



THE NEW ARRIVALS



NEW GOODS OF ALL DESCRIPTIONS

Are now pouring into our large stores by thousands of dollars' worth. Never before have we been in a position to supply our patrons with the variety, styles and low prices that we are now capable of doing. Inspection cordially invited.

Very Tempting Bargains

Will be offered to-morrow and will last till end of April. Read here and prove it.

300 Four-in-Hand Ties for men and boys, your choice 10c. each.

Boys' and Youths' Suits $\frac{1}{2}$ price.—280 boys' and Youths' 2 and 3 piece suits, odd lots, sizes 26 to 32, sold from \$2.85 to \$4.50. On sale to-morrow at \$1.95 and \$2.65. Now is your chance to clothe your boys for little money.

Men's \$2.00 Dongola Boots for \$1.45.—For a few days we will offer 8 cases Men's Dongola Kid or Box Calf Boots, laced or congress, the new wide last, at \$1.45 pair. Worth \$2.00.

Ladies' Rainproof Coats—Just in, 120 Ladies' Rain Coats, the new styles, $\frac{3}{4}$ and full length. Regular values \$6.50 to \$12.00. On sale to-morrow at \$4.50 and \$6.00. All sizes in stock.

New Straw Hats—Ladies' New Hats, trimmed and plain, at 35c., 50c., 85c. and \$1.00. Milliners' charges for same styles, $\frac{1}{2}$ more. Save the overcharge and buy something else for it.

D. & A. Corsets—Just opened, a large assortment of D. & A. Corsets. All the new shapes at our usual low price, which is 10c. to 25c. per pair lower in price for same quality, as you can see elsewhere.

Men's Rainproof Coats—Just in, 28 Men's and Young Men's Rainproof Coats, raglan style, grey, fawn and the new green shade. Perfectly tailored. Coats we sold at \$9.50 a month ago on sale till end of April at \$6.95 only. All sizes.

Visit our 4 Large Stores for anything you may need to dress up from head to foot for a whole family. Our prices are right.

M. FICKLER & CO.

FREDERICTON'S ONLY DEPARTMENT STORE.

Personal Magnetism.

Two men address an assembly on the same topic and in nearly the same words. One is listened to with indifference, if at all; the other stirs to every fiber our being and our souls thrill responsive to his lightest touch. It is not what we hear, nor is it graceful pose or elegant diction; it is nothing comprehensive or tangible, but an invisible, mysterious force which we acknowledge and yield to even against our convictions and reason. This strange attribute is not hereditary, nor can it be acquired.

The Thirsty Elm.

It has been computed that if the leaves of an elm tree sixty feet high were spread out on the ground edge to edge they would cover five acres of land. These leaves, averaging 7,000,000 to a full grown tree, will absorb water to the amount of seven tons during the normal summer day. Were it not for the ingathering by the stomata during the night a few elms would soon draw off all the water from a district.

Poor Mamma.

The Dear Child—Oh, Mrs. Bloom, when did you get back?

Mrs. Bloom—Bless you, dear, I was not away anywhere. What made you think so?

The Dear Child—I thought you were. I heard my mamma say that you were at loggerheads with your husband for over a week.

Satisfied His Curiosity.

The curiosity of the natives of wild countries as to everything belonging to the traveler often leads to amusing situations. Mr. J. W. Wells tells in "Three Thousand Miles Through Brazil" of his visit to one settlement where the only shopkeeper of the place proved very inquisitive. He was a frequent visitor and would carefully examine the few belongings of the traveler. His curiosity was finally punished in a very funny manner.

On one of his visits, writes Mr. Wells, he found my bottle of spirits of ammonia on the table, and, seeing it was something he had not hitherto inspected, he naturally laid hold of it and asked of me, "What is this?"

"Only a medicine," I replied, and with a perhaps unworthy satisfaction I watched him hold it up to the light, look at it all round and finally remove the glass stopper and then take a good sniff.

I had to rush forward to save my precious ammonia, as he staggered and gasped for breath and ejaculated, "I am dying!" By dint of much slapping of his back and dousing of cold water he quickly recovered, but nevermore did he touch any of my things.

A Ring on His Hands.

"Is Harkins worrying over the fact that Miss de Riche jilted him?"

"No, but it annoys him exceedingly to think that the ring she gave back was purchased at her father's store and paid for, too, by Jove!"

The Smith Premier Typewriter

Stands first among writing machines in superior construction, simplicity, durability and ease of operation.

Second hand machines for sale cheap.

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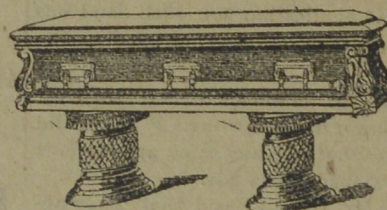
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Standard remedy for Gleet, Gonorrhea and Runnings IN 48 HOURS. Cures Kidney and Bladder Troubles.

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Caskets and Coffins,



The results of comparison we are showing. It proves that competition charges nearly forty per cent. dearer for the same articles. Don't be satisfied with what the other Undertakers show you. See what you want, get lowest prices and come here and get better articles for less money, with a first-class Hearse free of charge. Don't forget the name and place.

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(And Special Practitioner's Certificate from Chicago College of Dental Surgery).

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LUCY & CO.

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From the best houses in St. John, Halifax, Montreal, Toronto, Quebec and Hamilton. These goods have been arriving at the rate of three and four shipments per week and are up-to-date in styles and prices. Remember the corner of Queen and Regent streets is the place.

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