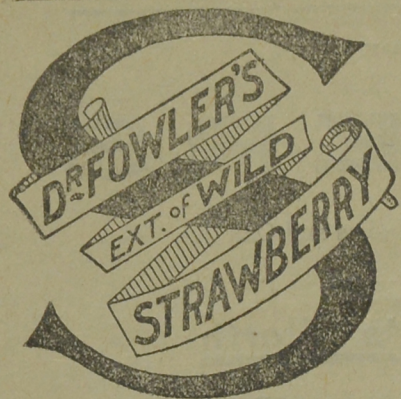




Has stood the test for nearly sixty years
as a cure for

**Diarrhoea, Dysentery, Cramps,
Colic, Cholera, Cholera Morbus,
Cholera Infantum, Pains in the
Stomach, Sea Sickness, and all
forms of Summer Complaint.**

Don't experiment with new and untried
remedies, but procure that which has
stood the test of time.

We have yet to receive a complaint as
to its efficacy.

Refuse Substitutes. They're Dangerous.

GEMS OF THE MONTHS.

JANUARY.

By those who in this month are born
No gem save garnets should be worn.
They will insure you constancy,
True friendship and fidelity.

FEBRUARY.

The February born will find
Sincerity and peace of mind.
Freedom from passion and from care,
If they the amethyst will wear.

MARCH.

Who on this world of ours their eyes
In March first open shall be wise;
In days of peril firm and brave,
And wear a bloodstone to their grave.

APRIL.

Those who in April date their years
Diamonds shall wear, lest bitter tears
For vain repentance flow
This stone emblem of innocence is known.

MAY.

Who first beholds the light of day
In spring's sweet flowery month of May,
And wears the emerald all her life
Shall be a loved and happy wife.

JUNE.

Who comes with summer to this earth,
And owes to June her day of birth,
With ring of agate on her hand
Can health, wealth and peace command.

JULY.

The glowing ruby should adorn
Those who in warm July are born;
Thus will they be exempt and free
From love's doubts and anxiety.

AUGUST.

Wear a sardonyx or for thee
No conjugal felicity.
The August born, without this stone,
'Tis said, must live unloved alone.

SEPTEMBER.

A maiden born when autumn's leaves
Are rustling in September's breeze,
A sapphire on her brow should bind;
'Twill cure diseases of the mind.

OCTOBER.

October's child is born of woe,
And life's vicissitudes must know;
But lay an opal on her breast
And hope will lull the foes to rest.

NOVEMBER.

Who first came to the world below
With dull November's fogs and snow,
Should prize the topaz's amber hue,
Emblem of friends and lovers true.

DECEMBER.

If cold December gave you birth,
The month of snow and ice and mirth
Place on your hand a turquoise blue—
Success will bless you if you do.

CURIOSITIES OF SIGHT.

Warriors in a Night Attack Black Their Faces Like Minstrels.

The whole world has lately been
reading of torpedo attacks and how,
through the black waters and in the
shadow of night, one vessel can creep
up and deal awful destruction to
another. But few of those who have
been reading about these attacks
know what curious efforts are made
to procure invisibility on the part
of those who direct the deadly tor-
pedoes.

In our own navy, even during the
annual manoeuvres, there is one tor-
pedo boat order that is all but un-
known to the general public, and
this order is, "All hands black
faces!" When that order is given ev-
ery soul on board the torpedo boat,
from the chief officer to the lowest in
rank of the men, blacks his face af-
ter the manner of the average "nig-
ger" minstrel; indeed, the stock of
pigments usually kept for the pur-
pose is obtained from some purveyor
of stage requisites. And the result is
vastly effective, for, even on the
blackest night, a white face can be
almost seen at once, standing out
from the surrounding gloom, by
eyes that are pretty well accustomed
to the darkness.

As far back as the days of Nelson
the boarding parties that used to do
such acts of desperate valor in cut-
ting-out expeditions all had their
faces blacked when a night attack
was planned, and, however unheroic
it may seem, every man nowadays
going to what may be an awful
death on a torpedo boat attack is as
black as any sweep; even hands,
arms, and neck being included in the
blackening process.—Tit-Bits.

World's Record Shooting.

The Queen's Edinburgh Rifle Bri-
gade have been declared the winners
of an Imperial rifle match shot for
in various parts of the King's do-
mains, and have created a new
world's record in rifle shooting.

Their team of ten, firing seven
shots each at three ranges—200, 500
and 600 yards—made the remarkable
score of 1,002, which is an average
of over 100 points per man.

LAST WEEK OF THE BIG SALE

This JULY SALE has cleared up our stocks of
SUMMER GOODS in good shape.

Lines Left to be cleared this Week.

Boys' Suits



The two lower windows are now filled up with
Boys' 2 and 3 Piece Suits, one or two of a kind.
One window has about 35 Boys' Odd Suits, choice at
\$2.00, regular value \$2.50 to \$3.25. The other
window has about 50 Boys' 3 piece Suits, not 2 alike,
choice \$3.00, regular value \$3.75 to \$5.00. Boys'
Blouses, made in England, for Boys, 2 to 7 years old,
in White P. K. and Holland, nicely got up, to clear at
43c, 65c and 75c.

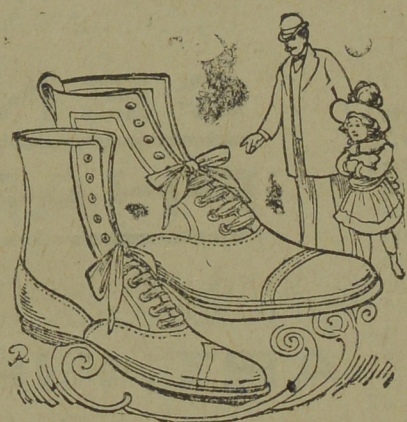
Ladies' Walking Skirts.

