

THE GOODS THAT MUST BE SOLD

On account of not having room on ground floor, nor on second floor we are obliged to sacrifice the following staple articles under cost, as we need the room for new goods :

FLOOR OILCLOTH MUST GO.

To-morrow we begin the sale of 34 rolls well seasoned Floor Oilcloth English and Scotch make 1, 1½, 2, 2½, 3 and 4 yds wide. 7 rolls 2 yds. wide Floor Oilcloth, nice designs, 35c. quality to clear at 24c. sq. yd. 9 rolls English Floor Oilcloth, 2 yds. wide, 38c. quality to clear at 28c. 6 rolls English Floor Oilcloth 2 yds. wide, 40c. quality to clear at 32c. 3 rolls 3 yds. wide Oilcloth to clear at 37c. yd. 3 rolls English Linoleum 4 yds. wide to clear at 42½c. yd. A lot of short ends of Oilcloth to clear at ½ regular prices.

TRUNKS TO CLEAR.

We have 38 Trunks in our store, sizes 28 to 40 inches, all different styles and quality to clear at manufacturers cost price.

Lace Curtains to Clear.

About 300 pairs of Lace Curtains, White and Cream, 2½ to 4 yds. long, worth from 45c to \$6.50 pair, to clear at 25 per cent. off regular prices.

RUGS AND SQUARES.

We have about 300 Rugs and Squares in stock, all sizes from ½ yd. Square to 5x7 yds. in size. 6 large Persian Rugs, reversible, sold at \$2.25. 83 Door or Hall Matt Rugs, to clear at 20c. each. Also large sizes Squares and Rugs, good quality, will be sold at ½ of their value. Come and see the range before they are liked out.

LADIES' GOLF CAPES TO CLEAR.

This week we will place on sale 28 Ladies' Golf Capes, all colors, extra long, well made, worth \$3.75 to \$6.50. Your choice of the lot at \$2.95

Window Blinds Reduced.

Over 500 Opaca Blinds, all colors, plain and with Lace and Fringes, to clear at 15c. 29c. 34c. 45c. and 58c. Worth ½ more. Get your supply now.

WONDERFUL VALUES IN FOOTWEAR.

Our Spring Stock of honestly made Boots and Oxfords for Men, Women, Misses and Children is now in. Every pair of Boots in our Shoe Stores comes direct from the makers at the wholesale prices, because we do a wholesale jobbing business in Footwear, and we only buy in case lots of 60 pairs of a kind, that is why we can save you 25c. to 1 on every pair of boots you buy here. Have a look through our renewed Shoe Department. What you can't get elsewhere come here and get it.

M. FICKLER & CO.

LONDON'S GREAT CLOCKS.

The Immensity of Big Ben and the Law Courts' Timepiece.

How many of those who look up at the figure of Nelson will believe that the statue of "our greatest sailor" is three times as tall as a living man? Nothing in the world is so deceptive as distance, as a run round London with a footrule would show. Nobody, so far as one knows, has ever yet been found to believe that Big Ben is over seven yards across the dial, that the hands are together twenty-five feet long, that the minute hand jumps seven inches every time it moves, that the five minute spaces measure nearly two yards and that each of the dials weighs four tons. You may spend a day staring hard at St. Paul's before you will believe that the ball over the dome will hold twelve men and that the cross above it is ten yards high, ten yards above the dome and weighs a ton and a half. Yet a footrule and the dean's permission are all that you need to be convinced that these things are not what they seem.

Every one knows how impossible it is to fix the distance of a ship at sea or a fire on a dark night, when the contrast of the light with the surrounding darkness brings the vision near though the fire may be miles away. Who of all the thousands passing along the Strand today will believe that a party of workmen breakfasted in the law courts' clock before it was fixed in its place to tell London the wrong time?

Status of the Country Publisher.

Here is a little old straight-from-the-shoulder talk about matters lying near to our heart. There seems to be a feeling among business men that a newspaper has no business to make money. Why not? It is the most exacting business in the world, the most trying in every way. It means long hours and the greatest care in its conduct. The newspaper has the entire public to deal with. It is criticised on all occasions. It has to deal with all the cranks in the community, and to do this successfully requires judgment and patience.

It has power, and that power, to the credit of journalism, is nearly always wielded for the public good. No question of vital concern to the home people fails to find a strong support from the home newspaper, and this, too, without remuneration. The publisher spends his money to further these projects, and the community never gives a

thought to the matter or cost to him. It is not paid out of the public pocket. —Newspaperdom.

Saved by Fireflies.

The gigantic tropical fireflies which swarm in the forests and canebrakes of most of the low lying West Indian islands once proved the salvation of the city of Santo Domingo. A body of buccaners, headed by the notorious Thomas Cavendish, had laid all their plans for a descent upon the place, intending to massacre the inhabitants and carry away all the treasure they conveniently could, and had actually put off their boats for that purpose.

