

5th Xmas

CHEAP SALE

This is our 5th Xmas in the Celestial City and we intend to let the public know it. Never before were we in such good shape for supplying our patrons with seasonable goods at correct market prices as we are for the coming Christmas. Six stores—six different departments under one roof and under one management. This affords the saving of good salaries to head men, and besides we buy our stocks from different sources than any other dealer in the city. We will call this 4 weeks Cheap Sale our 5th Annual Xmas Sale. We are proud of it—thinking that our friends would not let us stay 2 years in Fredericton, and 4 years have already gone. However, low prices for good useful goods is our sole argument, and here are a few facts which could be proven by one and all when in our stores.

46 Cases and 22 Bales

Of New Seasonable Goods have been emptied in our six stores. The whole stock is now ready for disposal in quantities to suit the purchasers. The biggest stock and best value in the city is to be found at our stores. Read a few of the **MONEY SAVERS**.

Staple Department

43000 Yards Of Flannelettes & Flannels at Low Prices.

6 Bales of good Grey Cotton at 3½c, 4½c, 5c, 6c and 8c a yd.

28 webs of all wool Grey Flannels for Men's Shirts, all widths and qualities, at 11c, 14c, 18c, 22c to 34c a yd.

86 pairs all wool White Blankets, pink and blue borders, to be sold at these low prices.

5 lb Blankets at \$2.00 a pair.

5 lb Blankets at \$2.50 a pair.

7 lb Blankets at \$3.00 a pair.

8 lb Blankets at \$3.60 a pair.

6 lbs best Shetland Wool Blankets, new makes, at \$3.25 per pair.

40 pairs grey all Wool and Union Blankets to be sold at \$1.60, \$1.90, \$2.25 and \$3.00 a pair.

10 dozen Girls and Misses' made-up Flannel- ette Dresses



Good-Fitting, all New Designs, age 4 to 16, to be sold at 45c, 68c, 90c and \$1.50 for complete Dress.

160 Ladies' French Flannel Waists, the newest patterns, make of the latest style, spots and stripes, all colors, worth \$3.50 to \$5.00, our prices \$2.60 and \$3.25.

Ladies' and Gent's Furs.—32 Ladies' Black Astrachan Jackets, sizes 32 to 44, long and short styles, satin and quilted linings, to be sold at \$14.50, \$16.50, \$18.00 and \$24.50 for the best Coats made. Ladies Seal Jackets at \$34.00 and \$42.00.



13 only Ladies' Astrach- an Capes

Extra long, well made, to be sold at \$6.00, \$7.50 and \$9.75, worth double elsewhere.

Ladies' Grey Lamb Jackets

Best make at \$34.00 and \$39.50. Ladies' Fur Collar, any quality of Fur, all styles and sizes, from \$1.50, \$1.80, \$2.25, \$2.50, \$4.00 to \$35.00. Ladies Fur Mitts at \$2.50 \$3.00 to \$6.80.

Men's Fur Coats.—Over 150 Men's Fur Coats of all qualities is to be found in our stores. Every man can be fitted. Men's Fur Coats from \$12.00, \$14.50, \$18.00, \$21.00, \$30.00 to \$38.00. Men's Fur Lined Coats, \$34.00 to \$38.50.

Special Sale of Ladies' and Misses' Jackets.

200 Ladies' Jackets of the latest styles just in from D. Draycott & Co., London, all colors and sizes. Note the low prices. Ladies' \$6.00 Jackets reduced to \$4.00. Ladies' \$8.00 New Jackets reduced to \$6.00. Ladies' \$9.50 long Jackets reduced to \$6.50. 1 lot of Black and Navy Jackets, last season's styles, worth \$3.50 to \$7.00, choice of the lot at \$3.00. Children's long Jackets and Ulsters, made of colored German Beaver Cloth, all sizes, 3 to 12 years, to clear at \$1.25, \$1.90, \$2.25 and \$3.00. 250 Ladies' made up Dress Skirts, black and colored cheviot cloths, winter weight, to be sold at \$1.80, \$2.25, \$2.90, \$3.50 and 4.50, worth double.

M. FICKLER & CO.,

THE LARGEST DEALERS
IN FREDERICTON.