



THE NEW ARRIVALS



NEW GOODS OF ALL DESCRIPTIONS

Are now pouring into our large stores by thousands of dollars' worth. Never before have we been in a position to supply our patrons with the variety, styles and low prices that we are now capable of doing. Inspection cordially invited.

Very Tempting Bargains

Will be offered to-morrow and will last till end of April. Read here and prove it.

300 Four-in-Hand Ties for men and boys, your choice 10c. each.

Boys' and Youths' Suits $\frac{1}{2}$ price.—280 boys' and Youths' 2 and 3 piece suits, odd lots, sizes 26 to 32, sold from \$2.35 to \$4.50. On sale to-morrow at \$1.95 and \$2.65. Now is your chance to clothe your boys for little money.

Men's \$2.00 Dongola Boots for \$1.45.—For a few days we will offer 8 cases Men's Dongola Kid or Box Calf Boots, laced or congress, the new wide last, at \$1.45 pair. Worth \$2.00.

Ladies' Rainproof Coats.—Just in, 120 Ladies' Rain Coats, the new styles, $\frac{3}{4}$ and full length. Regular values \$6.50 to \$12.00. On sale to-morrow at \$4.50 and \$6.00. All sizes in stock.

New Straw Hats—Ladies' New Hats, trimmed and plain, at 35c., 50c., 85c. and \$1.00. Milliners' charges for same styles, $\frac{1}{2}$ more. Save the overcharge and buy something else for it.

D. & A. Corsets—Just opened, a large assortment of D. & A. Corsets. All the new shapes at our usual low price, which is 10c. to 25c. per pair lower in price for same quality, as you can see elsewhere.

Men's Rainproof Coats—Just in, 28 Men's and Young Men's Rainproof Coats, raglan style, grey, fawn and the new green shade. Perfectly tailored. Coats we sold at \$9.50 a month ago on sale till end of April at \$6.95 only. All sizes.

Visit our 4 Large Stores for anything you may need to dress up from head to foot for a whole family. Our prices are right.

M. FICKLER & CO.

FREDERICTON'S ONLY DEPARTMENT STORE.

African Pygmies.

Africa now has the only known race of pygmies. Skeletons have been found, however, in Silesia, Switzerland and Alsace showing that pygmies were once numerous in Europe.

Dunvegan Castle.

The oldest inhabited house in Great Britain is Dunvegan castle, the seat of the McLeods of McLeod, part of which dates from the ninth century, or a couple of hundred years before the conquest of William the Norman.

Houses In Treetops.

Girls in Papua, or New Guinea, an island in the Pacific, have little chance to elope. Their dads force them to sleep in a little house on the topmost branches of a tall tree. Then the ladder is removed, and the slumber of the parents is not disturbed with fears of an elopement.

The Teapot.

When putting away a teapot, to prevent its getting musty put a lump of sugar inside. This will absorb all the damp, and there will be no fear of the next brew of tea made in it having a nasty taste.

European Birds Follow Traditions.

European birds seem tenacious of precedent. Migratory birds do not cross the Mediterranean at its narrowest point, but an examination has proved that the point at which many do cross was at one time the narrowest part of the sea.

An Undesirable Race.

Weary Wrangles—Hey! You won't git nothin' decent in dere. Dem people is vegetarians.
Hungry Hank—Is dat right?
Weary Wrangles—Yeh, an' dey got a dog w'at ain't.

Charity.

Charity itself commands us, where we know no ill, to think well of an. But friendship, that always goes a pitch higher, gives a man a peculiar right and claim to the good opinion of his friend.

Initials.

Enrolling Officer—What is your name?
Recruit—Owen Espy Casey.
Enrolling Officer (with evident irritation)—Shoot a few of those initials!
O. N. S. P. K. C. what?

Sure Thing.

"Name the world's greatest composer," said the musical instructor.
"Chloroform," promptly replied the young man who had studied medicine.

If society took better care of its poor out of jail there would be less need of jails or jailers.

The Real Thing.

Hewitt—I borrowed a policeman's uniform and put it on the other day.
Jewett—What did you do then?
"I don't know; I immediately felt queer."

The Smith Premier Typewriter

Stands first among writing machines in superior construction, simplicity, durability and ease of operation.

Second hand machines for sale cheap.

Supplies and legal stationery always on hand.

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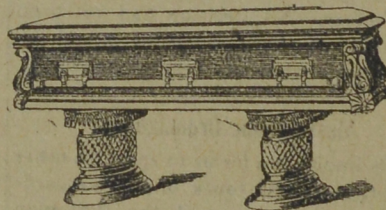
E. J. Payson,
FREDERICTON AGENT.

Destroyer of Extortionate Prices ...



This is an important point for you to consider. We wish you could see instead of merely reading about our

Caskets and Coffins,



The results of comparison we are showing. It proves that competition charges nearly forty per cent. dearer for the same article. Don't be satisfied with what the other Undertakers show you. See what you want, get lowest prices and come here and get better articles for less money, with a first-class Hearse free of charge. Don't forget the name and place.

Robert B. Adams,

Queen st., down town. Tel. 130

W. J. IRVINE, D.D.S.

(And Special Practitioner's Certificate from Chicago College of Dental Surgery).

Artificial Teeth,

Inserted in Gold, Aluminum and ordinary Rubber Plates.

Crown and Bridge Work

Executed in Gold and Porcelain after latest and best methods.

Anesthetics,

Local and General applied and administered for Painless Dentistry.

Office: CHESTNUT'S BUILDING,

Queen st., opp. City Hall. Tel. 78.

During the last two months

LUCY & CO.

Have been receiving
New and

Stylish Goods

From the best houses in St. John, Halifax, Montreal, Toronto, Quebec and Hamilton. These goods have been arriving at the rate of three and four shipments per week and are up-to-date in styles and prices. Remember the corner of Queen and Regent streets is the place.

Fire Insurance

At Lowest Possible Rates.

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HERALD OFFICE

CURE YOURSELF!
Use Big G for unnatural discharges, inflammations, irritations or ulcerations of mucous membranes. Painless, and not straining or poisonous.
Sold by Druggists, or sent in plain wrapper by express, prepaid, for \$1.00, or 3 bottles, \$2.75. Circular sent on request.

DR. WOOD'S NORWAY PINE SYRUP

CURES

Coughs, Colds, Bronchitis, Pain in the Chest, Croup, Hoarseness, Sore Throat, Asthma, Whooping Cough, Quinsey, and all Throat and Lung Troubles.

It is pleasant to take and is soothing and healing to the lungs. There is nothing to equal it for stopping that tickling sensation in the throat, and the persistent cough that keeps you awake at night.

Price 25c. at all Dealers.

QUICKEST AND MOST EFFECTIVE.

I have used Dr. Wood's Norway Pine Syrup in my family for the last six years, and have found it the quickest and most effective medicine for all kinds of coughs and colds I have ever used. My little boy had a severe attack of bronchitis, but before using half a bottle of the Syrup he was completely cured. I cannot praise it enough.

Mrs. Wm. J. FLEWELLING, Arthur, Ont.

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Dentist Dental Surgery.

Specialist in Crown and Bridge Work.

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