

THE CLOTHING EVENT OF THE SEASON

AN UNPARALLELED DEMONSTRATION IN CLOTHES VALUES HITHERTO UNHEARD OF

We are the Newest Store, with the Newest Methods—Our Policy is of the aggressive kind. We have decided to come in touch with thousands of NEW CLOTHING CUSTOMERS. We are satisfied to pay for the privilege. We have therefore inaugurated A ONE WEEK'S SALE and prepared for the occasion an immense stock of NEW, CRISP CLOTHES, JUST OUT OF FASHION'S NEST—tailored by the best skilled tailors—Artists—in the most sanitary factories in this country.

1-4 to 1-2 Price Reduction Reigns

Throughout whole Men's Clothing Department, the very Best Men's and Boy's Clothes are offered for one week only at one-quarter to one-half regular prices. Be up and doing, for we have garments for every man and all his requirements and fancies. Clothes for all Boys, both big or small.

Men's Suits

Thousands of Men's Fashionable Suits to be sold at \$7.50, \$9.50, \$10.00
\$12.50, and Gradually up to \$20.00

Values are a Real Education in Economical Buying of MEN'S CLOTHES of Class and Character.

MEN'S STYLISH SUITS

AT
\$5.90
REGULAR
\$10.00

Made of good quality imported Tweeds, absolutely the season's newest designs, in medium and dark shades, guaranteed well made and good fitting. Real value, \$10.00. In all regular sizes, as long as they last, **\$5.90**

Top Coats at Rock Bottom Prices

AT
\$6.90
WORTH
\$10.50

Men's Stylish Spring Top Coats, made of good quality English Tweed Mixtures in the newest greys, also an elegant line of fine Black English Wool Viciant Coats, with silk facing, truly values not obtainable at less than \$10.50. Clothing Week Special **\$6.90**

Higher Grade Top Coats at Specially Reduced Prices

MEN'S FASHIONABLE SUITS

AT
\$8.90
VALUE
\$13.50 to \$15.00

Here are values that will create a sensation. In this lot we have included real All Wool English Worsteds, Scotch and English Tweeds, in all the newest and most wanted shades. Every garment really well tailored, and guaranteed perfect fitting. Sizes are complete. Suits intended and sold regularly at \$13.50 to \$15. Clothing Week Sale **\$8.90**

Black and Blue French Tweed Suits

AT
\$11.90
COST
\$17.00

No paper argument can be put forcibly enough to convey the truly marvellous value of these Suits now offered. We had a large quantity of these Suits made in order to bring them down to sell at \$17; whereas the regular value is \$20.00. To make this sale linger in the memories of the fortunate buyers we have decided to let 100 of these Suits go at this Sale **\$11.90**

RAINCOATS RADICALLY REDUCED \$3.90

Value \$7.50 and \$8.50

Raincoats that will withstand wet weather. Real rubberized Coats, colors grey and drab, made and proofed by the best English process, including a large line of Paramatta Coats, rubber interlined. Values \$7.50 and \$8.50. Special Sale Price—

\$3.90

Better Grade Raincoats

Made in Chesterfield and Raglan styles, Wool Paramatta, in the new drab and olive shades; \$13.50 value at

\$7.50

TRULY TAILORED TROUSERS \$5.00 to \$7.50 Value for \$2.98

Sizes, 32 to 36 measures; all regular lengths. This lot consists of 500 pairs Trousers of finest quality imported Worsteds, made in semi-peg styles. The shades and patterns are unexcelled for beauty and good taste, and qualities are unequalled at less than \$5.00 to \$7.50 per pair. Special Clothing Week Sale

\$2.98

TREMENDOUS TROUSER SALE

Men's Tweed Trousers, good quality, well made, good fitting in several desirable new shades; value \$2.00 Clothing Week Sale **\$1.19**

Boys' 2-piece Suits, D. B. Coats, strap and buckle pants to fit boys from 8 to 16 years regular price \$4.50 to \$8.50 our price \$3.00 to \$5.50

