

Pure Paris Green

For

Potato Bugs

The Bugs are a Good Crop this year, so don't run short of Green.

Bug Death

Blue Vitrol

Sprayers

WHOLESALE AND RETAIL.

JAMES S. NEIL
FREDERICTON'S BIG HARDWARE STORE

IMPERIAL HALL Is showing the leading patterns in Worsteds and Tweeds

AND WE

are prepared to make up Overcoats, Suits and Pants in the LATEST STYLES.

WE GUARANTEE A FIT.

STANGER & HARRISON,
Telephone 51-21. 535, Queen Street.

F'ton, N. B.

-Cracked Corn-

We have now in stock a large quantity of kiln dried Yellow Corn, which we are prepared to crack on the premises and thus in a position to sell at a very low figure. Also Flour, Oats, Middlings, Corn and Oats and all other feeds that is required for Horses, Cattle, &c.

F. H. Everett,

FLOUR, FEED, COAL,

Campbell St.

DO YOU USE

PAPER BAGS?

ASK FOR

EDDY'S, marked "E"
THEY ARE GREAT BAGS!!

Schofield Paper Co., L'td.

Selling Agents, St. John, N.B.

CARRIAGES!
CARRIAGES!

The Largest and Finest Stock in the City to select from. Prices the very lowest, Quality the very best. Don't buy a Cream Separator until you have seen Our Stock. We buy direct from the manufacturers and employ NO AGENTS.

J. F. VanBuskirk
Phoenix Square

Hewson Tweeds

Make a fine business suit, and are sure to give every satisfaction. I have a fine line of these Tweeds in stock, and am always pleased to show goods. PRICES ALWAYS RIGHT.

Get one of Page's Odorless Moth Proof Bags and protect your Furs. 2 sizes always on hand. Call and see them.

JAS. R. HOWIE, 150 Queen St.

Drive Bridge Counters WE HAVE THE PROPER THINGS FOR SALE AT
THE HERALD OFFICE

RED ROSE TEA

"IS GOOD TEA"

The Expert Tea Taster

is the one who knows the real value of Red Rose Tea and uses it as a standard to judge other Teas by.

Wouldn't you like to judge it for yourself? It is the Tea that has that rich, fruity flavor—just what pleases the expert Tea taster.

Ask your Grocer to send you a package.



FIRE SWEEP

Devouring Flames Wrought Great Destruction at Famous Maine Watering Place

OLD ORCHARD, Me., August 16.—Seventeen summer hotels, sixty cottages, and a score of buildings, occupied by stores were burned last night in a fire which swept the eastern section of this town, along the shore, causing a loss estimated at half million dollars. All the buildings were of wooden construction and were therefore an easy prey to the flames, which spread with remarkable swiftness, reducing to ashes a section of half a hundred acres

within three hours. The burned area extends from Old Orchard avenue, between Milliken street and the great houses and private residences of this popular resort.

The fire started in the annex of the Olympia House on Milliken street and had gained such headway when discovered that the Old Orchard fire department consisting only of a small steamer and a hose wagon, manned by a volunteer force was unable to stay its progress. The list of hotels burned includes the following: Florida House, Olympia House, Hotel Emerson, Hotel Emerson annex, Cleaves House, Hotel Alberta, Hotel Irving, Hotel Fiske, Linwood House, Vesper House, Hotel Arvine, Lawrence House,

Lewiston House, Boyden House, Hotel de Bernier, New Palmer House and Seashore House.

The explosion of a soda tank in Morgan's drug store on Old Orchard avenue, opposite the railroad station, caused the instant death of one man and serious injuries to two others.

When the explosion occurred a crowd of people stood on the opposite side of the street from the drug store watching the fire. Mr. Morrill and others were standing on a veranda in front of Porter's block. The force of the explosion sent the tank across the wide street and into the crowd, decapitating one man, while two others were thrown violently against the building. Major John F. Fitzgerald, of Boston, who was

passing along Old Orchard avenue at the time, had a narrow escape from injury. He was slightly scratched by flying fragments of a post which the tank struck in its course, but was otherwise unhurt.

A SHARK TORPEDOED.

Curious Mishap While Testing a Projectile.

SAG HARBOR, L. I., Aug 16.—A shark was killed at the torpedo proving grounds of the Bliss Manufacturing Company, in Noyac Bay, off this port yesterday, by a Bliss-Leavitt dirigible torpedo, according to the naval officers who were present at the trials.

