

FIRST IN PEACE AND First in War

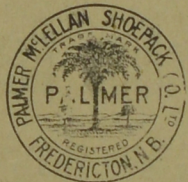
These oft quoted words may be appropriately applied to the largest manufacturer of Shoe packs and all kinds of oil tanned waterproof footwear - footwear which is now adopted regularly by thousands of Canadians from HALIFAX to VANCOUVER. Official returns from last year show our volume of business greater than any competitor.

NOT SATISFIED HOWEVER, OUR MANAGING

Director, JOHN PALMER, - the man who made Shoe packs famous, who originated modern oil tanning - crossed the ATLANTIC OCEAN and is now in LONDON conferring with the experts of the Allied Armies to supply our footwear to the SOLDIERS IN THE TRENCHES. We have a steady demand from Canadian Troops in England who tell us there is nothing so good to protect their feet from the mud, slush and dampness.

PALMER-McLELLAN cover the entire Canadian Cities and country. We expect to be equally represented in LONDON, PARIS, PETROGRAD, BELGIUM, and other distributing centres.

Do more than ask for Shoe packs. Say "PALMER-McLELLAN'S" and get them.

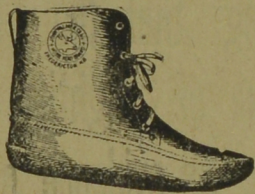


Palmer-McLellan Co., Ltd.
FREDERICTON, N. B.
John Palmer,
Managing Director.

JOHN PALMER'S FORTY YEAR EXPERIENCE BELONGS EXCLUSIVELY TO US. HE HAS NO OTHER CONNECTIONS.

MAIL" ADDS BRING RESULTS

Moosehead Brand



ESTABLISHED 1877

Palmer Brand

Oil Tanned, Waterproof
Shoe Packs, Moccasins,
Larrigans, Sporting Boots
and Summer Packs

Are sold by Leading Dealers from coast to coast.

Our nearly forty years' experience in Tanning and Manufacturing Oil Tanned Footwear and the unexcelled reputation we have gained is looked upon with envy by our imitators. [Although we have many we have no equals.]

Insist on getting the good old "MOOSE HEAD" Brand or "PALMER" Brand, manufactured by

John Palmer Co., Ltd.
Fredericton, N. B.

The Oldest and Largest Manufacturers of Oil Tanned Footwear in Canada

CHAPPED HANDS AND COLD SORES

Are your hands chapped, cracked, or sore? Have you "cold cracks" which open and bleed when the skin is drawn tight? Have you a cold sore, frost bite, or chilblains, which at times makes it agony for you to go about your duties? If so, Zam-Buk will give you relief, and will heal the frost-damaged skin.

Miss B. Stojas, of East Hantsford, N.S., writes: "My hands were so badly chapped I was unable to put them in water. All remedies failed to heal until I tried Zam-Buk. Perseverance with this balm completely healed the sores."

Zam-Buk heals cuts, burns, bruises, cures eczema, piles, chapped hands, cold sores, frost bites, and all skin diseases and injuries. Refuse substitutes. At all druggists and stores, 50c box.

ZAM-BUK
GIVES QUICK RELIEF

FAMOUS BOXERS ARE CLEAN LIVED

With the trend of the times and the progressive policies in all lines of business, pugilism has advanced shoulder to shoulder with the rest of the world.

Where twenty-five years ago the fighter was considered an usually lived up to the reputation of a low-brow, comes today the pugilist who can no longer prove a success in the game unless he is a clean liver.

Take, for instance, Packey McFarland, a boxer, who has never reached the title of champion. He is a director in a bank, owns property and his check is good in the five figure class.

Freddy Welsh, the leader of the lightweight brigade, owns a big ranch in California, and other properties there as well as in Wales.

Tommy Burns ranks as the leading business man of Calgary, Canada, where he owns the largest department store and other property.

Johnny Coulon is a property owner in Chicago.

Jack Dillon is a business man of Indianapolis.

Willie Ritchie owns an apartment house and is a business man of San Francisco.

Jim Flynn is a property owner in Pueblo and owns a large farm.

Mike Gibbons moves with the best people of St. Paul and is the head of a successful business.

Johnny Kibane, leader of the featherweight division, is the owner of property in Cleveland.

Eddie McGoorty can sign his check in five figures and leads a clean and wholesome life.

Battling Nelson owns half of Hegevisch, Ill., and is still appearing before the public on his pugilistic reputation.

Deaf to whatever sound or cry May wake in you the memory Of dear ones left at home.

I pray your guns may be engulfed Beneath the loam—our loam!

