

GREAT OPENING SALE OF NEW DRY GOODS

Bleached Table Linen

Pure Irish Table Linen 2 yards wide in beautiful design and elegant quality. Regular price \$1.25 per yd. SALE PRICE 75c.

Bed Quilts

White Bed Quilts or Spreads in all the newest designs and patterns. A large range to select from at close prices as follows \$1.25, \$1.65 up to \$3.50, \$4.25 and \$5.00

Dress Goods

This is undoubtedly the greatest Dress Goods offering of the season. An elegant bright-finish Satin cloth in self stripes and plains in a range of newest colorings and Black 42 in. wide on sale special at a yard 45c.

Embroidery

Fine Cambrie Embroidery and Insertion to match, all different widths in three different lots at special prices. 5c, 8c and 10c a yard.

Flannelette Blankets

Flannelette Blankets in Grey and White with colored border. Sizes 10 x 4 for \$1.10; 11 x 4 for \$1.35.

BLANKETS

Fine Saxony Wool Blankets in White, large size at \$3.00.

BLANKETS

Fine all pure wool Scotch Blankets ranging from \$3.00, \$4.50 and \$6.50 up.

BLANKETS

Heavy Dark Grey Blankets at \$3.00 and \$3.25.

Unbleached Cotton

36 inches wide Unbleached Cotton; a special line at 10c a yard. SALE PRICE 7c.

Scotch Linen

Nice Heavy Pure Scotch Linen in pretty design with little dots, 2 yds. wide, a beautiful quality table linen at \$1.50 a yard. SALE PRICE 90c a yard.

New Fancy Coat Lining in all the newest shades AT 45c a yard.

Alexander Murray & Co.

SUCCESSORS TO

E. A. O'BRIEN & CO.

Commencing On

Wednesday Sept. 8th

And continue throughout the month we buy for cash and we sell for cash. Therefore we can give you the very best qualities obtainable in Dry Goods and Ladies' Wear that money can buy. We have added New Goods and we have indulged in Price Cutting. Read and be convinced and then come and save money. Come on the opening day of the Sale. Come any day after and you will find Bargains.



Worsted Suitings

New Worsted Suitings in two ten effects and in a variety of stripes. Excellent color combination. Guaranteed thoroughly shrunk and unspottable, 50 inches wide at \$1.25 PER YARD.



Ladies Coats

A notable display of New Fall Dress Goods and Coatings in all the newest striped effects and plain colorings. We have a large range at 65c, 75c, \$1.00, \$1.25, \$1.35, \$1.50, \$1.75 and \$2.00 per yard.

Ladies' Long Coats with Alaska Sable Collars lined to waist, in all the new colors at popular prices some at \$27.00. We also have a range of coats including Russian Pony at low prices.

CHILDRENS' COATS

A full range of Children's Coats. Colors, Cardinal and Blue, also mixed colors at the following prices \$3.00, \$3.75, \$4.00, \$4.50 and \$5.00.

Black Sateen Waists, tucked and hemstitched, all sizes, ranging from 50c to \$1.50.

Table Napkins

Table Napkins of pure linen Irish Damask. Nice smooth finish in small neat design. A splendid napkin for Every Day Use at \$1.35 per dozen.

LADIES' HANDKERCHIEFS

Ladies' Embroidered Linen Handkerchiefs. Seconds slightly damaged. 5 CENTS EACH OR 6 FOR 25 CENTS.

Sheeting

Nice Heavy Twilled Bleached Sheet 72 inches wide. Great value. SPECIAL FOR 35 CENTS A YARD.

New Flannellettes, New Wrappers New Sheetings and Pillow Cases and Linens of ALL KINDS.

Table Cloths

Pure Bleached Linen Table Cloths, bordered all around, in sizes 24 and three yards long by two yards wide. A large range of very elegant designs. Ranging from \$2.25 up to \$6.50 each.

FOWNES' GLOVES

We are Sole Agents for Fownes' Ladies' Gloves and carry a full range in stock. Tans, Black, Grey and White in all sizes at \$1.00, \$1.25, \$1.35 and up. ALL GUARANTEED.

EMBROIDERY

Corset Cover Embroidery. A number of pretty patterns at 25c, 35c and 50c.

Bleached Cotton

Pure Longcloth Cotton, full 36 inches wide. Special Beetle finish. Regular 13c. SALE PRICE 9c.

Corsets

For Style and Comfort and good wear. Visit our Corset Department. We have a large selection at 50c, 85c, \$1.00, \$1.25, \$1.50, \$1.75, \$2.00, \$2.25, \$3.25, and \$3.50.

Ladies' Waists

Ladies' Net Waists, silk lined, regular \$5.25. ON SALE FOR \$3.00.

Don't forget the date of this GREAT SALE
Wednesday, September 8th.
And after, Everything is sold for CASH ONLY

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