

December, 1901.

This Is The Busiest Month of The Year With Us_____

For this Christmas we are better prepared to give perfect satisfaction to our patrons than ever before. Our stocks are greater and our prices are lower. New shipments of seasonable goods arriving daily. Great selling in our Clothing store all this month.

MEN'S AND YOUNG MEN'S OVERCOATS=====

We have the largest assortment of Overcoats in Fredericton and these low prices prevail.

Men's New Raglan Overcoats in grey, fawn and black, perfectly tailored, at \$9.00, \$10.50 and \$12.00, sizes 35 to 46.

Men's all-wool German Beaver Cloth Overcoats, nicely trimmed, perfect fitting, black, navy and brown, at \$6.00, \$7.50, \$9.00 and \$10.00.

Men's and Young Men's President Cloth Overcoats, warm and durable, all colors and sizes, at \$4.00, \$5.00 and \$6.50, these three lines are the best values in Canada.

Men's

Ulster

Overcoats

In Grey, Fawn, Drab and Black, finest cloth, well made, extra heavy, on sale now at \$4.00, \$5.50 \$6.25 and \$7.00.

63 Men's Beaver Cloth Reefers, Silk Velvet Collars, blue or black, to be sold this month at \$3.50, regular price of these garments is \$5.00.

Special Sale



Men's Winter Vests made of New German Fancy Tweeds, lined with Red Wool Flannel, double breasted, dark and light patterns, tailors ask \$5.00 to \$7.00 for similar garments, our price \$2.00, \$2.50 and \$3.00. Every man ought to have one.

Men's Fur Coats.

We have a large assortment of Men's Fur Coats, all kinds and styles are here. We do not sell them on installments to charge three prices, and first payment in cash to be on account only. When we sell a Fur Coat the first installment price is the price of the coat,

Men's Coon Coats, \$23.00, \$27.50 and \$34.00.

Men's Wombat Coats, \$12.50, \$13.75 and \$15.00.

Men's Wallaby Fur Coats, \$14.50, \$18.00 and \$20.00.

Men's Fur Lined Coats, just 3 left, we will take \$35.00 for the pick. Regular price \$40.00 and \$42.50.

Men's Fur Caps.....

350 Fur Caps, bought at a big reduction to clear the lot. All kinds of Furs are in this lot, all styles and sizes are here at these low prices. Fur Caps at \$1.25, \$1.50, \$2.50 and \$3.00 to \$6.00.

Ladies Fur Caps at \$2.00, \$3.00 and \$4.50.

Men's and Boys' Cloth Caps.—Hundreds of Cloth Caps for men and boys, all styles, at 25c, 35c, 40c, 50c to 85c.

Misses' and Children's Grey Lamb Caps.—32 Grey Lamb Fur Caps, dark and light colors, at \$2.25, \$2.75 to \$3.50.

Grey Fur Mitts for Ladies' and Misses' at 50c, 75c and \$1.25 a pr.

Good news to ladies. We have started a Dressmaking Department in our new rooms upstairs. Practical Dressmakers are in attendance. We can fill any orders intrusted to us with perfect satisfaction or no charge. Ladies may bring their work to have it made up by us, or select the goods in our stores and we'll make any garments to order at very reasonable price, with guaranteed satisfaction as to fit and wear. Give us a trial and be convinced.

M. FICKLER & CO., THE LARGEST DEALERS
IN FREDERICTON.