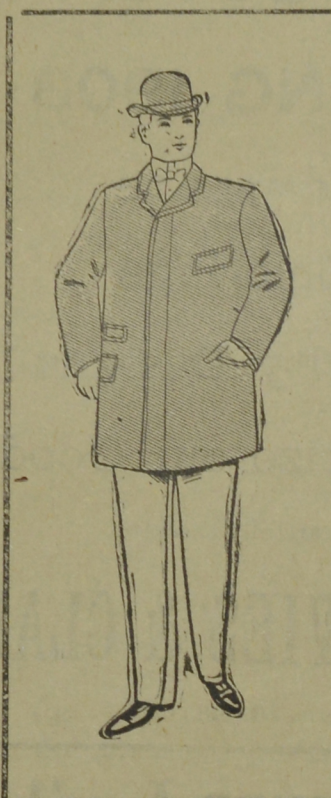




HIGH-CLASS CLOTHING

Our Stock of Men's Young Men's and Boy's Suits, Overcoats, Raincoats, and Trousers,

For this season's business is right to perfection. Beautiful designs and first-class workmanship. The name of our Good Suits, Overcoats, and Trousers, is "PROGRESS" made by Canada's best clothiers. Just take a look through our \$10,000 Stock of Ready to wear Clothing Every Garment guaranteed by the makers, and by ourselves. No Garment allowed out unless fit to perfection is secured.



This Week's Specials

390 pairs Lace Curtains $2\frac{1}{2}$ yards long. Our sale this week at 38c., 45c., 60c., 95c., \$1.15 to \$1.40 per pair. Positively best Values in Canada.

Floor Oilcloth—This week we will offer balance of our Floor Oilcloth 2 yds. wide at 24c. and 28c. yd. Worth 30 per cent more.

Rugs and Squares—A few Rugs and Squares left to be cleared at the low prices advertised last week.

Men's Patent Leather Boots—The \$3.50 and \$5.00 Patent Leather and enamelled up-to-date Boots at \$2.85 pair are selling fast. Secure a pair at once. All sizes and widths are yet in stock.

Ladies' Black Italian Cloth Underskirts, made of cloth that cost 65c. yd., fast colors, on sale this week at \$1.45, worth \$2.00.

New Zephyr Ginghams, New Dress Muslins, New Dress Goods, New Laces and Dress Trimmings, New Prints, Lawns and Satins, just placed in stock. Visit our stores this week for new goods.

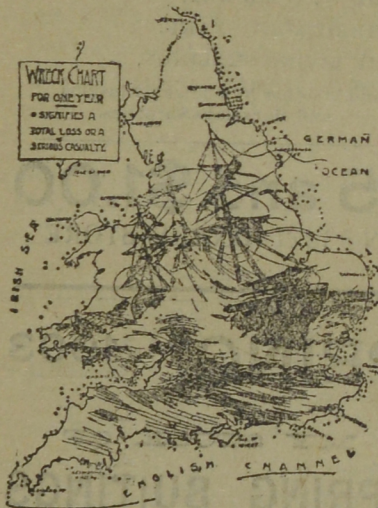
The Peoples' Clothier
From Head to Foot

M. FICKLER & CO.

TOLL IN HUMAN LIVES.

Big Price Paid by Great Britain for Maritime Supremacy.

In a general sort of way we recognize that the toll taken every year in human lives on the rock-bound coasts whence our fathers came is a heavy one to pay for maritime su-



COST OF MARITIME SUPREMACY.

premacy; but even those who follow the record of shipping disasters will scarcely be prepared for the shock with which one scans the above sketch map reproduced from The London Daily Express. It shows the wrecks of the year 1901 on the English coast alone. The shipping of Scotland and Ireland is not less liable to disaster. The loss of life in

a single great storm is very great. Thus in the gales of November, 1901, no less than 54 vessels were wrecked on the northeast coast, where the dots on the map are thickest, and at least 158 persons perished, while 135 lives were saved. The lifeboat propelled by oars is of little use in many of these great storms, and there is at present in progress an agitation for the general introduction of steam or electric lifeboats.

Another New Anesthetic.

