

PIANO SALE

J. CLARK & SON
Corner York and King Sts.
FREDERICTON, N. B.

Store Open Evenings
Until 9 O'clock

PIANO SALE



**NO REASONABLE
OFFER REFUSED**

HURRY! HURRY!

**THE GREAT
PIANO SALE IS ON**

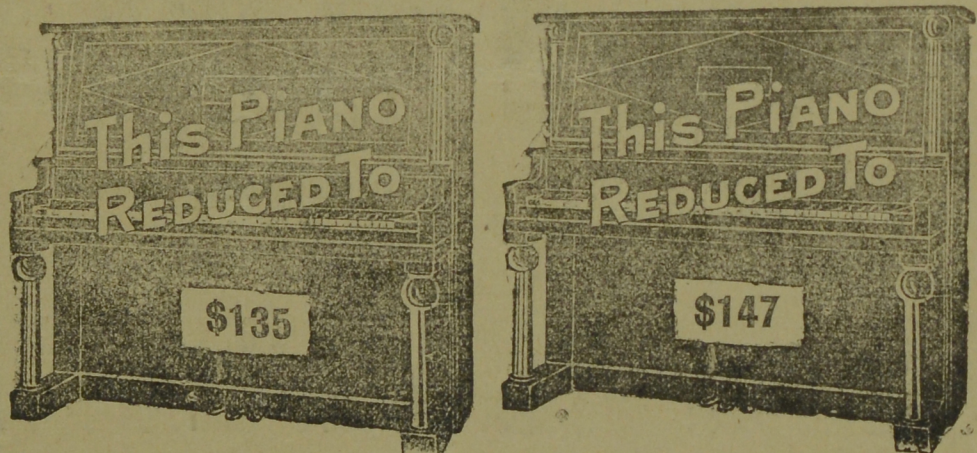
**PIANOS AT
ON THE DOLLAR**

50c



\$40,000

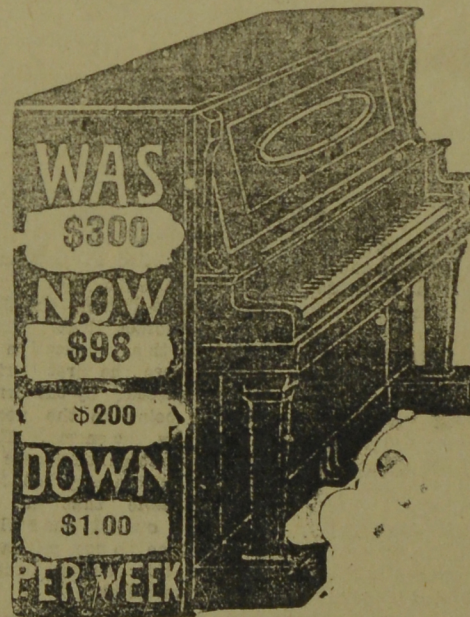
Stock of Pianos, Player Pianos, Organs, including Buildings of J. A. MacDonald, Piano and Music Co's. Halifax Store, almost completely destroyed--His Loss Our Gain--We bought this stock at our price. We will sell new Pianos \$98 and up.



Facts and Figures of the Greatest Piano Sale in the History of the Maritime Provinces

When our doors crash open Friday morning at 8 o'clock, we will launch the most sensational and gigantic sale of Pianos and Piano Players ever known in the history of this country. New Pianos will sell as low as \$98.00. Terms are hardly an issue. Glance over this advertisement. This sale will go down in history as the most tremendous of any kind of character since the advent of the Piano in Canada. The doors open promptly at 8 o'clock. We will not play favorites. One man's money is just as good as another. First come, first served. A single \$5 bill will send a Piano home.