I pray the streams—our streams—may leap In floods above their banks and sweep

Your trampling hosts to doom! I pray the spears of our slain May haunt you in your tents—

Vigil or sleep, whichever you seek— Naught smelling but the bloody reek Of our Holy Innocents.

I pray the ruins of our homes May crush you like a worm Your brains beneath the torment

red, Doubt from your hearts their fury steal, Fear drive you like brute beasts that sneal

And fly before the storm! I pray that you may live to write

'Neath every pang we've known, Then haply may Almighty God Spare the supreme avenging rod,

The eternal anger of His nod, And say the miles that you have trod

Shall of themselves atone!

COLDS OR COUGHS

Should Never Be Neglected.

If They Are, Some Serious Lung Troubles Are Sure To Follow.

DR. WOOD'S NORWAY PINE SYRUP

CURES COUGHS AND COLDS on their first inception, and will thereby prevent you from becoming affected with some serious lung trouble, such as bronchitis, pneumonia or even consumption.

When you ask for "Dr. Wood's" see that you get it as there are many imitations on the market.

"Dr. Wood's" is put up in a yellow wrapper; three pine trees the trade mark; price, 25c and 50c; and manufactured only by The T. Milburn Co., Limited, Toronto, Ont.

Mrs. Thomas Bridges, Gorrie, Ont., writes: "I was so bad with a cold I gave up work, and I was in bed four weeks being unable to do anything. I thought the cold was turning to bronchitis, so I changed my medicine to Dr. Wood's Norway Pine Syrup. I used three bottles, and they completely cured me, and I am as strong as ever. I highly recommend it to all sufferers."

EARL CURZON REPLYING TO "SONG OF HATE"

Recent dispatches from Germany have told of the popularity there of "The Song of Hate," having for its theme the bitterness of feeling the Kaiser's subjects hold toward the British. To express his own appreciation, the Kaiser decorated the author.

Now Earl Curzon of Kedleston has written a poem to visualize British, or at least his personal hatred of the Germans. Earl Curzon married Mary Lettice of Chicago. She died several years ago. He has only been prominent in British official life, having been Viceroy of India. His poem, published recently in a London daily newspaper, follows:

TO THE GERMAN ARMY

A NEW YEAR'S PRAYER, 1915.
(By Earl Curzon)

I pray that every passing hour Your hearts may bruise and beat I pray that every step you take May scorch and scar your feet! I pray that heavy never more May charm your eyes, your ears, That you may march, through day and night,

Beneath a heaven of tears, Blind to the humblest flowers that in The hedgerow corners bloom,

THEY WANTED TO LYNCH WERNER HORN

Calais Feb. 8.—Deputy Sheriff Geo. W. Ross, who captured Werner Horn, the German officer who dynamited the International bridge at Vanceboro, was in Calais Saturday on his return from Machias, where he left his prisoner in the county jail, to which he was sentenced to thirty days for destroying property at Vanceboro.

Deputy Ross said he received the following, which was written in ink on a United States post card and mailed in Boston, February 5: George W. Ross, Deputy Sheriff, Vanceboro, Maine:—

Why not have good sense? Have a few of your friends call late at night and demand that foot 'Horn' You 'protect' him but give him up. They hang him to the first tree they come to and save a lot of expense and trouble. It is only due him.

Yours,

B. E. Bartlett.

Deputy Ross never met the writer of the above but it seems to be a sample of the feeling against Horn.

There was some excitement Friday night about eight o'clock when the Maine Central moved all of its cars from the international railroad bridge connecting the United States and Canada at Milltown, N.B., and Milltown, Me., and stationed William Perry, a Maine Central employee, as guard on the American side.

The Milltown, N.B., officials also stationed a guard on their end of the steel and wooden structure which spans the St. Croix River and the cotton mill management placed guards on the outside of their mill, which is nearby.

Guards will be kept at both bridge and mill from now on.

READ THIS

Sufferers from Muscular Rheumatism, Sore Muscles, Sprains or Bruises, by first bathing affected parts with hot water, then rubbing thoroughly with

**Johnson's
Liniment**

WILL GET PROMPT RELIEF.

This reliable remedy has been

IN USE OVER 100 YEARS.

Taken internally on sugar or in sweetened water it can be relied upon in cases of coughs, colds, sore throat, bronchitis.

25 and 50 cents at dealers.

L. S. JOHNSON & CO., Inc., Boston, Mass.

PARSONS' PILLS relieve

Constipation and Headache

PRaise FOR THE VICTORIA HOSPITAL

Mr. Editor,

We consider it our duty as well as a privilege to express through the public press our appreciation of the skill of Dr. Vanwart, and the other doctors and nurses who assisted him in performing a serious operation upon our young daughter, and the courtesy and kindness of the Matron and her staff to our daughter and to ourselves during the time of our daughter's illness, as well as the moderate charges required for the services received and we most heartily commend the Victoria Hospital to all who need skillful treatment, and appreciate courteous and kindly treatment from the physicians and management and every member of the staff.

