

CANADA'S CLARION CALL

Dr. A. H. Chandler.

To arms! To arms! Oh, hasten to the cry
Ascending, prayer-borne, to God's Throne on high
For fresh recruits. Respond now, to the call
Of comrades in the trenches—who have all
Been heroes in the fray—
At Langemarck "saved the day"—
In khaki clothed, resolved to win or die.

Chorus.

From Louisburg
To Vancouver
'Across the Alps to Canada—
Hark. The reply—"We come! We come!"
To join in song with life and drum—
For victory. Hurrah! Hurrah!

To arms! To arms! Shirk not your duty while
Your dear old Mother dwells in Albion's Isle—
Good Mother England, mistress of the wave
Around the world, whose sheltering arms will save.
Cause Tyranny to cease,
And bring good will and peace—
Thrice blessed with high Heaven's love and smile.

Chorus.

To arms! To arms! And at the front help quell
And drive the enemy through the gates of Hell.
Those outraged women, and the little ones
Killed ruthlessly by Satan's horrid Huns!
Oh! Hear their dying cries—
Their mortal agonies.
"Vengeance is mine," God saith—"All will be well."

Chorus.

Cocagne, September 23rd, 1915.

"Why, what in the world has become of your watch? The one you said Algernon really used to have had a handsome gold case."
"I know it did, but circumstances alter cases."—Philadelphia Telegraph Jack-o'-Lantern.

NOT QUITE.

IF YOU WOULD BE BEAUTIFUL

Beautiful complexions are only possible where perfect health abounds. A clear skin is as a rule the result of good circulation, and in order that the blood may flow freely plenty of outdoor exercise is necessary. Hours in the open air are a part of nature's beauty treatment, which is the reason why the country maid has the advantage of her city sister. But we town-dwellers can and must devote at least one hour a day to out-of-door exercise if we wish to acquire fine complexions.

Two of the finest skin tonics in nature's store house are rainwater and milk. When the rainy days come, instead of sitting down and bemoaning the awful weather, just thank your lucky star for the splendid tonic you are obtaining free of charge and put out all the receptacles handy to catch as much of it as possible. Keep a big bottle just for this purpose and into it pour the rainwater as you catch it. Use it on your face whenever you wash and you will notice how it softens and clears the skin. Rainwater is wonderful for the hair also, and one woman with the most exquisite head of hair imaginable declares that she owes it entirely to the fact that she only uses rainwater with which to wash her hair. Milk is a splendid skin tonic and has the effect of imparting its own color to the skin on which it is used. The only drawback to the constant usage of milk is that it is apt to grow a soft down on some

Afflicted with Lane Back THREE YEARS AGO COULD NOT SWEEP THE FLOOR.

Women are coming to understand that weak, lame and aching backs from which they suffer so much excruciating pain and agony are due to wrong action of the kidneys.

The kidneys are overtaxed—given more work than they can do, and when the back aches and pains it is hard for a woman to look after her household duties, for no woman can be strong and well when the kidneys are out of order.

On the first sign of any weakness in the back Doan's Kidney Pills should be taken. They go right to the seat of the trouble, cure the weak, aching back, and prevent any serious kidney trouble liable to follow.

Mrs. L. Gonslow, 683 Manning Ave., Toronto, Ont., writes: "I take great pleasure in writing you, stating the benefit I have received by using Doan's Kidney Pills. About three years ago I was terribly afflicted with lame back, and was so bad I could not even sweep the floor. I was advised to use Doan's Kidney Pills, and before I had used one box there was a great improvement, and my back was completely cured. I highly recommend 'Doan's' for lame back."

Doan's Kidney Pills are 50c per box, 3 boxes for \$1.25; at all dealers, or mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.

See that our trade mark, "The Maple Leaf," appears on the wrapper.

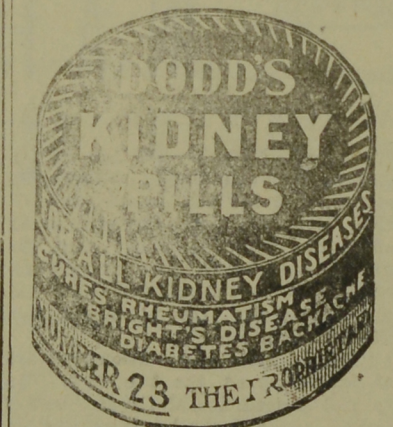
faces. Girls who are bothered with superfluous hair and have to avoid cold creams will not be able to use the milk treatment frequently. But those who use cold cream with impunity will find that milk has much the same effect, only more so.

Nature's aids to beauty are the best if we take advantage of them. Cosmetics only ruin the skin in time and we can obtain the same effects with natural means if we are willing to look plain for a little time, nature begins its work.

SERVICE.

"He's in social service work."
"What's he doing?"
"Bartender down town."—Gargoyle
"By the way," said Mrs. De Style
"Yes?"
"Do you know of any poor persons who would care for a discarded lorgnette?"—Boston Transcript...

