

A Bargain Movement of Importance To You

THE REASON WHY

This Business is to be thoroughly re-organized, many lines now carried will be discontinued and sold out entirely, while other new lines will be added, New ideas and progressive methods will be inaugurated.

THIS WILL PROVE THE CLIMAX IN PRICE CUTTING AS WE FIND IT IMPERATIVE TO RAISE \$3.700 CASH in order that we may meet immediate pressing obligations and to successfully carry out our plans. We urge you to TEST OUR PROMISES. It's good honest judgement on your part to do so.

M. L. BLOCK'S

Entire \$10.000 Stock INVOLVED

QUICK ACTION NOW IMPERATIVE

The moment we raise \$3.700 Cash, this event will end without notice.

It's a big business proposition with everything open and above board, we tell you frankly the exact conditions.

We fully realize that drastic measures must be employed--Should you assist us we will make it most profitable for you.

STORE CLOSED

Store will be Closed All Day Thursday, undergoing important changes and marking down entire stock in all departments.

Doors Open FRIDAY at 10 a. m. sharp.

BOOTS for All the Family Starting Reductions

We handle only dependable makes of footwear and these exceptional bargains should appeal to thrifty buyers who appreciate high quality at a low price.

Men's Solid Boots, made to do hard service, now selling for, \$2.48

Men's Box Calf Boots, Blucher Cut, Correct Lasts, a dressy boot that will wear well, former value \$3.50, reorganization price \$2.89

Men's Fine Quality, Box Calf Boots, G odyear Welt, Sewn Soles, Blucher Cut, Good Box Toe, a good shoe for \$5, reorganization price \$3.98

Patent Leather Boots of high quality, also Velour Calf Lace or Button Styles, \$5 values, now \$3.98

Boys' Good Strong, Serviceable School Boots, Blucher Cut, former values \$2.25, reorganization price \$1.78

Women's Dongola Kid Boots, Neat and Serviceable, Lace Style, former value \$2, reorganization price \$1.48

Women's Patent Leather, Cloth Top Button Boots, also in fine Gunmetal Calf, values \$3, reorganization price \$2.48

Women's Fine Gunmetal Calf and Patent Leather Boots, with Dull Kid Tops, a dressy shoe, new low heels, \$8.50 value, reorganization price \$2.59

Women's Gunmetal Calf Button Boots, Cuban Heels, a real good honest boot, makes a nice walking boot, value \$3.50, reorganization price \$2.68

Women's Gunmetal Pumps, also Patent Leather, Colonial Style, reorganization price \$1.98

Misses' Boots, sizes 11 to 2, in Gunmetal Calf and Patent Leather, former value \$3.50, reorganization price \$1.58

Misses' Tan Calf Boots, Button or Lace Style, former values \$2.75 and \$3.50, reorganization price \$1.98

Children's Patent Leather Strap Slippers, now selling for .79

Girls' Dongola Kid Boots, Button Style, sizes 13 and 1 only, value \$2, now selling for \$1.38

Now's Your Chance to Buy a NEW HAT

We are making a grand clean up on Men's Hats, all new styles and shades.

Soft Felt Hats, Black or Colors, value \$1.50, for .98

New Shapes and Shades in Soft Hats, value \$2.25, for \$1.48

Finest Quality Felt Hats, just the shape you want, worth \$3, now \$1.98

This Event will eclipse any former Value Giving Demonstration ever before attempted in Fredericton. Our plans for reorganization and immediate pressing demands, makes it absolutely necessary to raise the amount of \$3.700 Cash within the next few days.

Bargain batteries are being turned loose, demolishing Profits.

High Class Mens and Boys Clothing, Boots and Shoes, Gent's Furnishings, Ladies' Wear, Etc., at Prices That Will Bewilder the Most Skeptical.

BEGINS FRIDAY, MAY 14th 10 A. M. Sharp

Buy Shirts Now

A big lot Mens Negligee Shirts, nice stripe patterns, worth up to \$1. Slightly soiled. Clearing at 39c.

A lot of Mens Shirts for 19c each.

A splendid line Mens Fine Shirts 68c.

Mens New Shirts in Coat Style, nobby patterns, value \$1. Re-organization price 48c.

OUR GUARANTEE

We assure each and every customer absolute Satisfaction--purchases may be exchanged if not satisfactory. We guarantee every statement here made, every price, every article, no misrepresentations will be tolerated, every garment and every article will be marked in plain figures with Special Sale Tickets. The original tickets and prices will remain unchanged which makes it quite easy for you to determine the exact amount you save.

