

2nd Mohawk Valley 25c. Sale.

Last September we held a 25c. sale, being originated from a gentlemen Tourist from Herkimer, N. Y., who has given us the idea. We tried it once and it proved a success from beginning to end. On account of the Exhibition to be held here in September the management have decided to hold this great 25c. sale this month.

FRIDAY, AUGUST 7th

We will start it to last for the rest of August, in order to turn this dull month of August into a busy season. We have decided to call this sale

A 25c. and \$1.00 Sale.

All goods worth 35c. to 50c. will be sold at 25c. and all articles worth \$1.25 to \$1.50 will be sold at \$1.00. A four page price list containing nearly 200 useful articles for

Men, Women and Children

At the above reduced prices will be distributed this week. People out of town please send us your name and address on a postal and we will mail you one. No good Housekeeper should miss this big sale. Come and see it whether you buy or not. It is a new idea and a good one. Watch this space and see our window display.

M. FICKLER & CO.

THE SALES MAKERS.

Valuable Time Saved.

Slight injuries often disable a man and cause several days' loss of time and when blood poison develops, sometimes result in the loss of a hand or limb. Chamberlain's Pain Balm is an antiseptic liniment. When applied to cuts, bruises and burns it causes them to heal quickly and without maturation, and prevents any danger of blood poison. For sale by all druggists.

Thackeray Didn't Wear Spurs.

Thackeray was not a vain man, and he disliked vanity in others and made it the subject of his ridicule and sarcasm.

After long pleading his family induced him to have his portrait painted, and Lawrence, a famous London artist, gladly undertook the task.

Soon after the picture was completed Thackeray chanced to be dining at his club when a pompous officer of the guards stopped beside the table and said:

"Haw, Thackeray, old boy, I hear Lawrence has been painting your portrait."

"So he has," was the response.

"Full length?"

"No; full length portraits are for soldiers, that we may see their spurs. But the other end of the man is the principal thing with authors," said Thackeray.

When Squirrels Were Numerous.

Accounts of early writers show that squirrels must formerly have been amazingly numerous. Godman says that the gray coat was a fearful scourge to colonial farmers and that Pennsylvania paid £8,000 in bounties for their scalps in 1749 alone. This meant the destruction of 640,000 within a comparatively small district. In the early days of western settlement regular hunts were organized by the inhabitants, who would range the woods in two companies from morning till night, vying as to which band should bring home the greatest number of trophies. The quantities thus killed are almost incredible now.

Two Sides to It.

Wife—It's hateful of you not to give me the bonnet I want. Ah, me! If you only knew how much I have to put up with!

Husband—Huh! If you only knew how little I have to put up with, you wouldn't ask me to put up for a bonnet.

Rembrandt.

Next to money Rembrandt loved nothing so well as his monkey. He shed tears when the ape died and painted a portrait of his pet from memory.

The Footbath.

It is customary throughout Spain for the waiters of cafes to fill a glass with wine or liquor so that it overflows upon the saucer. This custom, in which it is desired to show an appearance of liberality, is called the footbath.

The Cost of Eating.

A German statistician calculates that the average man when he has reached the age of seventy has eaten food that would cost \$10,000 in the markets.

Predicting Winter.

It appears that in the hog is an article—it cannot lay claim to the dignity of an organ—that is called the melt. If the large part of the melt lies forward, there will be an early winter. If the large part lies backward, the winter will be tardy and prolonged.

Ecuador Marriages.

In Ecuador a marriage must be made by the civil authority before it is made by a clergyman.

Treason In England.

The ancient English law of treason was very stringent. Thus in Plantagenet times the proprietor of a tavern called the Crown was put to death for making the jocular remark that his son was heir to the Crown.

John Milton.

John Milton loved to play on the organ. He made his second wife sing and said she had some voice, but not the slightest idea of tone.

A cruel story runs on wheels, and every hand oils the wheels as they run.—Eliot.

Outdoor musical performances are not permitted in St. Petersburg.

Cholera Infantum.

This has long been regarded as one of the most dangerous and fatal diseases to which infants are subject. It can be cured, however, when properly treated. All that is necessary is to give Chamberlain's Colic, Cholera and Diarrhoea Remedy and castor oil, as directed with each bottle, and a cure is certain. For sale by all druggists.

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Lowney's Chocolate,
Lowney's Always Ready Chocolate Powder,
Lowney's Cocoa,
Mott's Chocolate,
Mott's Cocoa.
The above in all sizes.

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