

M. FICKLER & CO.'S

Spring Announcement.

The rumor that we were going to move from Fredericton has now died out. We have settled down to business. It is true that this city is not large enough for the support of a department store as large as our firm can afford to put up, owing the fact that a number of people of this locality do not wish to let it grow up to a business centre. The fact that there are many cash buyers who send their monies (that they have earned here) away to the mail order stores, thinking of getting better value for it. This is not so. No storekeeper can afford to sell goods lower than our business men of Fredericton, nor is there another city in Canada of double the size of the Celestial city, where merchants are better rated or so few failures. The merchants here are in the closest touch with the best markets on earth. We can buy goods just as cheap as any of the large stores west. Our expenses are considerable less than the large western mail order stores. Our facilities of buying are equal and our styles are precisely the same if not newer than outside stores, our courtesy to you is greater, your advantage of seeing the goods in the store before paying for it in C. O. D. bundle is more to your satisfaction and there is no reason in the world why your money earned in this neighborhood should be sent away to help support merchants who have no interest in our city and want nothing except your cash. Then again when you order goods through the costly gotten up catalogues, where the illustrations look superior than when the article reaches you, those goods cannot be taken back and you can't go to the Boss and tell him that this or that did not wear. The mail order manager got your money and you must keep the goods, pay the expressage and charges besides. We have been here six years and are constantly on the lookout for snaps to enable you to get your money's worth every time you deal with us. To begin our new lease we propose to do better even than in the past. Our buyer is in constant touch with the makers of all useful goods and you can buy whatever you need to wear right at your door cheaper and better than to send your money away. Will you not inspect our renewed stores and our new importations for this season's business? We guarantee to give you better value. Give us a trial.

M. FICKLER & CO.

FADS AND FASHIONS.

The Craze For Ornamentation—Evening Jewelry.

The craze for ornamentation of every description is getting daily more marked. A fancy for beautiful designs in precious stones is a very praiseworthy one, but if you would be well dressed avoid tawdry rubbish of every description.

Necklaces of jet are a fad with black gowns, and dog collars and pearls are considered very chic.

Solid ropes of pearls twisted together are used as girdles for priceless lace gowns by the favored few who can spend all they desire on dress.

The squirrel set—stole, hat and muff—though rather common, is undenia-

orations as well as in every other department of dress oddity is the keynote.

The illustration shows a fancy effect in squirrel fur. These coats are at present all the rage.

JUDIC CHOLLET.

A Guess.

"This is the laundry," said the agent who was showing them through the house. "Here, you see, are stationary washtubs."

"Ah! Why do you call them stationary?" inquired the bride to be. "Is it because colored goods won't run in them?"—Philadelphia Press.

Deranged Nerves

AND

Weak Spells.

Mr. R. H. Sampson's, Sydney, N.S.,
Advice to all Sufferers from
Nerve Trouble is

"GET A BOX OF
MILBURN'S
HEART AND NERVE
PILLS."

He says: "I have been ailing for about a year from deranged nerves, and very often weak spells would come over me and be so bad that I sometimes thought I would be unable to survive them. I have been treated by doctors and have taken numerous preparations but none of them helped me in the least. I finally got a box of Milburn's Heart and Nerve Pills. Before taking them I did not feel able to do any work, but now I can work as well as ever, thanks to one box of your pills. They have made a new man of me, and my advice to any person troubled as I was, is to get a box of Milburn's Heart and Nerve Pills."

Price 50 cts. per box, or 3 for \$1.25, all dealers, or

THE T. MILBURN CO., Limited,
TORONTO, ONT.



GRAY SQUIRREL COAT.

bly smart and very becoming to a fresh young skin, though this fur should never be worn by a pale or fagged out woman.

Many hats still have most of their trimming on the underside of the brim, but milliners promise a complete change and predict the fall of the single drooping feather. In millinery dep-

Intercolonial Railway.

Tender for Extension to Freight
Car Repair Shop at Moncton, N. B.

Sealed Tenders addressed to the undersigned and marked on the outside "Tender for Freight Car Shop, Moncton," will be received until WEDNESDAY, the 18th day of March, 1903, for the above work.

Plans and specification may be seen at the Office of the Chief Engineer, Moncton, N. B., where forms of tender may be obtained. All the conditions of the Specification must be complied with.

D. POTTINGER,
General Manager.

Railway Office,
Moncton, N. B., 25th February, 1903
Feb 27—d141



Commencing February 15th and until

April 30th, 1903,

SPECIAL COLONIST RATES

To North Pacific Coast
and Kootenay Points.

FROM

FREDERICTON.

To Nelson, B. C.
Trail, B. C.
Rossland, B. C.
Greenwood, B. C.
Midway, B. C.
Vancouver, B. C.
Victoria, B. C.
New Westminster, B. C.
Seattle & Tacoma, Wash.
Portland, Ore.

\$57.20

Proportionate Rates from and to other points.
Also Rates to points in COLORADO, IDAHO, MONTANA, WASHINGTON and CALIFORNIA.
For full particulars call on F. B. Edgecombe, Ticket Agent, or write to

C. B. FOSTER,
D.P.A., C.P.R., St. John, N. B.



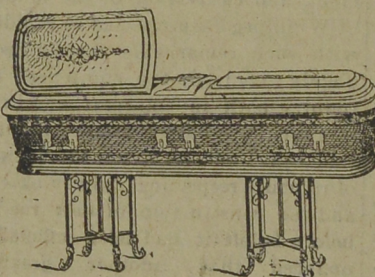
Standard remedy for Gleet,
Gonorrhoea and Runnings
IN 48 HOURS. Cures Kidney and Bladder Troubles.

Destroyer of Extortionate Prices ...



This is an important point for you to consider. We wish you could see instead of merely reading about our

Caskets and Coffins,



The results of comparison we are showing. It proves that competition charges nearly forty per cent. dearer for the same articles. Don't be satisfied with what the other Undertakers show you. See what you want, get lowest prices and come here and get better articles for less money, with a first-class Hearse free of charge. Don't forget the name and place.

Robert B. Adams,

Queen st., down town. Tel. 330

W. J. IRVINE, D.D.S.

(And Special Practitioner's Certificate from Chicago College of Dental Surgery).

Artificial Teeth,

Inserted in Gold, Aluminum and ordinary Rubber Plates.

Crown and Bridge Work

Executed in Gold and Porcelain after latest and best methods.

Anesthetics,

Local and General applied and administered for Painless Dentistry.

Office: CHESTNUT'S BUILDING,

Queen st., opp. City Hall. Tel. 78.

Now unloading, a car of

"DANDY" FEED,

A popular grade of Ground Corn and Oats. Also "VICTOR" FEED. Pure Cracked Corn and Oats. I have also a large stock of Middlings, Bran, Chop Feed, Linseed Meal, Cotton Seed Meal, and a choice lot of No. 1 Feed, Flour White. Also a large stock of Ontario Bagged Oats and Carleton Co. Bulk Oats, Salt, Lime, Calcined Plaster, Land Plaster, Flour and Corn Meal.

Sydney Screened Coal

One car Hard Coal, nut and chestnut sizes.

J. S. SCOTT,

Successor to M. A. Akerley at the old Tibbit's stand, Campbell st

COME TO US.

Don't send your Job Printing out of town. We'll do it for you at the

HERALD OFFICE

CURE YOURSELF!
Use Big G for unnatural discharges, inflammations, irritations or ulcerations of mucous membranes. Painless, and not astringent or poisonous.
Sold by Druggists, or sent in plain wrapper, by express, prepaid, for \$1.00, or 3 bottles, \$2.75. Circular sent on request.