

Our July Clearance Sale.

THE BEST SALE OF THE SEASON.

Upwards of Fifty Thousand Dollars' Worth of the Best and Most Useful Merchandise for this season's consumption, thrown out for quick clearance at a mere fraction of its real value. We must do this before entering our fall business. We have determined to make a clean clearance of all Summer Stocks on hand. Judicious buyers respond in mass. This week we will offer the following in addition to previous offers. All articles reduced from their real value. **GIVE US A TRIAL THIS WEEK.**

Men's Flannel Suits.

18 only Blue Flannel Suits, narrow stripe, well made, 7.50 quality, sale price, \$5.00 suit. Men's odd summer coats \$1.00, \$1.50 and \$2.00. Men's Flannel Trousers \$1.00 and \$1.50 pair. Men's Canvas Boots, grey or white \$1.20 pair. Boys' Blouses 3 to 8 years old, 30c. and 40c. Boys' Flannel Suits \$1.00 and \$1.75. Boys' Regata Shirts 40c. 50c. 30c. and 20c.

Bargains in Dry Goods Section.

40,000 yds. of Washable Fabrics on sale all 10c. Prints, 95 patterns to choose from at 6½. 12c. Prints 30 patterns to choose from at 10c. yd. 14c. yd. Muslins new goods for 10c. yd. 18c. Muslins and Satins for 12c. Liberty Silk in all colors 50c. goods, sale price 38c. yd.

Summer Summer Costumes.

This week we will clear out all Summer Cosrumes in stock. \$3.00 Costumes, 4 left to go at \$2.35, \$2.40 Costumes 9 left to go at \$1.90. \$4.50 Costumes 6 left to go at \$3.20. \$6.50 Homespun Cloth Costumes 4 to go at \$3.95. 10 doz colored Waists 50c. quality for 39c. \$1.00 Waists this week 65c. \$1.40 Waists this week. 8 only in stock \$6.50 quality this week \$4.25

Straw and Canvas Hats.

Men's Canvas Hats 29c, 35c, and 50c., worth double. Yachting Caps, white and grey, 25c. Boys Canvas Hats 24c. and 35c. Men's and Fedora Shape fine straw hats. A big selection 50c. 75c. and \$1.00. Elsewhere you must pay ½ more for same style and quality. Ladies' Canvas Hats to clear 40c. white or grey. Field Straw Hats, largest assortment, 10c. 15c. 20c. and 30c. 22 pairs left of white Duck Pants to clear \$1.15 pair.

Summer Underwear for Men.

This week we will clear out light Underwear at cost. 25c. quality Shirts and Drawers at 19c. 35c. quality Shirts and Drawers at 30c. 48c. quality Shirts and Drawers 35c. 65c. quality Shirts and Drawers 48c. English \$1.00 quality Shirts and Drawers at 58c. See our assortment. Summer Outing Cool Shirts with Reversible Summer collar, made of English Zepthers, \$1.25 quality for 98c.

Other useful bargains displayed throughout our stores.

M. FICKLER & CO., THE BIG DEALERS
DOWN TOWN, F'TON.
JULY CLEARANCE SALE.

A STRANGE CHASE.

Characteristic Incident in the Life of Alex. Tremblay, the Well-Known Hunter and Guide, of Parry Sound.

The best laid traps sometimes do not work just as the trapper intends them to, and Alex. Tremblay, the famous hunter and guide of Parry Sound, has found this to be the case more than once. Having set some traps on a well-marked bear trail, Tremblay left them for a day or so, and went on a fishing expedition. Returning towards evening he saw a bear moving slowly and awkwardly along the bank, one foot securely clinched in a twenty-pound trap attached by a strong chain to a sixteen-foot pole. "My trap and my pole," said the hunter to himself. He turned his dog out inshore, and landed, his only weapon being a well made and reliable tomahawk. The bear saw him coming, seized the pole in his forepaws and hobbled off as fast as circumstances allowed. The pole and the trap inconvenienced the animal greatly, and it did not seem to just exactly realize the why and wherefore of things as they were. The bear stopped occasionally and made desperate but futile attempts to get rid of its strange and unwelcome encumbrances. Tremblay, at first, thought only of the fur and meat, but after awhile the helplessness of the brute appealed to him, and he began to wonder if he could set it free. He approached several times with that intention but the attitude and actions of the bear, raging with pain and incapable, of course, of any understanding of Tremblay's desire, was so foreboding that the hunter concluded to await the chance of despatching it.