The London Lancet announces that there has lately been discovered by Hungarian chemists a valuable local anesthetic, the alkaloid nervocidine. Its hydrochloride has properties like those of cocaine, and it produces a more lasting effect. The base is obtained from an Indian plant (Gusu basu) whose leaves were some time since employed in dentistry. The alkaloidal hydrochloride is a yellow, amorphous, hygroscopic power, easily soluble in water. A solution of one-tenth or two-tenths per cent. produces marked and persistent anesthesia of the cornea. A one-tenth per cent. solution brushed on the mucous membrane of the cheek has a like effect. Solutions exceeding five-tenths per cent. produce ulceration of the cornea, and a 2 per cent. solution causes ulcerative keratitis in dogs and rabbits which lasts ten days, during which period the anesthesia also lasts. Subcutaneous injections apparently do not produce anesthesia. The general effect is that of a paralyzing poison. Experts are of the opinion that its chief use will be in dentistry.

Smith Premier TYPEWRITER

Is a landmark to all well regulated business communities.

Why? Because over 13 years of actual business use has made it so.

Send for Catalogue.

Clarke & Taylor

Maritime Agents, 85 Prince William Street, St. John, N. B.

E. J. PAYSON, Fredericton Agent.

NOTICE.

The eighteenth annual meeting of the Saint John River Log Driving Company will be held in the City of Fredericton at the Queen Hotel on WEDNESDAY, the first day of April, prox., at 11 o'clock in the forenoon, for the purpose of electing a board of directors and for the transaction of such business as may legally come before the meeting.

Dated 3rd day of March, 1903.
A. H. F. RANDOLPH,
President.

J. FRASER GREGORY,
Secretary.

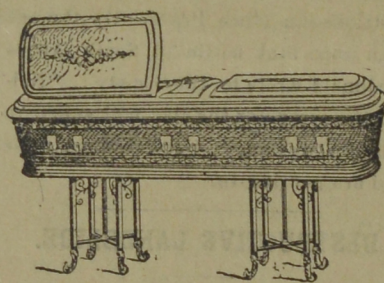
N. B.—Every owner of logs or other timber intended to be driven by said Company during the driving season of 1903 must file with the secretary a statement of the same, on or before the day of the annual meeting, and no lumberman can become a member of said company, nor entitled to vote at its meetings until said statement has been filed.

SANTAL MIDY
Standard remedy for Gleet, Gonorrhea and Runnings IN 48 HOURS. Cures Kidney and Bladder Troubles.

Destroyer of Extortionate Prices ...

This is an important point for you to consider. We wish you could see instead of merely reading about our

Caskets and Coffins,



The results of comparison we are showing. It proves that competition charges nearly forty per cent. dearer for the same article. Don't be satisfied with what the other Undertakers show you. See what you want, get lowest prices and come here and get better articles for less money, with a first-class Hearse free of charge. Don't forget the name and place.

Robert B. Adams,
Queen st., down town. Tel. 130

W. J. IRVINE, D.D.S.

(And Special Practitioner's Certificate from Chicago College of Dental Surgery).

Artificial Teeth,

Inserted in Gold, Aluminum and ordinary Rubber Plates.

Crown and Bridge Work

Executed in Gold and Porcelain after latest and best methods.

Anesthetics,

Local and General applied and administered for Painless Dentistry.

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Now unloading, a car of

"DANDY" FEED,

A popular grade of Ground Corn and Oats. Also "VICTOR" FEED. Pure Cracked Corn and Oats. I have also a large stock of Middlings, Bran, Chop Feed, Linseed Meal, Cotton Seed Meal, and a choice lot of No. 1 Feed, Flour White. Also a large stock of Ontario Bagged Oats and Carleton Co. Bulk Oats, Salt, Lime, Calcined Plaster, Land Plaster, Flour and Corn Meal.

**Sydney
Screened
Coal**

One car Hard Coal, nut and chestnut sizes.

J. S. SCOTT,

Successor to M. A. Akerley at the old Tibbit's stand, Campbell st.

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Don't send your Job Printing out of town. We'll do it for you at the

HERALD OFFICE

Wear! That's "the greatest thing in the world,"—in anything that's worn. You get style, fit and finish too, in
GRANBY RUBBERS
—But the one thing we emphasize is their *Wearing Qualities.*

"Granby Rubbers wear like iron"

CURE YOURSELF!
Use Big G for unnatural discharges, inflammations, irritations or ulcerations of mucous membranes. Painless, and not astrident or poisonous.
Solely by Express, or sent in plain wrapper, by express, prepaid, for \$1.00, or 3 bottles, \$2.75. Circular sent on request.