farmer Has a Divine Attribute

Last night's session of the Farmers' and Dairyman's Association took the form of a Patriotic Conference on Increased Production. His Honor the Lieutenant Governor presided. Among the speakers were Premier Clarke, who though handicapped by a severe cold, delivered an interesting address. John Bright of Ottawa, Dominion Live Stock Commissioner, gave some interesting information upon "Canadian Live Stock" and Prof. J. B. Reynolds of Ontario Agricultural College Ruelph, spoke upon "Crop Production for the Empire." The attendance at the meeting which was in the Opera House, was large.

Yesterday afternoon's session was brief as the greater part of the afternoon was taken up by the inspection of the Seed Fair in the City Market. At the meeting which followed C. W. McDougall, Dairy Superintendent of Sussex, spoke on "Increasing Milk-Production." Prof. W. S. Blair of Kentville, N.S., discussed the desirability of increasing grain production, and R. Newton, Director of Agricultural Schools, spoke upon seed-grain.

LIEUT. GOVERNOR WOOD.

His Honor the Lieutenant Governor opened the evening session by expressing his gratitude for the opportunity of being present and meeting so many of the farmers of New Brunswick. The association and those similar to it were of great value as the speakers were able to give information on the practical demonstration of theories.

The evening session was "A Patriotic Conference." For seven months the British empire had been engaged in the greatest war of all time and Canada was doing her part. Not only was she sending her best into the army and pouring out her wealth to train and equip them but private activity was finding an outlet through patriotic and benevolent organizations. (Applause.) "Crop Production for the Empire" was one of the subjects for the evening. It was most important for those who remained at home to do their best to support the armies in the field. It would be well to practise economy in the household, to deny oneself of luxuries and in other ways to husband the resources of the country. Upon the farmer devolved this duty of increasing the food-production of the country and all young and old, male and female, could assist in that important matter. His Honor then introduced Prof. J. B. Reynolds of the Agricultural College, Guelph, whose subject was "Crop Production for the Empire."

PROF. J. B. REYNOLDS.

Prof. Reynolds said his subject was a most important one. Although about to discuss it he was not prepared to tell the farmers of New Brunswick what they should grow. In his own Province of Ontario, although it was a wheat-growing country, it was not thought that the best interests of the empire could be served by increasing the grain-acreage. In New Brunswick the same was true, for that province was not a wheat-growing area.

The events of the past few months had served to sober one and to reduce life to its simpler and greater elements. Self-sacrifice was the order of the day. In the crisis the great thought was "What can I do for the empire?"

The conferences held under the name "Patriotism and Production" had been directed to the farmers for in war-times other occupations dwindled into insignificance compared with agriculture. The dignity of a calling was its utility. The quality of serviceableness and not the return was what counted. Of all lines of industry the one to which a nation turned in its direst extremity was that of farming, for through everything else went by the board the people must eat. These conferences should produce among farmers a greater feeling of self-respect. Prof. Reynolds said that he spoke as a farmer and not as a mere professor—for he ran a farm—not playing at it but trying to make it pay. Charles G. D. Roberts, a poet who claimed Fredericton as his home-town, had written of the sower—"God-like he makes provision for man-kind." The farmer as a provider had a divine attribute.

Unfortunately some farmers were not aware of the real importance and dignity of his calling. A president of Guelph College frequently said he felt like kicking the farmer who apologized for his calling. The application of skill and intelligence to an occupation proved its dignity. Unfortunately many farmers brought neither skill nor intelligence to their occupation.

Modern farming implied a large assortment of scientific knowledge. Throughout his own province, said

Prof. Reynolds, the crucial question was that of suitable labor and he believed that was true of New Brunswick. The Ontario farmer said that man for man he was producing all he could. He did not exactly agree with that, although he did believe that the labor problem was one of the greatest confronting the farmer. In Canada agriculture was not keeping pace with the growth of population.

The first great need of Agriculture in Canada was capital. The annual gross return of capital invested in agriculture in Canada was seventeen per cent. In manufacturing the returns ran from fifty to one hundred per cent. The result was that the net return in manufacturing was much greater than that in farming. If townsmen wished to encourage production let them lend the farmer money for five per cent. (Applause.) In Ontario the farmer paid seven per cent, and in the West more than that for money. That was because the farmer was in competition with great speculation undertakings. Cheap Capital was the second great need of Agriculture in Canada.

Another great need of the farmer was the application of science. He would not urge increased acreage but the application of science might produce the same result as increase in area. The time of cultivation was

(Continued on page two)

LATE MRS. JUDSON BURDEN.

The funeral of the late Mrs. Judson Burden took place at two o'clock yesterday afternoon from her late residence. The service was conducted by Rev. A. F. Newcomb and was largely attended. The floral tributes were as follows:

Flat bouquet—J. Miles, Gibson. Wreath—Wendall Hayes and mother. Flat bouquet—Bessie Burden. Sheaf of Hyacinths—J. S. Neill & Sons.

Wreath, J. S. Neill & Sons' employees. Crescent—Mrs. Everett and family. Flat bouquet—Mary Jago and Josephine Vradenburg. Flat bouquet—Miss Thompson. Wreath—Mr. and Mrs. W. G. Clark. Basket of flowers—E. R. Blackmer and Miss Lily Blackmer. Crescent—J. Clark & Son's employees.