And so the strange hunt went on, the man stopping when the bear stopped, the bear suffering, impotent, and perhaps well aware of its ultimate fate, the man cautious, cool, wary, biding his time, and confident of what the end would be. Finally the animal, in spite of trap and pole, started to climb a tree. Up it went, uttering weird cries and panting painfully. Bravely it struggled, almost to safety, and then its grip loosened and it fell crashing to the ground, its sufferings and struggles being quickly ended by the tomahawk.

The story of "the praying bear" is told not by Tremblay himself, but by friends for whom he occasionally acts as guide. He tried for a long time to catch a bear whose trail ran un-

der and beyond the partly fallen trunk of a tree, which formed a kind of an arch. The usual traps and stratagems failed completely, and Tremblay, put upon his mettle, tried another plan. He made a slip-noose of thin but exceedingly strong wire, fitted it in the evening to the tree, and returned to the shanty, to stand some good-natured chaff as to the futility of his efforts to catch this particular bear. He ventured the opinion that "heem's catch before so very long," but refused to state the grounds of his belief. In the morning he and his friends started out, and by accident or design, no one but Tremblay knows, they went first to the fallen tree, and there they found the bear, a 400-pound male. He was standing straight upright, and apparently without support other than his own; his eyes closed, his head bent, his paws one above the other, hanging loosely before him. One of the hunters whispered excitedly, "Let me have first shot." Another said, "Looks like the old fellow was saying morning prayers." Tremblay, however, advanced toward the animal with the words, "Heem's caught, an' no bullets for heem's." And, sure enough, bruin was dead and cold, but it was not until a careful examination revealed to the rest of the party the wire noose, drawn tightly, by reason of its own struggles, around the bear's neck, that they realized why Tremblay had ventured his prophecy of the next morning.

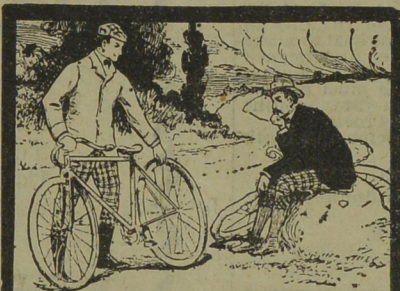
Odd Wedding Customs.

In Switzerland the bride on her wedding day will permit no one, not even her parents, to kiss her upon the lips. In many of the provinces the cook pours hot water over the threshold after the bridal couple have gone in order to keep it warm for another bride.

There is an old superstition in Germany against May marriages.

A favorite wedding day in Scotland is Dec. 31, so that the young couple can leave their old life with the old year and begin their married life with the new one; surely a pretty idea.

The Italians permit no wedding gifts that are sharp or pointed, from which practice emanates our superstition that the gift of a knife severs friendship. One of the most beautiful of all marriage customs is that of the bride, immediately after the ceremony, flinging her bouquet among her maiden friends. She who catches it is supposed to be the next bride.



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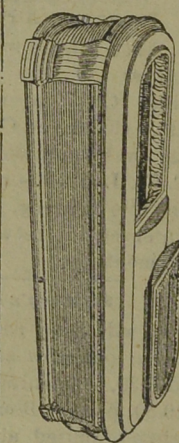
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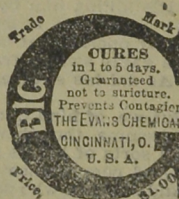
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For Sale or To Let.

The one and a half story dwelling house on Aberdeen street extension, opposite College Athletic Field. Repairs to be made at once and possession given on May 1st. Good barn on premises. Terms moderate. Apply to

A. R. SLIPP, Barrister

April 15—dtf.



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