The body of the shark was shattered by the torpedo, and the fragments were found in one of the net targets. The torpedoes were fired from the gun barge E. W. Bliss, and travelled 3,500 yards at a speed of thirty knots to the buoyed targets.

ARE YOU SUBJECT TO STIFF NECK.

Perhaps it is in the neck or shoulders. First thing is a good rub with Eerviline. No more speedy remedy can be adopted. When applied to the muscles Eerviline gives them flexibility and vigor; inflammation, soreness and stiffness disappear. "Whether in the chest or throat nothing can surpass Eerviline," writes O. B. Denton, Lumber Merchant at Oak Bay N. B. "Rubbed on at night, trouble is gone by morning. I have proved Eerviline a great medicine." Every one says the same, and Eerviline always makes good, 25 cent bottle sold everywhere.

THE LARDER LAKE EXPLORATION & DEVELOPMENT CO.

CAPITAL, 500,000 SHARES—PAR VALUE \$1.00 PER SHARE
FULLY PAID AND NON-ASSESSABLE

15c

First Allotment of 50,000 Shares at Fifteen Cents per Share

15c

Our option on this small block of Underwriters' Stock expires August 6, 1907. Subscriptions post-marked at later date will be returned. Do you realize that investments of a hundred or a thousand will grow rapidly into hundreds and thousands and millions of dollars? The over-conservative and skeptical wildsmile—they will laugh at these predictions, some will even consider this a joke—but remember COBALT, if you please, two or three years ago? Then it was a "vision," it was a "dream," "a flash in the pan," "a bubble," "somebody was "crazy," but now it is different. Those crazy men are now classed among the smartest and keenest business men of the day. The actual value of a few mines are worth at the present date more than one hundred millions of dollars. These are facts.

In presenting this investment for subscription we appeal to the good judgment of sensible persons as to its merit.

It embodies, we believe, a correct method for developing and establishing successful and paying mining enterprises.

We desire first of all, to conduct a successful mine development. We intend this to be done in a way that will be absolutely fair and honest, and bring the largest profit possible to those who co-operate with us.

We therefore desire this proposition to be well understood by investors. We wish it to be known just how we propose to develop, establish and operate dividend paying mining companies by and through this investment.

THE PLAN—The plan involved in this proposition is that of uniting or consolidating the investments of a limited number of persons into one sum, and under one management, to be used in acquiring and developing mining properties in this wonderful region.

THE PRINCIPLE involved in this investment, we believe, is one of absolute fairness to all interested. The "promotion interest," common to all mining companies, and which is the great unfair feature to investors who put their money into stocks of these companies and whose money develops and makes the mine, if a mine is developed—does not exist in this proposition. There is no "promotion interest." There is no "promotion interest" bought and paid for by the investors.

In this proposition the investors and all the investors become promoters. They take the "promotion interest," and all the interest. They own the whole enterprise. No matter how large or small the investment—all stand on an equal basis. Our field of operation is probably one of the greatest and without doubt the richest mineralized region in the world.

For its basis, upon which we will establish and build up several great producing, paying mining companies, we will exploit and develop in a mining like and careful manner extensive

mining properties now known to us, and other properties which we may acquire for the mutual benefit of all investors in the company.

SUBSIDIARY COMPANIES.—The Larder Lake Exploration and Development Company will incorporate a series, not to exceed five, of subsidiary mining companies upon only the real proven properties acquired.

In each and every subsidiary company incorporated, whether mining, milling, smelting, water power or electric light, the Exploration Company will take over 90 per cent. of the capital stock of each company so incorporated, and will put 10 per cent. of the capital stock of each company in its treasury. It will probably never become necessary to sell any of this treasury stock.

Out of the total capital stock of each subsidiary company, the Exploration Company will retain 50 per cent. as its "Holding Stock." This will always control the company. It will take and hold 40 per cent. for the mutual benefit of all stockholders in the Exploration Company. This 40 per cent. will be known as the "Selling Stock," and as a market is created, it will be sold, and the proceeds received will be distributed pro rata to the stockholders in the Exploration Company, as their interests may appear.

