

M. FICKLER & CO.'S

Spring Announcement.

The rumor that we were going to move from Fredericton has now died out. We have settled down to business. It is true that this city is not large enough for the support of a department store as large as our firm can afford to put up, owing the fact that a number of people of this locality do not wish to let it grow up to a business centre. The fact that there are many cash buyers who send their monies (that they have earned here) away to the mail order stores, thinking of getting better value for it. This is not so. No storekeeper can afford to sell goods lower than our business men of Fredericton, nor is there another city in Canada of double the size of the Celestial city, where merchants are better rated or so few failures. The merchants here are in the closest touch with the best markets on earth. We can buy goods just as cheap as any of the large stores west. Our expenses are considerable less than the large western mail order stores. Our facilities of buying are equal and our styles are precisely the same if not newer than outside stores, our courtesy to you is greater, your advantage of seeing the goods in the store before paying for it in C. O. D. bundle is more to your satisfaction and there is no reason in the world why your money earned in this neighborhood should be sent away to help support merchants who have no interest in our city and want nothing except your cash. Then again when you order goods through the costly gotten up catalogues, where the illustrations look superior than when the article reaches you, those goods cannot be taken back and you can't go to the Boss and tell him that this or that did not wear. The mail order manager got your money and you must keep the goods, pay the expressage and charges besides. We have been here six years and are constantly on the lookout for snaps to enable you to get your money's worth every time you deal with us. To begin our new lease we propose to do better even than in the past. Our buyer is in constant touch with the makers of all useful goods and you can buy whatever you need to wear right at your door cheaper and better than to send your money away. Will you not inspect our renewed stores and our new importations for this season's business? We guarantee to give you better value. Give us a trial.

M. FICKLER & CO.

THE TARTAR CUE.

Said to Be Worn Out of Gratitude to the Horse.

Herbert Allen Giles, in "China and the Chinese" says that there are strange misconceptions as to the meaning of the Chinese cue, which has really been worn by that nation for only about 250 years.

It was imposed by the Mantchoo Tartars, the present rulers of China, as a badge of conquest. Previous to 1644 the Chinese clothed themselves and dressed their hair like the modern Japanese—that is, like the Japanese who still wear what is incorrectly known as the "beautiful native dress of Japan." As a matter of fact, the Japanese borrowed their dress as well as their literature, philosophy and early art from the Chinese. The Japanese dress is that of the Ming period in China, 1368 to 1644.

But where did the Mantchoo Tartars get the cue? They depended as a race almost for their existence upon the horse. The accepted theory is that out of gratitude and respect for his noble ally the Tartar, so far as he could, took on himself the equine form and grew a cue in imitation of a horse's tail. This somewhat grotesque theory might fall to the ground save that it is supported by striking evidence.

Official coats as seen in China at the present day are made with peculiar sleeves, shaped like a horse's leg and ending in an unmistakable hoof, covering the hand, which are known as "horseshoe sleeves." Incased therein a Chinaman's arms look much like a horse's fore legs. The tail completes the picture.

Coffee Chewing.

"Coffee chewing," says a doctor, "is a habit easily contracted, for the taste of the crisp roasted berries is not unpleasant, and the exhilaration, the stimulus, that the berries give is quite as marked as that which would be obtained from a glass or two of beer or from a drink of whisky."

"It is this exhilaration, I am convinced, that causes the habit to be formed and that makes it a hard habit to break away from. It should be broken away from. Its effects are highly injurious. They are more injurious than those of tobacco chewing."

"The coffee chewing habit wrecks the nerves, it makes the skin sallow and it destroys the appetite. I have seen a

of imperceptible degrees; to give three or four months to the task. Some succeed and some do not. Men who work in coffee plants find it almost impossible to succeed."

When Ice Covered Europe.

During the long tertiary epoch, when opossums disported themselves on the site of Paris and mastodons tramped along the valley of the Thames, the earth was in the throes of mountain making. The Alps, the Himalayas, the Alleghanies, the Andes, attest the power of her activity in those days. At their termination our continents stood greatly higher than they do now, and this aided their glaciation, although it does not fully account for it.

But as they became loaded with ice Europe and America gradually, and we may venture to say contemporaneously, sank. This was inevitable. Owing to the extreme heat and pressure prevailing in its interior the earth is an eminently elastic body. Its surface actually bulges in or out with a very slight increase or decrease of the load upon it.

casion to treat a number of men for it. I always advise such men to break off



Dr. WOOD'S NORWAY PINE SYRUP

Cures COUGHS, COLDS, BRONCHITIS, HOARSENESS and all THROAT AND LUNG TROUBLES. Miss Florence E. Mailman, New Germany, N.S., writes:—I had a cold which left me with a very bad cough. I was afraid I was going into consumption. I was advised to try DR. WOOD'S NORWAY PINE SYRUP. I had little faith in it, but before I had taken one bottle I began to feel better, and after the second I felt as well as ever. My cough has completely disappeared.

PRICE 25 CENTS.

Intercolonial Railway.

Tender for Extension to Freight Car Repair Shop at Moncton, N. B.

Sealed Tenders addressed to the undersigned, and marked on the outside "Tender for Freight Car Shop, Moncton," will be received until WEDNESDAY, the 18th day of March, 1903, for the above work. Plans and specification may be seen at the Office of the Chief Engineer, Moncton, N. B., where forms of tender may be obtained. All the conditions of the Specification must be complied with.

D. POTTINGER,
General Manager.

Railway Office,
Moncton, N. B., 25th February, 1903
Feb. 27—d141



Commencing February 15th and until
April 30th, 1903,

SPECIAL COLONIST RATES

To North Pacific Coast
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FROM

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To Nelson, B. C.
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Midway, B. C.
Vancouver, B. C.
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Wash.
Portland, Ore.

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Proportionate Rates from and to other points. Also Rates to points in COLORADO, IDAHO, MONTANA, WASHINGTON and CALIFORNIA. For full particulars call on F. B. Edgecombe, Ticket Agent, or write to

C. B. FOSTER,
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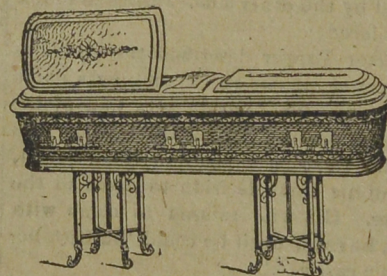
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The results of comparison we are showing. It proves that competition charges nearly forty per cent. dearer for the same articles. Don't be satisfied with what the other Undertakers show you. See what you want, get lowest prices and come here and get better articles for less money, with a first-class Hearse free of charge. Don't forget the name and place.

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