The End of the Limit



HERE IS A BRAND NEW PIANO THAT
WILL BE PLACED ON SALE
FRIDAY MORNING

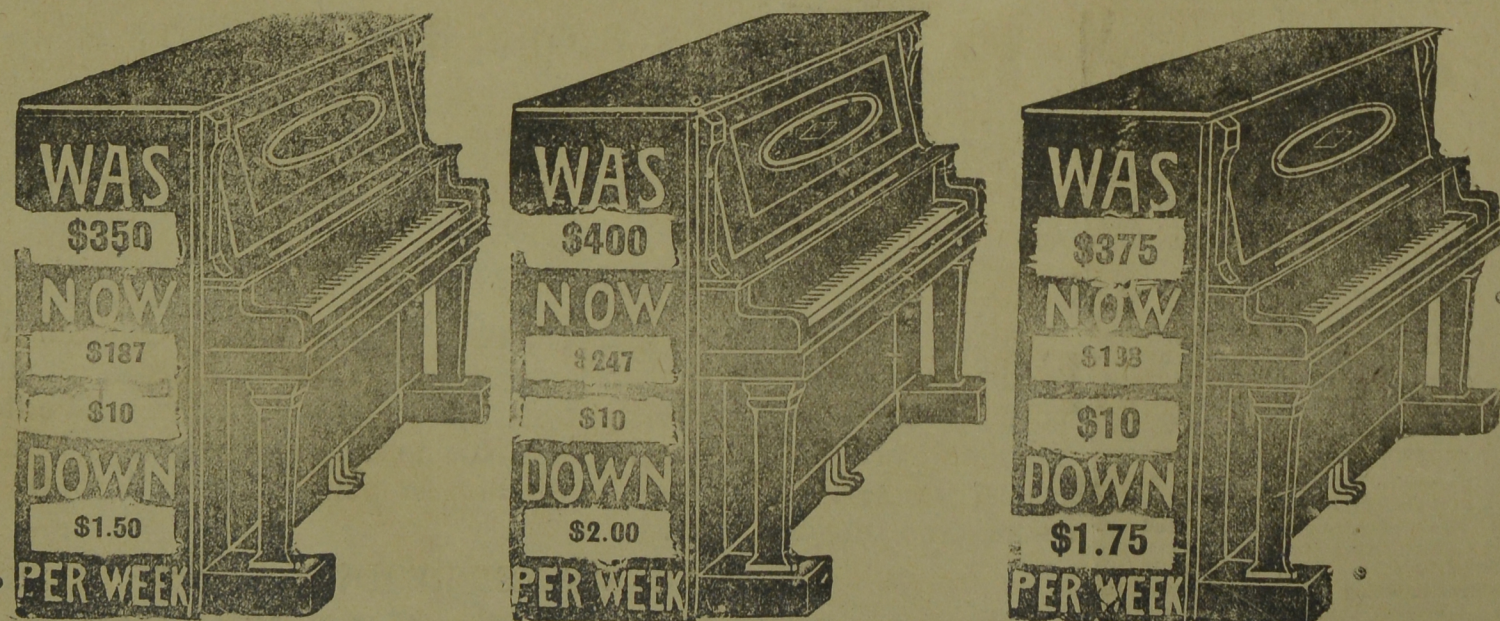
This magnificent "Gilbert" Piano will be placed on sale Friday morning and will be sold to the first customer that says the word. This is the biggest opportunity ever offered to the buying public.

THE PRICE
\$98.00

THE TERMS
\$2 Down \$1 a week
FREE STOOL. FREE DELIVERY.

Sale Opens Friday Morning at 8 o'clock. Be Here!

A single \$5 bill sends a Piano to your home



Attention! Time Piano Buyers

Come down to this store Friday morning and bring a few dollars with you. Select one of these wonderful Piano Bargains. Do not wait until you feel actually able to afford one. An opportunity like this comes once in a lifetime. The firm of J. Clark & Sons, Ltd., are behind every contract and agreement made in connection with this sale. J. Clark & Sons, Ltd., have been engaged in business in the Maritime Provinces for years. When you buy here you are dealing direct with headquarters, and we are directly responsible for every transaction. Come to this great big whirlwind Fire Sale. Make your dollars do double and triple duty. Remember, the doors open at 8 o'clock.

Cash Piano Buyers, Attention!

The prices that we have placed on these instruments are so low that every transaction should be spot cash, but we will positively sell any Piano at any terms offered that is within the bounds of reason. These Pianos belong to us. We want as much cash as possible, and to get it we will cut deep into prices. Money talks. Bring any amount of cash money that you might have, and see what can be done with it at this gigantic sale.

TO THE PUBLIC: Our standing is a matter that we point to with pride and satisfaction. We have been engaged in business since 1889; we have sold Pianos and Organs for nearly twenty years. We have probably sold more real high grade Pianos than any two houses doing business in the Province of New Brunswick. Our reputation for fair and square dealing is well known. A five-year-old child can come to this store and buy a Piano as advantageously as the shrewdest buyer in the Province. This is our guarantee. Come to this greatest of all Piano sales. Don't let this grand and great opportunity slip by. The Pianos are here and must be sold; we will not take no for an answer. Be here Friday morning. Come prepared to grab one of these sensational bargains. The prices on our old reliable makes will astound you.

THE BIG DIRECT FACTORY TO HOME PIANO SALE, NOW GOING ON
J. Clark & Son Ltd.
Cor. York & King Sts. Fredericton

PIANO BUYERS, ATTENTION: Back of every effect there is a cause, the reason for this sale its object and its purpose is to dispose of the tremendous stock of Pianos purchased from the Amherst Pianos, Limited, of Amherst N.S. This purchase was made possible through the big fire of the J. A. MacDonald Piano and Music Company, Halifax. J. A. MacDonald is president of the Amherst Pianos, Ltd., and was without a doubt their largest buyer. The big fire practically put the MacDonald store out of business in Halifax and as a result the Pianos that would have been sold by the MacDonald store have been accumulating at the Amherst Factory. We stepped in and made a deal whereby we are able to offer high high grade Pianos at a figure so low that it will astonish the average purchaser. Remember, the sale opens FRIDAY MORNING AT EIGHT O'CLOCK. Be Here.