

THE BIG SALE IS A SUCCESS.

Last Saturday

Being the 1st

Day of Our

6th Annual
Spring Sale

Turned

Out to be a

Record Breaker

Our Cash Register has been sounded 1263 times, recording sales from 3c to \$29.50 each. The total receipts were beyond our expectations. That is solid proof that those who have participated in this sale must have found what they needed and at the low prices for good goods to suit them. All this week we will offer the various articles as mentioned in our price list now being distributed. Read it over carefully and come in and get what you need at the prices advertised.

Umbrellas and Raincoats.

Tremendous assortment of Ladies' and Gentlemen's Raincoats, every style and quality you may ask for. Ladies' Raincoats from \$2.75, \$3.50, \$4.75, \$6.50 to \$9.00, less a reduction of 20 per cent. this week. Men's Raincoats every grade is here from \$1.95, \$2.50, \$3.75 to \$12 with a reduction of 20 per cent. off the above low prices.

UMBRELLAS: UMBRELLAS:—650 English Umbrellas, all sizes and qualities, will be offered this week at 48c, 69c, 95c, \$1.25, \$1.50, \$2.00, and \$2.75 for the best made Umbrella to be found in any establishment in this whole city. If you think that we ain't got good enough goods for you, just come in and see what we have, it will surprise you.

M. FICKLER & CO.

Founders of Low Prices in Fredericton.

Wasn't Acquainted.

"Waiting in the bank directly in front of me was a charming woman of twenty or so who was having her first experience in banking," said the merchant as he lighted his cigar after luncheon. "She was asked the questions usual for one who is opening an account—her name, address, whether married or single and her father's and mother's name. She got along all right until the clerk asked:

"Mother's maiden name, please."

"I don't quite understand, I'm afraid," she said hesitatingly.

"I mean your mother's name when she was a girl," explained the clerk.

"How should I know? I don't like impertinence, sir! How should I know? I didn't know her when she was a girl. The idea! Are you trying to make fun of me, sir?"

To Settle the Question.

He was engaged to be married, and every one knows how the engaged man talks when he gets a friend cornered.

"She is the loveliest and best girl that ever lived," he asserted.

"Sure?" inquired the friend.

"Sure! Of course I'm sure. You don't doubt it, do you?"

"Certainly not," replied the friend hastily, "only—"

"Only what?"

"Oh, I suppose it's all right, but I'd like to introduce you to Dobley."

"Who's Dobley?"

"Oh, another friend of mine who told me yesterday that he was engaged to the loveliest and best girl that ever lived, and I'd like to have you two get together and settle the matter."

Why Sniffle and Sneeze?

Don't suffer any more with a cold in the head, just carry a Catarrhzone Inhaler in your vest pocket, use it now and again and you won't have colds. Catarrhzone knocks out a cold in ten minutes, kills a headache in five minutes and hard racking coughs in half an hour. Inhale the pleasant Catarrhzone vapor five minutes four times daily and it will cure Bronchitis, Lung Trouble, Deafness, Asthma and Catarrh in any part of the system. Catarrhzone is the most direct, modern and scientific method, and is guaranteed to give satisfaction. Complete two months' treatment costs \$1.00, trial size 25c. Druggists: N. C. Polson & Co., Kingston, Ont.

Hamilton's Pills Cure Constipation

Ownership of Stage "Business."

One of the peculiar things about a copyrighted play is that any little piece of business or any new lines which may be inserted in the manuscript while a stock company is playing the drama belong thereafter to the man who owns the copyright.

Every time a stock company rents a play for production from the owner of the copyright it is cut, interlined and added to before it is produced. A stage manager, for instance, may interpolate some speeches in order to work up to the introduction of a song or specialty, or he may strengthen the climax by putting in some new and strong lines. Often these interpolated lines prove to be the most striking in the play and make decided hits. If they are left in when the manuscript goes back to its owner, they become his property absolutely and may not be used by the man who wrote them in any other production; therefore shrewd managers, before they return a play to its owner, always take great pains to erase every scrap of correction or interlineation. In this way only may they keep what really belongs to them.

