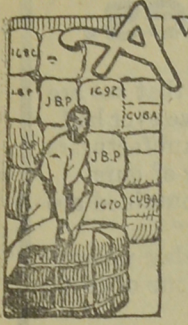


WHAT COSTS MOST



WHOLE lot of people fancy the cigar business is a snap!

They figure out that all you need is some cases of tobacco, a few cigar makers, and the name of some stage favorite or prominent man.

The quality of the filler does not interest them at all--the binder is beneath their notice--but the wrapper and the name is all important.

They can sell this kind of cigar at \$55.00 a thousand, give a gold watch into the bargain, and then make a good size profit.

The principal cost of Pharaohs is in tobacco--I buy the best filler in the world--a Cuban leaf--one I select myself from the best of the Manicure district, in the Province of Santa Clara--a Connecticut broad leaf as binder, the most expensive in the world--and I import a clear leaf Sumatra from Holland as wrapper.

I secure by this means a superb cigar, a fragrant, even smoker--very palatable--very superior to the ordinary run of cigars.

J. Bruce Cayul, Limited
GRANBY, P.Q.

None genuine unless branded **PHARO**

NEW OCCUPANTS.

Rideau Cottage, Ottawa, has Distinguished Inmates,

COL. HANBURY WILLIAMS AND HIS CHARMING WIFE,

Have Had Notable Careers.

Col. Hanbury-Williams, military secretary to Earl Grey, the new Governor General, and Mrs. Hanbury-Williams, arrived at Ottawa on Monday of last week and are staying at Rideau Hall, pending the renovation of Rideau cottage.

Col. Hanbury-Williams looks every inch a soldier and he has had a distinguished record in the army. Born on October 19th, 1859, the youngest son of Ferdinand Hanbury-Williams, J. P. of Coldbrook Park, Monmouthshire, he was educated at East Sheen and Wellington College and joined the 43rd Oxfordshire Light Infantry in May, 1878. He first saw service at Madras and Burma, and was then appointed A. D. C. to Sir Edward Hawley, commanding the second division in Egypt. At the battle of Tel-el-Kebir his horse was shot under him and he was mentioned in despatches for bravery. He received a medal and clasp and the fifth class Medjidieh bronze star. He was appointed as A. D. C. to Rt. Hon. Sir M. C. Grant Duff, governor of Madras, and extra A. D. C. to Gen. Sir Herbert Macpherson in Burma. He served as adjutant to the 43rd Oxfordshire Light Infantry from 1892 to 1897, when he was appointed military secretary to Sir Alfred (now Lord) Milner, K. C. B., G. C. M. G., governor and commander-in-chief of Cape Colony, South Africa. Col. Hanbury-Williams spent the years 1897 to 1901 in South Africa. On January 1st, 1899, he was created a C. M. G. for bravery in the South African war, and was promoted to a lieutenant colonelcy and granted a medal with three clasps.

On his return to England, Col. Hanbury-Williams was appointed private secretary to Rt. Hon. St. John Broderick, secretary-of-state for war, in which capacity he served from 1901 to the present year. During this time he was sent on a special diplomatic mission to the King of Portugal and was created by that monarch a commander of the Order of San Bento d' Hirz. He was one of the "gold staff officers" at the coronation of the King and Queen, being on duty at the altar steps in Westminster Abbey. He was appointed a Commander of the Royal Victorian Order in 1902 and was advanced to the rank of brevet-colonel

and full colonel this year. He was gazetted military secretary to Rt. Hon. Earl Grey, G. C. M. G., in the present month.

Col. Hanbury-Williams is an enthusiastic sportsman and while in South Africa was joint master of the Cape Hunt (fox hounds) and judge of the South African Turf Club. The love for the hounds is a family trait, and his elder brother was master of the Monmouthshire fox hounds for thirty years.

RULED THE COURT.

