

ALL READY FOR THE BIG SALE.

SATURDAY
Morn'g at 9

We
Will
Start
Our

6th Annual
Spring Sale

Thousands of dollars worth of useful goods go into this sale. We have not damaged our goods by throwing them about the floors or tables. Past experience taught us not to do so any more. We left the stock in their own beds but the prices were altered and the sales party will make the reductions 20 to 35 per cent. when you ask for the goods you're in need of. Read over our prices and you will know it all. Please come early if you want some of the odd lots that will be sold out at big reductions.

A Few Items

That are not mentioned in our
Price List Please note:

68 pieces new Embroidery and Insertions 8 to 10c. quality. Your choice 3½ cts. yd. All the best grades and widest widths in Hamburg and Insertions 12 to 18 ct. values will be offered at 6½c. yd. 156 Men's Dress Shirts, slightly soiled, white and colored, odd sizes 65c. to \$1 Shirts, your choice for 38c. only.

Ladies'

Rain

Coats

Made of the new Rainproof Cloth, ¾ and full length, all new shades, will be offered at makers' prices.

☛ Come and see how far
a dollar will go at this sale.

M. FICKLER & CO.

HOLDING A CIGAR.

Points in a Man's Character the Act Is Said to Disclose.

Did you ever notice the different ways men hold cigars or cigarettes? Did you ever observe how you yourself hold one?

There are about a dozen different ways, and probably no two men hold their cigars exactly alike.

A judge of human nature may pick up interesting points as to character from watching smokers.

One man will hold his cigar firmly between thumb and forefinger. He is usually a resolute, tenacious man, strenuous or merely phlegmatic, as the case may be, but never lazy. His fingers are stumpy.

Another man holds the cigar loosely between his first and second fingers. He is apt to be graceful, lazy, irresolute, a man of artistic temperament, but not a hustler. His fingers are long and tapering.

A third man will carry his cigar with the lighted end turned in toward the palm, the hand held scoop shape around it. He picked up that trick when smoking on the sly as a boy, fearing papa might break suddenly into the game. He is usually of a secretive nature and not marked by any special tendency to frankness.

A fourth will hold his cigar awkwardly, nervously gripping it and often staring at it inquisitively to see how it is burning. He is not a "natural smoker," nor is he apt to be what is known as a "good fellow." He is usually anxious to conciliate others and has not great force of character.

Watch the man behind the cigar and see if all these character drawings are not correct.

Nervous and Sleepless.

There is just one cure and that is plenty of food for the blood and nerves, which is best supplied in Ferrozene, than which no blood builder, nerve tonic or strength producer is better. Ferrozene promotes healthy digestion, which results in improved nutrition. The blood grows rich and red, furnishes stability to the entire system, and the store of nerve force and energy increases daily. A rebuilding of the constitution, new spirits, health and strength, all come from the use of Ferrozene. This marvellous renovator is sold by Druggists for 50c. a box, or six boxes for \$2.50. By mail from Polson & Co., Kingston, Ont.

Tricks of Paris Cabmen.

Paris is full of counterfeit coins, and the cabmen make use of them quite ingeniously. You take a two franc flaccide ride, and when you reach your hotel you in the generosity of your heart give the cabman 3 francs.

You have just got within the vestibule when you notice the cabman has followed you.

He apologizes, but the coin you have given him is bad. You look at it. Yes, it is bad. It is nothing but a bit of lead.

You are pretty certain in your mind that it isn't the coin you gave the man—which in ninety-nine cases out of a hundred it isn't—but you don't care to haggle in a hotel corridor and be subjected to the ignominious glances of other folks as a foreigner who gives poor French cab drivers bad money. So you take the bit of lead and give a good coin.

Of course the cabman has changed the coin. You gave him a perfectly good three franc piece at the start, which he has in his pocket, and he has bluffed you into giving him another 3 francs in exchange for a useless bit of lead. To visitors to Paris let this be a warning.

Similarity of Animals and Men.

It has been observed that if the tamed dog is taken back to the wild state he loses his voice. These "sounding voices" are produced in the animal throat in a way similar to human language, but are not "voices" proper nor "languages" proper, and yet they are full of psychological expression and reveal the animal's psychic states. If we tickle a chimpanzee in the armpit, the touch produces a grin on the face similar to that of a man under like circumstances. He also emits laughterlike sounds. The same is the case with the orang outang. The gorilla knits the brow when angry, just like men.

We often observe in apes a complete change in the facial muscles when something is going to happen, be it agreeable or disagreeable. It is so also with the child. In apes there is evidently the same connection between the facial muscles and vocal muscles as in man.

Character Building.

Character is the wool of honor from which a coat of mail can be woven that the swiftest arrow of shame or the keenest knife of disrepute cannot pierce. Every thought that enters our mind, every act we do and every word we utter adds a link to the golden

chain of character. The strength of a steam engine can be estimated to within an ounce of its limit, but it is impossible to estimate the force of a noble character. The hardest hearts are softened and the most repulsive dispositions become fascinating. Our failures and our successes help to form a reputation that may be destroyed by an external force, but the destruction of a character can only be effected by some internal force.—Our Boys' Magazine.

He Was Moved.

"Did the notes of a bird ever move you?" asked the poetic girl. "Yes," replied the young man. "I used to call on a young lady, and every time the cuckoo announced the hour of 10 I went home."

Crazy In Moderation.

Wife—If I were to die, Phil, what would you do?
Phil—I'd be most crazy.
Wife—Would you marry again?
Phil—No; I wouldn't be that crazy.

The Right Name for Ogilvie's Flour.

If ever a flour was entitled to the name "a good family flour" it is Ogilvie's Hungarian. There is no member of the family that bread made from Ogilvie's Flour will not please. There is no member of the family that, physically and mentally, will not be the better of eating the loaf bread which Ogilvie's Flour makes. There are many good flours on the market but none that, for bread making purposes, may be said to compare with Ogilvie's. The fact is beyond contradiction. The Prince of Wales thought it so good that he ordered it for the Royal Household.

Lever's Y-Z (Wise Head) Disinfectant Soap Powder is better than other soap powders, as it also acts as a disinfectant.

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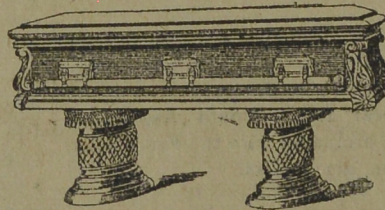
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From the best houses in St. John, Halifax, Montreal, Toronto, Quebec and Hamilton. These goods have been arriving at the rate of three and four shipments per week and are up-to-date in styles and prices. Remember the corner of Queen and Regent streets is the place.

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