We take pleasure in giving this unsolicited expression of our gratitude and appreciation of these courtesies and kindnesses so freely bestowed.

FRED BARR,

Lt. Linc Queensbury

LAND BANK BOON TO THE FARMERS

New York, Feb. 6.—Officers of the Land Bank of the State of New York conferred with important financial interests here relative to loans, for this new institution is ready for business.

Informal applications for money from farmers' associations are being considered already and negotiations are under way.

The capital paid up is \$100,000 and this has been contributed by the various savings and loan companies throughout the State. They will receive some money for the use of this capital, but their object in furnishing it is to obtain the bonds which are to be issued by the Land Bank to the amount of twenty times the amount of the capital.

As a matter of fact, the money which is to be loaned to the farmer comes from the loan and savings company in the neighborhood in which he lives. These bonds can also be bought by banks which heretofore were unable to invest in bond and mortgage except to a limited extent. The Land Bank acts practically as an agent in getting money for the farmer at the lowest possible rate. The security which he gives is a mortgage on the farm. The Land Bank also provides loans under suitable conditions on land, no matter if it be situated in the heart of a city. Back of it are the resources of

HEADACHY, COSTIVE, BILIOUS—"CASCARETS"

To night! Clean Your Bowels and End Headaches, Colds and Sour Stomach.

Get a 10-cent box.

Sick headache, biliousness, dizziness, coated tongue, foul taste and foul reath—always trace them to torpid liver; delayed, fermenting food in the bowels or sour, gassy stomach.

Poisonous matter clogged in the intestines, instead of being cast out of the system is re-absorbed into the blood. When this poison reaches the delicate brain tissue it causes congestion and that dull, throbbing, sickening headache.

Cascarets immediately cleanse the stomach, remove the sour, undigested food and foul gases, take the excess bile from the liver and carry out all the constipated waste matter and the poisons in the bowels.

A Cascaret tonight will surely straighten you out by morning. They work while you sleep—a 10-cent box from your druggist means your head clear, stomach sweet and your liver and bowels regular for months.

DARE NOT COME OUT

Berlin, via London, Feb. 7.—Grand Admiral Von Koester, president of the German Navy League, in an address at Kiel University today, declared that the relative strength of the German fleet, compared to the Anglo-French-Russian fleet, is perhaps one to four.

"We are full of the firmest confidence in our fleet," said Admiral Von Koester, "but we know that a sea battle means death or victory, and that a destroyed fleet cannot be replaced in the course of the war, even if it lasts for years. We must therefore, under all conditions, be cautious in our procedure, and allow ourselves to be invited to no deed which might eventually result in our defeat."

"For what would be the situation if a sea battle took place tomorrow in which each one of our ships took a hostile ship to the bottom with it, and perhaps some others? Then we would be without a fleet and England could proceed gradually in its attacks against our coasts. Our coast from Emden to Memel would be most severely threatened. Landing attempts, if they were sufficiently well prepared could proceed at places most uncomfortable for us."

"Our fleet must protect us under all conditions and may accept battle only when it can reckon on victory."

In conclusion, Admiral Von Koester said the fact that Admiral Fisher, the British First Sea Lord, had not changed the plans that were being pursued by Prince Louis of Battenberg, the former First Sea Lord, "can be taken as showing England's intention to dictate terms of peace eventually with its fleet."

The hot air spouter should be welcome now—if ever.

Few tips come to the waiter who sits down while he waits.

Heroes have to wade through a job lot of trouble to get a reputation.

loan and savings amounting in this State to at least \$10,000,000.

The Land Bank are anxious to help men who are anxious to own their own farms. For instance, there may be a farmer who has worked as a tenant for several years and has accumulated \$2,000. He desires to buy a farm for which the price is say \$5,000. He applies to the Land Bank which arranges through a local savings and loan association that he shall have the money.

One of the advantages of this system for the farmer is that there is no charge for renewal of loans. Often in renewing a mortgage the borrower has to give a bonus of \$100. Under the Land Bank rules he can gradually pay off the principal as he pays the interest. Instead of being confronted at the end of a term of years by a large amount the farmer has been able, under the conditions which obtain in the management of European land banks, to amortize his loan and scarcely feel it. It is believed that in this way the disastrous foreclosure proceedings which so frequently come from mortgage loans may be avoided.

WE'LL SEND THE FIRST

few doses of Gin Pills to you free—if you have any Kidney or Bladder Trouble. After you see how good they are, get the 50c. size at your dealer's.

National Drug & Chemical Co. of Canada, Limited Toronto