Mrs. Hanbury-Williams is a petite blonde of bright and engaging manner and it is easy to believe that her sway as mistress of government House at Cape Town was a brilliant one, for she was the mistress, as Lord Milner was a bachelor and had no relative of his own to take that place. Mrs. Hanbury-Williams is the daughter of Emil Reiss, of Swyncombe, near Henly-on-Thames. Her reign in South Africa was a beneficent one, as she was tireless in doing good. She did much to raise the standard of society in Cape Town, following in the steps of the late Queen Victoria. She was president of various local committees and when the war broke out, started the Good Hope society for the sick and wounded, conducted on lines similar to the Red Cross society, and had the satisfaction of leaving South Africa, of knowing that the society as the Good Hope Red Cross society had become a permanent institution in the Colony. At the request of H. R. H. Princess Christian, Mrs. Hanbury-Williams became president of the Cape Town branch of the Lansdowne House Fund for officers' wives and families. She was also much interested in the questions of education at the Cape and showed special interest in musical and dramatic affairs. After returning to England Mrs. Hanbury-Williams worked on several committees of the South African colonization society and also on the Victoria league. She was made Lady of Grace of the order of St. John of Jerusalem.

Col. and Mrs. Hanbury-Williams were the first on board to welcome the first contingent from Canada for South Africa and Mrs. Williams' account of the landing is bright and interesting.

Col. and Mrs. Hanbury-Williams will take up their abode in Rideau cottage after December 5th.

ARE ALL WOMEN PRETTY?

Quite an unnecessary question, because so many women have such poor complexions. We want to tell all women with pale sallow cheeks about Ferrozone, which quickly imparts fine color and gives the skin a clear, rich appearance. It's pure blood that makes fine complexions, so by producing lots of vitalizing blood, building up the debilitated system, increasing the circulation Ferrozone quickly brings the glow of health to faded cheeks. It's no trouble at all to beautify your looks--simply use Ferrozone. Yry it. Price 50c. at druggists.

Robbers Fire a Town.

Williamsport, Penn., Nov. 23.--Robbers last night set fire to the store of Bratton & Ross, at Fence, Clearfield County, after they had plundered it and scattered the goods. The fire spread to the New York Central Station, the post office, several other business places and dwellings, and a big warehouse, almost wiping the town off the map.

The robbers have not been captured, but a lynching is in prospect if they are taken.

Obstinate Coughs and Colds.

The Kind That Stick.

The Kind That Turn To Bronchitis.

The Kind That End In Consumption.

Consumption is, in thousands of cases, nothing more or less than the final result of a neglected cold. Don't give this terrible plague a chance to get a foot-hold on your system.

If you do, nothing will save you. Take hold of a cough or cold immediately by using

DR. WOOD'S NORWAY PINE SYRUP.

The first dose will convince you that it will cure you. Miss Hannah F. Fleming, New Germany, N.S., writes:--"I contracted a cold that took such a hold on me that my people thought I was going to die. Hearing how good Dr. Wood's Norway Pine Syrup was, I procured two bottles and they effected a complete cure."

Price 25 cents per bottle. Do not accept substitutes for Dr. Wood's Norway Pine Syrup. Be sure and insist on having the genuine.

THE T. MILBURN CO., LIMITED,
TORONTO, ONT.

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of *Charles H. Fletcher* and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but Experiments that trifle with and endanger the health of Infants and Children--Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is Pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. It cures Diarrhoea and Wind Colic. It relieves Teething Troubles, cures Constipation and Flatulency. It assimilates the Food, regulates the Stomach and Bowels, giving healthy and natural sleep. The Children's Panacea--The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

Charles H. Fletcher

The Kind You Have Always Bought

In Use For Over 30 Years.

THE CENTAUR COMPANY, 77 BURNAY STREET, NEW YORK CITY.

That New Fall Suit

You were thinking of. Step in and see the finest selections ever brought to the city. All the new effects in

SUITINGS, OVERCOATINGS and TROUSERINGS

W. E. SEERY, 226 Queen St.

JOHN G. ADAMS,

- - UNDERTAKER. - -

FUNERAL SUPPLIES of all kinds at moderate prices. Orders carefully attended to, day or night. First-class Hearse at LOWEST PRICE.

Down Town, Next above Queen Hotel. 'Phone 26

"BANNIGER"

Eddy's Impervious Sheathing. Keeps out cold, resists dampness. Can be painted, oiled or varnished.

ASK YOUR HARDWARE DEALER FOR IT.

SCHOFIELD BROS.,

Selling Agents, - - - St. John, N. B.

INTERCOLONIAL RAILWAY

TENDER FOR CRIBWORK.