The stock of the subsidiary companies will be listed on the New York Curb and Mining Exchanges of the country and started at 50 cents a share, where it can be bought and sold according to the daily market quotations. This will afford a channel by which stockholders can sell the 40 per cent. "Selling Stock" from time to time, if they wish.

PROPERTIES.—Many different mining properties will be acquired and developed as stock in the Exploration Company is subscribed for. All properties will be described, and reports submitted regarding same, as soon and as often as they can be examined by the engineers.

The mining properties which will be acquired for this proposition will be

located in the gold and silver belt, extending from the Montreal River through Northern Ontario, eastward into Quebec, and will include properties in the Lady Evelyn District, the new Montreal River Silver District, Cobalt District, and the gold districts around Round Lake, Larder Lake, Lake Abitibi, and in the great undeveloped mineralized section of Quebec lying just east of Larder Lake and extending northward to Lake Abitibi.

We shall try and make every dollar count, and make as few mistakes as possible. We hope to create such an interest in this enterprise with investors that will result in extensive and widespread co-operation.

Under this plan no one can truthfully say that it is not a great mining investment. We want every investor to feel a personal interest in this mine development. The investors in this company will own this enterprise, and we want them to co-operate with us and our associates to make it a great success.

We are now organizing THE LARDER LAKE EXPLORATION AND DEVELOPMENT COMPANY, with what we consider sufficient capital (\$500,000). We now have options on, and propose to acquire five distinct and separate properties which will be incorporated at \$100,000 each (100,000 shares—par value \$1.00). The Exploration Company will at all times hold a controlling interest in each of these companies, so that sixty per cent. of the dividends earned and declared will be paid into the treasury of the parent company, and the other forty per cent. distributed among the stockholders on record. This, in our opinion, will enable us to pay dividends and large ones in the very near future.

The board of directors in The Larder Lake Exploration and Development Company will be composed only of engineers of national repute, setting a precedent in this line—Mr. Robert Morton will be president, which fact in itself guarantees conservative and able management.

Investors have been pouring their

money into over-capitalized mining companies, they have been plunging about wildly in the hope of some day "striking it rich" never stopping to think for an instant that the greater part of their money never reaches the ground, as a rule, seventy-five per cent. of the money invested in stock schemes goes into the broker's hands. He pays his salesmen 20 to 50 per cent. on every dollar turned in, he must get his own commission, and engineers must be paid.

We never have had associated with us a stock salesman, we require no commission, and our engineers will be our directors, so that every dollar invested with us on this proposition will be honestly used in the purchasing and development of the different properties.

We are now offering for subscription the first allotment of stock in The Larder Lake Exploration and Development Company—every one hundred shares entitles the holder to forty shares of stock in each of the subsidiary companies to be incorporated, making in all 200 shares of stock in five different companies, which, as soon as development work is started and dividends announced, will make the stock of the Larder Lake Exploration and Development Company almost invaluable. This first allotment of only 50,000 shares (\$1.00 par value) will probably be largely over-subscribed in a few days. The next allotment will be put out September, 25th, 1907, at 75 cents per share or higher.

This price (15c) will positively be withdrawn August 6, 1907. If this allotment is over-subscribed remittances will be promptly returned. Checks, drafts and money orders must accompany all applications and be made payable to the financial agents.

Interim certificates will be promptly returned to subscribers. The stock certificates of the company representing the shares purchased will be issued and delivered as soon as allotment can be made, after the 6th of August, to all subscribers who purchase at the first underwriting price prior to that date.

Don't wait! Be wise! Act now! NOW IS THE TIME! Here is an opportunity that excels that which you had two or three years ago at Cobalt. Perhaps you will say as you did then, "How do we know they have got any silver up there?" Perhaps you say now: "How do you know there is any gold at Larder Lake?"

ROBERT MORTON & COMPANY

NEW YORK
DENVER
SAN FRANCISCO

FINANCIAL AGENTS

84 Victoria Street, TORONTO, Canada

WE WILL ALWAYS LOAN 65% ON MARKET PRICE OF ANY SECURITY WE RECOMMEND

SUBSCRIPTIONS RECEIVED FOR 50 SHARES AND UPWARDS

Are you going to get in now, in time, at Larder Lake; you can now get in at the ground floor prices on inside properties, making big profits and lots of money; or will you wait three or four months or a year, and then fall all over yourself in an irresistible desire to get in anywhere or at any price?