Boys' Norfolk Suits, to fit boys from 4 to 15 years, regular price \$4.00 to \$8.00, our price \$2.75 to \$5.00

Boys' 3-piece Suits, S.B. and D.B. to fit boys from 10 to 18 years regular price \$6.50 to \$10.00 our price \$4.50 to \$6.50

Boy's Clothes Section

YOUNG MEN'S SUITS

A special line of Young Men's Suits, prices from \$10.00 to \$15.00 our opening price \$6.00 to \$10.00

OVERALLS

Good strong Overalls with bib and Jumpers to match regular \$1.50 price per suit... 98c. Men's Overalls and Jumpers, regular \$1.00 suit, our price per suit... \$1.50

Our gents furnishing is right up to the mark and we guarantee 25 per cent. reduction on these goods.

Jacques for CLOTHES of QUALITY. One weeks selling that no good dresser can afford to miss. We have a lot more bargains but space will not allow us to enumerate them.

JACQUES

THE BIG STORE, directly next door to the Barker House, Queen Street.

TWO WIRELESS MEN ON C.N.R. STEAMERS

The Canadian Northern Railway has decided to maintain a second wireless operator on the steamers Royal Edward and Royal George, thus obtaining the twenty-four hour service which has been shown so essential by the Titanic disaster. These will be about the first of the medium sized trans-Atlantic steamers to have two operators, and the innovation will probably be put in effect within a week or two. The company is also arranging to have a searchlight fitted on the Royal Edward for the purpose of making a thorough test of its ability. Some years ago the Caronia, of the Cunard Line, was provided with a searchlight, but for some reason this was very quickly abandoned, and since then no further experiments have been made in the direction. Practically the only ocean-going vessel which carry searchlights today are those in the Anglo-Australian service, which are compelled to have them for use in passing through the Suez Canal.

It is with some pride that the Royal Line officers point to the fact that their steamers have always been equipped with life boats and raft accommodation in excess of the British Board of Trade requirements. In addition to the sixteen standard lifeboats demanded by law, they have a smaller boat, accommodating 16 people, four collapsible boats and several rafts. Thus the Royal Edward and George, which are rated at 12,000 tons, and never carry more than 1,500 people on board have room for more in their boats than had the Titanic, rated at 45,000 tons and licensed to carry over 4,000 people. The C. N. R. has now ordered additional lifeboats, which will bring their saving capacity up to the full complement of passengers and crew.

Prof. H. T. Barnes, of McGill, who has invented a device called the micro-thermometer, will sail by the Royal George to-morrow for the purpose of testing the apparatus. It trails from the ship's taffrail after the fashion of a patent log, and is expected to report the presence and location of ice within a radius of two miles by means of a temperature dial in the chart room.

Cook's Cotton Root Compound.

The great Uterine Tonic, and only safe effective Monthly Regulator on which women can depend. Sold in three degrees of strength—No. 1, \$1; No. 2, 10 degrees stronger, \$2; No. 3, for special cases, \$3 per box. Sold by all druggists, or sent prepaid on receipt of price. Free pamphlet. Address: THE COOK MEDICINE CO., TORONTO, ONT. (formerly W. Windward)

SOUTHERN COMMERCIAL SECRETARIES

Houston, Texas, May 17—Nearly 1,000 men bonded together by their common interest in the welfare and development of the south, faced President J. S. Warren of Memphis, this morning when he called to order the fifth annual meeting of the Southern Commercial Secretaries' Association. The convention met in the new municipal auditorium, which was handsomely decorated for the occasion. The roll call showed delegates present from the commercial organizations of nearly every southern city of importance. Governor Colquitt, Mayor Rice and President Feden of the Houston Chamber of Commerce, gave cordial welcome to the visitors. President Warren responded and delivered his annual address, which dealt with the science of city building. Other speakers of the forenoon and their topics included the following: Harry Wise of Chattanooga, on Co-operation Between Trade Journals and Commercial Secretaries; Lewis D. Campson of Chicago, Financing a Commercial Organization, and Judge E. O. Dunlap of Waxahatchie, Texas, on Monetary Reform. The afternoon was given over to the reports of the various standing committees of the organization. The convention will conclude tomorrow.