Sealed Tenders, addressed to the undersigned, and marked on the outside "Tender for Cribwork, Levis," will be received up to and including

WEDNESDAY, the 14th day of DECEMBER, 1904, for the work to be done and materials to be supplied in connection with the repairs to 700 feet of the cribwork between Levis and Point Levis, P. Q.

Plans and specification may be seen at the Office of the Station Master, Levis, P. Q., and at the Office of the Engineer of Maintenance, Moncton, N. B., where forms of tender may be obtained.

All the conditions of the specifications must be complied with.

D. POTTINGER,
General Manager.
Railway Office, Moncton, N. B.,
24th November, 1904
Nov. 26--a131

COME TO US.

Don't send your Job Printing out of town. We'll do it for you at the

HERALD OFFICE

W. J. IRVINE, D.D.S.

(And Special Practitioner's Certificate from Chicago College of Dental Surgery.)

Artificial Teeth

Inserted in Gold, Aluminum and ordinary Rubber Plates.

Crown and Bridge Work

Executed in Gold and Porcelain after best and most modern methods.

Anesthetics.

Local and general applied and administered for painless Dentistry.

Office: CHLSTNUT'S BUILDING.

Queen's opp. City Hall. Tel. 78.

A. T. McMURRAY, D. M. D.

Office hours: 9 to 5

Dentistry in all its modern branches. Special attention given to the care of children's teeth.

Patients living outside the city can make appointments by mail, and thus do away with an unnecessary delay.

By the use of our Improved Electric Light appointments can be made for any evening. Lady in attendance. 'Phone 93

P. E. I.

Oysters

The genuine succulent bivalve received fresh, at

LINDSAY'S

NEW RESTAURANT.

Served in all styles. Lunches at all hours. Hot Dinners only 20 cents.

Call and see the new Restaurant.

COAL.

ALL KINDS.

Hard and

Soft Coal

NOW IN STOCK. PRICES LOW

P. FARRELL

Telephone 52

June 24, 1904

Union Mutual Life Ins. Co.

Incorporated 1848

Deposit at Ottawa:

Over One Million Dollars.

Most liberal Policies issued.

Albert J. Machum,
MANAGER

St. John, N. B.

JAS. T. SHARKEY
AGENT, Fredericton, N. B.

INTERCOLONIAL RAILWAY

On and after Sunday, November 20th, 1904, trains will run daily (Sundays excepted), as follows:

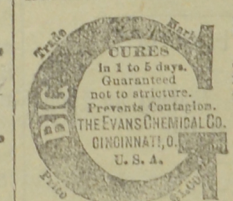
TRAINS WILL LEAVE FREDERICTON
No. 303 Mixed for Campbellton, Moncton, Chatham and Loggieville. 5.45
No. 304 Express for Montreal, Chatham, Loggieville. 6.15
No. 317 Suburban for Marysville. 6.15
" 319 Suburban for Marysville. 10.00
" 321 Suburban for Marysville. 11.15
" 323 Suburban for Marysville. 15.00
" 325 Suburban for Marysville. 17.10
" 327 Suburban for Marysville. 18.25
" 329 Suburban for Marysville. 21.00

TRAINS WILL ARRIVE AT FREDERICTON.

No. 302 Express from Montreal, Quebec, Chatham and Loggieville. 13.05
No. 304 Mixed from Chatham Junction, Chatham and Loggieville. 18.25
No. 318 Suburban from Marysville. 8.15
" 320 Suburban from Marysville. 11.00
" 322 Suburban from Marysville. 13.25
" 324 Suburban from Marysville. 17.05
" 326 Suburban from Marysville. 18.20
" 328 Suburban from Marysville. 19.15

All trains are run by Atlantic Standard Time. Twenty-four hour notation. 24.00 o'clock is midnight.

Moncton, N. B., November 18th, 1904.



MEN AND WOMEN.
Use Big 4 for unnatural discharges, inflammations, irritations or ulcerations of mucous membranes. Painless, and not astringent or poisonous. Sold by Druggists, or sent in plain wrapper, by express, prepaid, for \$1.00, or 3 bottles \$2.75. Circular sent on request.

DANCE PROGRAMMES.

We have something very neat and nobby in Dance Programmes, altogether unlike any previously used in this city. Call and have look at them.