Elizabethan Excise Laws.

In striking contrast to the present laws to prevent habitual drunkenness were those passed in the reign of Queen Elizabeth. The Lansdowne manuscripts in the British museum record that in 1594 orders were set down by the lords and others of her majesty's privy council for the reformation of the great disorders committed by the excessive number of alehouses, which the justices were ordered to reduce. The publicans were compelled to give to the constable of the parish the name and business of every one who frequented their houses and were forbidden to have any games played therein. On Sundays no persons dwelling within a mile of the public house were allowed to enter except substantial householders traveling to church, and then only for a reasonable time to refresh themselves. Curiously, the chief complaint against publicans was the "brewing stronger ale and beer than is wholesome for man's body."—London Chronicle.

She Advised.

He—I'm in love with a charming girl, and I'd like to ask your advice.
She—I'm willing to help you all I can.
He—Well, would you advise me to propose to you?

WANTED.

The Union
Mutual Life
Insurance Co.

(Incorporated 1848), wants

Agents..

In the Counties of

York, Carleton

and Northumberland.

A splendid opportunity for the man who can write business. Address

Albert J. Machum,
MANAGER.

St. John, N.B.

Communications strictly confidential.

W. HARRY STEEVES

Dentist Dental Surgery.

practising in Crown and Bridge Work.

230 Queen street, opp. Post Office.

All kinds of Dental Work performed promptly and efficiently with all the advanced and improved methods. Office hours 9 a. m. to 1 p. m.; 2 p. m. to 6 p. m.; 7 p. m. to 9 p. m. Telephone No. 174.

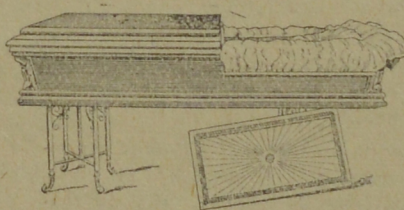
F. ST. JOHN BLISS
Barrister, Notary, etc.

Offices—Corner Queen and Carleton Streets
Entrance Carleton street. Tel.

Destroyer of
Extortionate
Prices...

This is an important point for you to consider. We wish you could see instead of merely reading about our

Caskets and Coffins,



The results of comparison we are showing. It proves that competition charges nearly forty per cent. dearer for the same articles. Don't be satisfied with what the other Undertakers show you. See what you want, get lowest prices and come here and get better articles for less money, with a first-class Hearse free of charge. Don't forget the name and place.

Robert B. Adams,

Queen st., down town. Tel. 130

W. J. IRVINE, D.D.S.

(And Special Practitioner's Certificate from Chicago College of Dental Surgery).

Artificial Teeth,

Inserted in Gold, Aluminum and ordinary Rubber Plates.

Crown and Bridge Work

Executed in Gold and Porcelain after latest and best methods.

Anesthetics,

Local and General applied and administered for Painless Dentistry.

Office: CHESTNUT'S BUILDING,

(Queen st., opp. City Hall. Tel. 78.

It is not the catchy talking points that sell the

Smith Premier

But it is merit alone that has won for it the supremacy over all other typewriters.

Secondhand
Typewriters

Of standard makes at
snaps.

Clarke & Taylor

Maritime Agents
Smith Premier Typewriters,
21 Prince Wm. St., St. John, N. B.

E. J. Payson,
FREDERICTON AGENT.

COME TO US.

Don't send your Job Printing out of town. We'll do it for you at the

HERALD OFFICE

MONEY TO LOAN

On approved security at lowest rate of interest. Freehold mortgages and Life Insurance policies preferred. Terms easy. Apply to

Mar30dw3mo A. R. SLIPP, Barrister, Fredericton

CURE YOURSELF!
Use Big Q for unnatural discharges, inflammations, irritations or ulcerations of mucous membranes. Painless, and not astringent or poisonous.
Sold by Druggists, or sent in plain wrapper by express, prepaid, for \$1.00, or 3 bottles, \$2.75. Circular sent on request.