If you wish to see next year's designs, in Dress Skirts
in any color and size, just look through our immense
assortment just in. The most artistic styles and fit,
priced at \$3.50, \$4.75, \$5.00 and \$6.50.

\$2 and \$3

LADIES' WRAPPERS—This week we will clear out about one
hundred Print Wrappers, worth \$1.25, clearing prices 85c., sizes 32 to 42.

RUGS! RUGS! A lot of Floor Rugs will be on sale this week at 19c.
85c., \$1.00 and \$2.00, about 1/2 of their regular value. Come early.



Footwear

- SALE -

ALL THIS WEEK

The sale in our Shoe Department last week was
a record. We will keep on filling up the tables
with better values this week. It will pay you to
look through our Shoe values this week.

M. Fickler & Co.

A score of 104, or one less than
the possible, was made by Sergeant
Ommundsen for the winners. This
marksman won the King's prize at
Bisley in 1901.

The following were the results:

1. Queen's Edinburgh Rifle Bri- gade.....	1,002
2. Bangalore Rifles.....	956
3. 13th Canadian Infantry.....	951
4. Altcar Rifle Club.....	940
5. 2nd V.B. Liverpool Regi- ment.....	930
6. Liverpool Rifle Club.....	915
7. Rupanyup Rifle Club, Aus- tralia.....	909
8. 77th Canadian Regiment.....	904
9. Natal Coast Rifle Associ- ation.....	902

How the House Talks.

Usually the British House of Com-
mons talks from seven to eight
hours a day, that is, ignoring such
ignoble preambles as are involved in
the asking and answering of ques-
tions and the reprehensible desire to
get in additional words by artful
and artless dissertations. Eight
hours a day means thirty-two col-
umns a day—thirty-two columns of
unrelenting, closely-packed type, a
heartless procession of 74,000 words!
Roughly speaking, 50,000 words go
to the making up of a three-volume
book—74,000 words is, therefore, a
three-volume novel and half another
very nearly. Taking the sittings of
the House at five days a week, in-
cluding private members' day, when
the talk is even more hopelessly en-
dless, for this is an outing for croch-
ets, members talk equal to seven
three-volume novels a week; 28 sev-
en-volume novels a month; 196 sev-
en-volume novels in an ordinary ses-
sion! This means 9,800,000 words a
session. The odd days would make
up another four volumes, making 200
volumes and 10,000,000 words.

There is no place quite as dry as that
where a river used to be.

Singing of Telegraph Wires.

Dr. A. S. Thompson, Alvinston,
writes: A short time ago I noticed
a reference to the singing of tele-
graph wires, and surmised as to its
cause. About nine years ago I made
a series of observations in Toronto
on the subject and noted the follow-
ing facts: First, the sound was in-
dependent of wind; second, the hum-
ming of wires running east and west
invariably presaged a fall of temper-
ature, often ten or more hours in
advance of the thermometer; third,
the humming of wires running north
and south advised a rise in temper-
ature, almost always several hours
in advance of the thermometer; fourth,
wires running north and
south and wires running east and
west never hummed together, not
even when the same wires running
along an east and west street turned
down a north and south side; only
that portion of them hummed
that indicated a rise or fall in tem-
perature, as explained above. If one
part hummed the other part was si-
lent. The deduction I came to was
that the humming was due to elec-
tric currents in the air.—Toronto
Globe.

About the Size of One.

"Is that a chicken?" asked the
boarder dismally.
"Of course," replied the landlady.
"What did you think it was?"
"A canary," answered the boarder,
as he counted the number of people to
be served.

Funeral Collections.

In the course of a trial at Carnarvon
it was stated that in north Wales the
custom prevails of making a collection
from those present at funerals, the
money being handed to the clergy or
ministers instead of burial fees.

A Poor Dancer.



She—Let's walk a little while.
He—Funny all the girls I've danced
with tonight seem to be so very fond
of walking.—Chicago American.

Not "Busted."

Bill—I hear Willie had his picture
taken in his automobile.
Jill—Is that so? Was it a bust pic-
ture?
"No; they hadn't started up the mo-
tor yet."—Yonkers Statesman.

Hugo and His Disciple.

A young man, an admirer of the
great poet, attended one of Victor Hu-

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ALL KINDS.

Hard and
Soft Coal

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June 24, 1904

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Victor Feed,
Feed Flour,
Corn Meal,
Middlings, Bran
Straw and Hay.

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and one car Cumberland Coal,
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Also Calcined Plaster and Lime.

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Rates from St. John:

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40.70 Ticket, Good for 60 Days
48.80 Ticket, Good to Dec. 15, '04

Send for Descriptive Pamphlets and Time
Tables

C. B. POSTER,
D. P.A., C.P.R., ST. JOHN, N.B.

Union Mutual Life Insurance Co.				Ten years' progress.	
Of Portland, Me.		Assets	Surplus	Amount of	
		at End of Year.	at End of Year.	Insurance in Force	
Year				at End of Year.	
Dec. 31, 1893,	\$1,261,930.51	\$ 6,453,309.56	\$229,292.06	\$35,914,417.00	
Dec. 31, 1903,	2,386,617.13	10,204,727.03	563,565.59	57,385,198.00	
Increase,	\$1,124,686.62	\$3,751,417.47	\$334,272.63	\$21,470,781.00	

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Single stick "TELEGRAPH" Matches flash all over Canada.

Ask any Grocer for a 12 CENT 1/4 GROSS CARTON. Cheapest
and next best to "HEADLIGHTS."