Red Hot Bargains

:- IN :-

MENS SUITS

Mens Tweed Suits, neat dark patterns, good serviceable quality. Former Price \$10 Re-organization Price \$4.98

Excellent Suits for Men in Good Tweeds, nicely tailored. Usually Sold for \$12.00 Re-organization Price \$6.98

Suits for Men and Young Men in Fashionable Tweeds, correct styles. Usual Price \$13.50. Re-organization Price \$8.60

High Class Tailored Suits for men and young men, correct shade and styles. Former Values \$15. Re-organization Price \$10.65

Very Superior Suits in Tweeds and Serges, well tailored and latest styles and shades. Former to \$18. Re-organization Price \$12.85

NOW!

Mens Balbriggan Shirts and Drawers. You'll need them for the warm weather, worth 50c. Now 24c.

Mens heavy ribbed black Sox, worth 25c for 14c.

Mens Silk Neckwear, new patterns, going for 19c.

Handkerchiefs with fancy borders at 4c

The Finger of Scorn

was never pointed at this Store. Our dealings with the public have always been above reproach. We trust the public will not confuse this great forced movement and reorganization with the ordinary so called "Sales".

It is not often such an opportunity as this occurs to buy High Grade Clothing, Boots, etc at such a tremendous sacrifice, it may be years before such an opportunity will occur again. Remember every thing reduced. Entire Stock from Cellar to Garret.

Wanted!

We require 15 Experienced Sales people. Male and female. Apply at Once.

LADIES!

Colored Satin Underskirts, worth \$2, for \$1.29

White Lawn Underskirts, clearing for .39

Women's Cloth Skirts, Black or Navy, clearing for \$1.48

We have about 75 pairs Ladies' White Boots, Button Style, Correct Lasts, former value \$2.50, reorganization price \$1.58

Women's Lawn Blouses, slightly soiled, going for .39

Women's Fine Lawn Blouses, nicely trimmed with lace and embroidery, worth \$1.50, reorganization price .89

LOOK HERE!

Union Made Overalls, the \$1.25 kind, reorganization price .89

Work Shirts, Black or Colored Ducks, worth 60c., reorganization price .39

Men's and Boys' Tweed Caps, new patterns, former price 60c., reorganization price .38

STOCKINGS

All sizes, Ribbed Hose for boys and girls' school wear, worth 25c., clearing for .16

Fine Fast Black, also Tan, full sizes, now .125

Ladies' Silk Ankle Hose, value 50c., clearing for .29

RAINCOATS for Men and Women

Don't overlook these bargains.

Men's Good Waterproof Raincoats, fawn shades, values \$8.50, reorganization price \$3.50

Men's High Grade Waterproof Raincoats, former value \$9, reorganization price \$5.50

Ladies' Stylish Raincoats, Fine Rubberized Silk Poplins in Black Navy or Grey, usual value \$7.50 reorganization price \$3.49

BOYS CLOTHING

AT STUPENDOUS REDUCTIONS

Tweed Suits for Boys, Strong and Serviceable, Well Made and Finished, former value \$4, reorganization price \$2.28

Boys' Tweed Norfolk Suits, Good enough for best wear and quality that will stand hard usage, former value \$5.50, reorganization price \$3.48

Boys' Fine Serge Suits, these suits will appeal to mothers who want a nice dressy suit for boys, extra well finished and of high quality, former value \$6, reorganization price \$3.98

High Class Tweed Suits for Boys, very nobby, neat patterns, mostly Norfolk Styles, former selling price to \$7, reorganization price \$3.98

NO RESERVE :- NO LIMIT

MEN! SEE THESE Pants Pants Pants

Mens Strong Working Pants for 98c

Mens Serviceable Tweed Pants Neat Stripes, former value \$2.25. Now \$1.48.

Mens Fine Worsted Pants also Scotch Tweeds, all sizes. Good attractive patterns. Former value \$3.00. Now \$1.98

TRUTH IS MIGHTY

Mercantile Circles will be shaken by the marvelous values and price butchery--This will prove a mercantile event without precedent or hope of repetition--We have laid the matter before you in Broad Bold Truths. We are compelled to raise Cash at once, Why Not Grasp the Opportunity to Save.

Remember!

We have no Old or Shop Worn Goods to offer you. This stock is all new Seasonable Merchandise. Hundreds of dollars worth of New Goods have been received within the last 30 days.

A Sale without Sham or Pretense

The Proof is Here

Raising Cash on Stock of

M. L. BLOCK

450 Queen Street - Fredericton, N. B.

A Great Financier Says,--

"The Right Time to Buy is When Others are Forced to Sell"