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Lovers of the Terpsichorean Art can indulge from 9 p. m.

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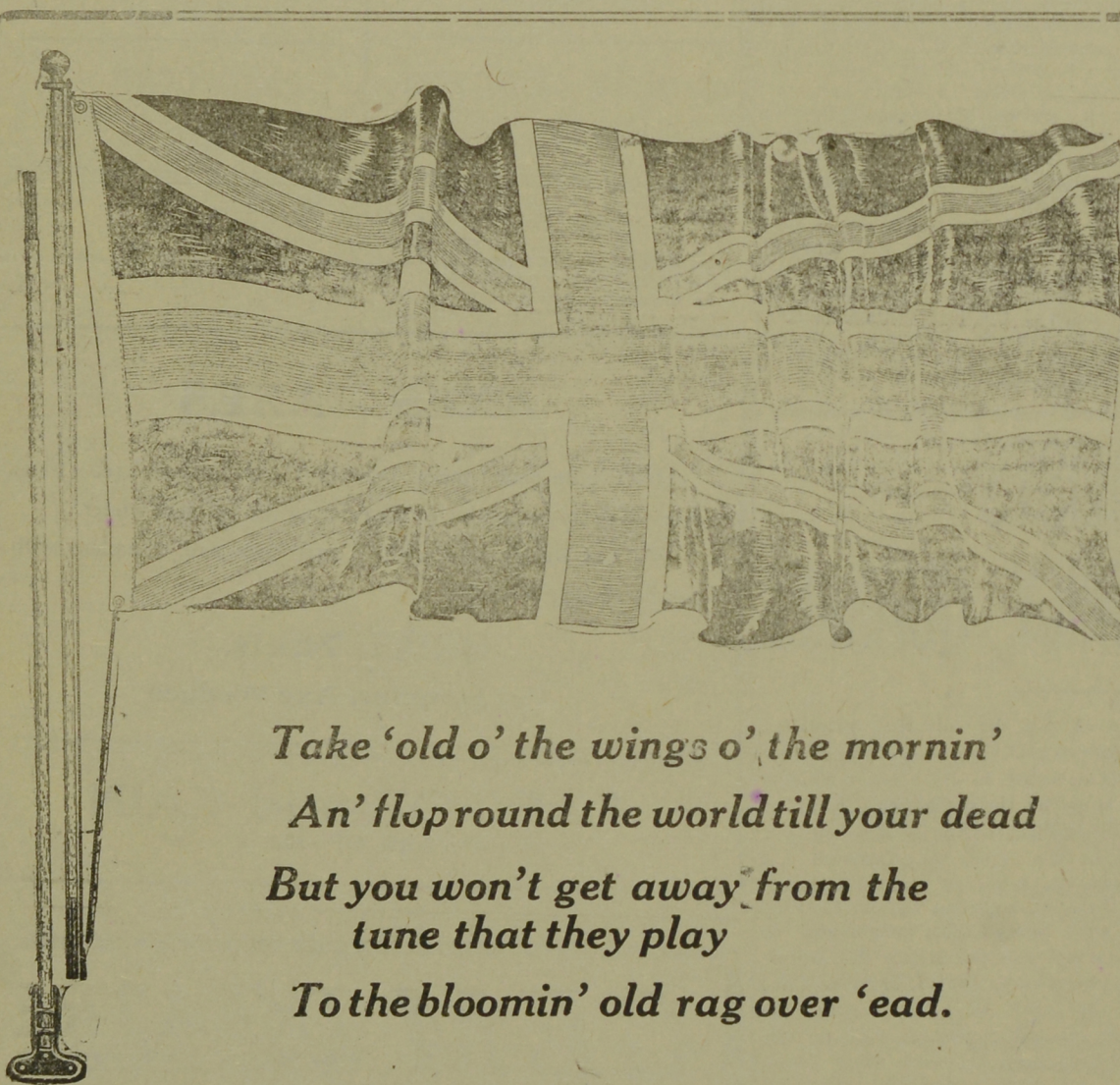
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Take 'old o' the wings o' the mornin'
An' flopround the world till your dead
But you won't get away from the
tune that they play
To the bloomin' old rag over 'ead.

Had you a Union Jack to put on display when the news of the British Victory reached Fredericton?

We have a fine line of "Jacks" and Flagstaffs on hand. Price within reach of all.

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The Daily Mail
Fredericton
N. B.

A FLAG FOR EVERY HOME

DO NOT PUT OFF UNTIL CHRISTMAS, THE SHOPPING YOU CAN DO TODAY.

Childrens Hair Ribbon, assorted colors, 4in wide, good quality, special 10c yd.
Dressden Ribbons 5 and 6in wide for fancy work, neat patterns, assorted colorings, 25c, 30c, 35c yd. Dainty New Neckwear in piques, organdy and crepe de chene, all styles from 25c up.
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