Doan's Kidney Pills Are the Best Remedy In The World FOR BACKACHE.

Many people fail to understand the significance of a lame, weak, sore or aching back. You overtax the kidneys—give them more work than they can possibly do—then they cry out in protest through the pain in the back.

Backache is simply kidneyache and the best remedy in the world for backache and all kidney troubles is Doan's Kidney Pills.

We have thousands of testimonials from all quarters of the globe to prove this. Here is one from a party who used them in England, but who is now a resident of Canada.

Mr. P. R. Glanville, Wyldiffe, B.C., writes:—"When living in the 'Old Country,' three years ago, I suffered severely from pains in the back, and had to give up work. The pain was so bad that when I stooped down to pick anything up, I felt my back must break. I tried all sorts of remedies and several doctors, but all to no purpose. One day I read of Doan's Kidney Pills, and thought I might as well try them, and to my surprise, before I was half through one box the backache had entirely disappeared, and it has not caused me any trouble since. I always keep 'Doan's' in the house and shall always recommend them to all sufferers."

Price 50 cents per box, or 3 boxes for \$1.25, at all dealers, or mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.

When ordering direct specify "Doan's."

It Stands the Test of Time 101 Years in Use

Stone Bruises, Cuts, Aches, Pains, and other like troubles of children quickly relieved by

JOHNSON'S ANODYNE LINIMENT

The old reliable household remedy. Give inwardly for Coughs, Colds, Cholera Morbus and Bowel Complaint. Sold by all dealers.

25c and 50c Bottles
I. S. JOHNSON & CO., Boston, Mass.

Parsons' Pills regulate the bowels and keep the liver active.

-CARRIAGES-

Thirty-eight styles now in stock and another carload to arrive shortly. We can furnish the style of carriage you want. We have handled the Canada Carriage Co's product for over twenty years which fact should be sufficient guarantee of quality.

OUR AIM
To give the best possible quality at the lowest reasonable price.
FARM WAGONS
We placed order for 100 with one of the most reliable manufacturers in the Province and can supply your needs at short notice

-EXPRESSES-

J. CLARK & SON FREDERICTON and ST. JOHN

When you Order Your NEW SPRING SUIT

CALL ON
W. E. SEERY, 550 QUEEN STREET

Great variety of patterns to select from.
Style, Fit and Finish first-class.

BUY YOUR Boots and Shoes

AT
MONTEITH'S
AND SAVE MONEY

J. R. Monteith St. Marys

Why Send To Mail Order Houses?

We can meet their prices in all lines of Dry Goods, Boots, Shoes, etc.

Compare prices and be convinced.

Just arrived large assortment of Dry Goods, Ladies' and Gent's Furnishings, Flour, Feed, Cross Fertilizers

J. G. DOUGLAS & CO.
STANLEY, N. B.

Dry Goods, Groceries, etc. Highest prices paid for farm produce. Agents for DeLavel Separators, Frost and Wood Machinery

SUMMER BOARDERS

SECURED FREE OF CHARGE THROUGH THE
BROOKLYN DAILY EAGLE INFORMATION BUREAU

This Bureau will distribute your booklets, cards, etc., display pictures of your house—in fact, give full information about your rates, attractions, etc., to the thousands of inquirers from among the 5,000,000 residents of New York City. This service is FREE to all resort advertisers in the Brooklyn Eagle, the greatest resort-advertising medium in the United States. Send for listing blanks and further details.

THE INFORMATION BUREAU
BROOKLYN DAILY EAGLE
Brooklyn, New York City

TO ROW FOR HISTORIC CUP

Princeton, N.J., May 17—The 'varsity eights from Columbia, Pennsylvania and Princeton will compete on Carnegie Lake tomorrow in a race over a course of one and three-quarter miles. Experts who have watched the work of the various crews in practice agree that the contest is likely to be very close. The winner will be awarded the Childs Cup, which was presented in 1869 by the late George W. Childs of Philadelphia. It will be the first contest for the trophy since 1889.