Wreath—Mr. and Mrs. J. S. Neill. Wreath—Spurden Class of Baptist Church.

Pillow—family. Flat bouquet—Mrs. Wilbur and Mrs. Archie Burden.

Flat bouquet—Mrs. G. Pinder. Appropriate hymns were sung by a quartet composed of Frank L. Cooper, Mrs. Langford Good, Mrs. Fred Smith and Fred Smith.

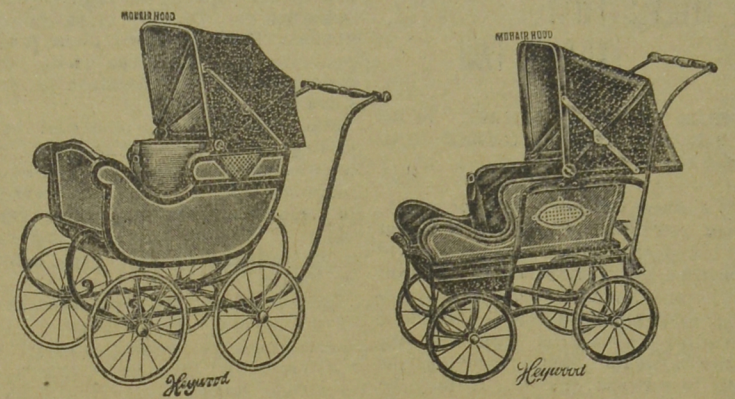
THE BAND QUESTION

In these days of tight money and hard times it is a little difficult to see why it should be necessary to send to St. John for a band to play at the opening of the Legislature. In previous years it has been the custom to have a detachment of artillery come here from Woodstock or Newcastle to fire a salute at the House opening, but this year the duty will be performed by the divisional ammunition column, a unit mobilized here for overseas service. The government has a chance to save three or four hundred dollars, but must spend the money in bringing a band here from outside. The fact that Fredericton possesses a first-class band which would be glad to turn out on an occasion of this kind seems to be of no concern to the government. While it is true that the Fredericton Brass Band is not a military organization, it has played the troops to church quite frequently during the past few months and is quite capable of playing at the House opening. Under the circumstances to bring a band from St. John for the House Opening looks like a foolish expenditure of public money, but then the people have become quite accustomed to that sort of thing from the present regime.

FORTY-FIVE RECRUITS.

Forty-five recruits are now undergoing preliminary training here for the 55th Battalion and the 28th Field Battery. In addition to that number nine men have been enlisted for the Composite Battalion at Halifax and seventeen for the 6th Mounted Rifles. Those enlisted for the Composite Battalion are—Felix McManus, 18, Gibson; Joseph McManus, 22, Gibson; Jack, Ryan, Fredericton. Those enlisted for the 28th Field Battery are—W. J. Mabey, 35, St. John; Harry DeLong, 21, Nashwaak; A. H. Edgington, 34, Fredericton; George C. Nichols, 34, Fredericton; Beverley Cusley, 24, Minto; George Boyd, 34, Antigonish, N.S.

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JESSE L. LASKY
In Association With
DAVID BELASCO

Presents
The Magnificent Dramatic
Classic

"THE ROSE OF THE
RANCHO"
5 REELS
by David Belasco

Gaiety Concert
ORCHESTRA

COMING Attractions

Fri-Sat 7 his Week
"The Master Key"

Next Monday-Tuesday
DANIEL FROHMAN presents
the Noted Actress JANE
GREY in Channing Pollock's
Famous Story

The Little Gray
Lady
4 REELS

2 PARAMOUNT
FEATURES A WEEK 2

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in our window. It will lead you to the Best Bargains.

1-2 gallon White Paint \$1.00. 1-2 gallon Wagon Paint \$1.00. 1 White Wash Brush, 1 Paint Brush, 1 Scrub Brush, 1 Wisk \$1.00. 1 Brown Stone Casserole with Sterling Silver Stand regular \$3.00 Sale \$1.95. 2 Dry Mops for \$1.00. New Century Washing Machine regular \$10.00 Sale \$7.75.

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HARDWARE OF ALL KINDS

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Orchestra in
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THE FOILED EI OPEMENT
ZUDORA 8 Episode

THE VETERAN'S SWORD
Princess film

THE NIGGARD
Majestic drama

A BUM MISTAKE
Princess comedy

5 REELS TODAY 5

POINTED PARAGRAPHS

Minister—The best man at a wedding.

"Not guilty" isn't always an innocent remark.

Most lazy men consider themselves great politicians.

Most of us could start a brass band if hot air were music.

If a man has dyspepsia it is his wife who is troubled with it.

A lot of sympathy is wasted on

under dogs and henpecked husbands. A photograph always talks a great deal, but one can change the records.

It would be tough on some men if they were to get what they deserve.

Many a man seeks a job as janitor, so that his wife can do most of the work.

A young man may be slow before marriage, but in tying the knot he is made fast.

The lawly egg has the best of man kind in one respect; it can spread itself better after it is broke.