As they approached the land, however, rowing with muffled oars, they were greatly surprised to see an infinite number of moving lights in the woods which fringed the bayou up which they had to proceed, and, concluding that the Spaniards knew of their approach, they put about and regained their ship without attempting to land.

The muscles of a bird's wing are twenty times more powerful, proportionately speaking, than those of a man's arm.

WOULD HAVE TO STOP HER WORK AND SIT DOWN.



HOW MANY WOMEN HAVE TO DO THIS FROM DAY TO DAY?

MILBURN'S HEART AND NERVE PILLS are a blessing to women in this condition. They cure Nervousness, Sleeplessness, Palpitation of the Heart, Faint and Dizzy Spells, Weakness, Listlessness, and all troubles peculiar to the female sex. Mrs. James Taylor, Salisbury, N.B., in recommending them says: "About eight months ago I was very badly run down, was troubled greatly with palpitation of the heart and would get so dizzy I would have to leave my work and sit down. I seemed to be getting worse all the time, until a friend advised me to try MILBURN'S HEART AND NERVE PILLS. I can truthfully say that they do all you claim for them, and I can recommend them to all run-down women. Price 50c. per box, or 3 boxes for \$1.25; all dealers, or The Milburn Co., Limited, Toronto, Ont."

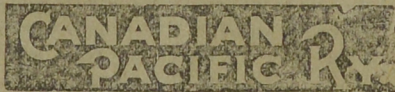
Intercolonial Railway.

Tender for Extension to Freight Car Repair Shop at Moncton, N. B.

Sealed Tenders addressed to the undersigned and marked on the outside "Tender for Freight Car Shop, Moncton," will be received until WEDNESDAY, the 18th day of March, 1903, for the above work. Plans and specification may be seen at the Office of the Chief Engineer, Moncton, N. B., where forms of tender may be obtained. All the conditions of the specification must be complied with.

D. POTTINGER, General Manager.

Railway Office, Moncton, N. B., 25th February, 1903, Feb. 27—d141



Commencing February 15th and until April 30th, 1903,

SPECIAL COLONIST RATES

To North Pacific Coast and Kootenay Points.

FROM

FREDERICTON

To Nelson, B. C.
Trail, B. C.
Rossland, B. C.
Greenwood, B. C.
Midway, B. C.
Vancouver, B. C.
Victoria, B. C.
New Westminster, B. C.
Seattle & Tacoma, Wash.
Portland, Ore.

\$57.20

Proportionate Rates from and to other points. Also Rates to points in COLORADO, IDAHO, MONTANA, WASHINGTON and CALIFORNIA. For full particulars call on F. B. Edgcombe, Ticket Agent, or write to

C. B. FOSTER, D.P.A., C.P.R., St. John, N.B.

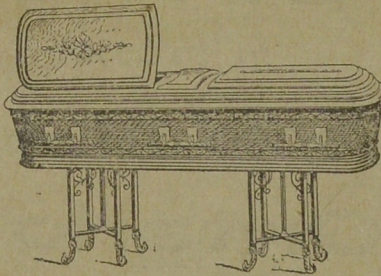
Wedding Invitations.

And stock printed in the latest styles at the Herald Office.

Destroyer of Extortionate Prices



Caskets and Coffins,



The results of comparison we are showing. It proves that competition charges nearly forty per cent. dearer for the same article. Don't be satisfied with what the other Undertakers show you. See what you want, get lowest prices and come here and get better articles for less money, with a first-class Hearse free of charge. Don't forget the name and place.

Robert B. Adams,

Queen st., down town. Tel. 130

W. J. IRVINE, D.D.S.

(And Special Practitioner's Certificate from Chicago College of Dental Surgery).

Artificial Teeth,

Inserted in Gold, Aluminum and ordinary Rubber Plates.

Crown and Bridge Work

Executed in Gold and Porcelain after latest and best methods.

Anesthetics,

Local and General applied and administered for Painless Dentistry.

Office: CHESTNUT'S BUILDING,

Queen st., opp. City Hall, Tel. 78.

Now unloading, a car of

"DANDY" FEED,

A popular grade of Ground Corn and Oats. Also "VICTOR" FEED. Pure Cracked Corn and Oats. I have also a large stock of Middlings, Bran, Chop Feed, Linseed Meal, Cotton Seed Meal, and a choice lot of No. 1 Feed, Flour White. Also a large stock of Ontario Bagged Oats and Carleton Co. Bulk Oats, Salt, Lime, Calcined Plaster, Land Plaster, Flour and Corn Meal.

Sydney Screened Coal

One car Hard Coal, nut and chestnut sizes.

J. S. SCOTT,

Successor to M. A. Akorley at the old Tibbit's stand, Campbell st.

COME TO US.

Don't send your Job Printing out of town We'll do it for you at the

HERALD OFFICE

CURE YOURSELF!
The Big G for unnatural discharges, inflammations, irritations or ulcerations of mucous membranes, Painless, and not astringent or poisonous.
Sold by Druggists, or sent in plain wrapper, by express, prepaid, for \$1.00, or 3 bottles, \$2.75. Circular sent on request.