

Our Fifth Year Among You.

On November 30th, 1897, we came to this Celestial City. Our business friends gave us 3 months. Some of them said they may stay 6 months. The consumers said, oh, I wish they would stay forever. This city needs a store of our style, especially when it is conducted on an independent principle, where everyone is treated alike, and everybody can find whatever they ask for to dress up a

whole family from head to foot. Here we are winding up 5 years on the same stand, with wonderful progress made, and constantly on the look out for further improvements, to accomodate our large clientele MARK OF ESTEEM, for the very liberal patronage the most people of this vicinity have bestowed upon us since 5 years. The management of our concern have decided to advertise our

FIFTH ANNUAL FALL SALE

... TO BEGIN ON ...

TUESDAY, Nov. 4th, and
will last until Nov. 30th

At this sale we will allow a straight cash discount of 7 per cent. That is every person dealing at our stores this month will receive a rebate of 7c. on every dollar's worth of goods purchased, providing that they ask for same. We do this in order to convince our advertising department that most of our patrons read our store

letters in this space. We will offer our entire stock of the season's most needful merchandise at the rock bottom cash prices, and a rebate of seven cents off every dollar to those who ask for it. Many lines of goods are reduced in price for the this big event no in full swing at this city's

BIGGEST STORES.

M. FICKLER & CO.,

Who are completing their fifth year in Fredericton.

Russians Take Very Little Exercise

What exercise Russians take is usually more of a gentle promenade than anything else. They will stroll up and down the principal street in the town or in some small public square or garden for hours quite contentedly. Thus, in spite of the unique opportunity for skating which their long winter gives them, it is rare to find any Russian who can skate well. If you do find two or three good skaters, you will probably learn on inquiry that they are Englishmen or Germans. I was, however, surprised to find most of the Englishmen who are in the country on duty (as I was, for the purpose of learning the language) anything but pleased or contented with the life they are obliged to lead.

The Worm In the Chestnut.

A physician explains how the worm gets into the chestnut. When the nut is still green, an insect comes along and, hunting a warm place in which to have its eggs hatched, lights upon the green chestnut and stings it. At the same time it deposits some of its eggs in the opening thus made. The chestnut begins to ripen, and at the same time the eggs are hatching. The insect selects chestnuts as a place for depositing its eggs as being the best adapted place by instinct. The floury matter in the nut turns to sugar, and sugar contains carbon, which produces heat.

Where He Missed It.

"Ah," he said as they were exploring among the rocks back of the hotel, "here is 'Lovers' lane.' Let's go through."

"That deep place there, where it is so dark, with the steep, rocky sides?"

"Yes. Come on."

"I'm afraid you would kiss me if we were down there alone together."

"No, I don't!"

"Well, then we may as well remain up here."

One Boy's Worth.

When Horace Mann made a famous speech for the dedication of a building that had cost many thousand dollars devoted to the reformation of bad boys, he said, "If all this which has been spent upon this building results in the reformation of one boy, it is money well spent." Somebody said to him,

"Mr. Mann, do you think one boy is worth all that money?" He replied, "Yes, if it is my boy or your boy."

More Than He Could Stand.

"After you have taken this medicine," said the physician, "give yourself a hot water bath and go to bed at once."

"Gosh, doc!" exclaimed the shaggy haired patient. "Can't you make it a mustard plaster or something like that? I always kitch cold when I take a bath!"

Faint Heart.

"I can never marry you," said the beautiful blond.

"But," pleaded the wealthy old man, "won't you make my life happy for the short years I will be here? I am troubled with a weak and faint heart."

"In that case I accept you."

And yet they say faint heart never won fair lady.

Diplomatic.

"There is one thing I like about your husband—he never hurries you when getting ready for a walk."

"Very little credit is due to him for that, my dear. Whenever I see that I am not likely to be ready in time I simply hide his hat or his gloves out of the way until I have finished dressing."

What Was Broken.

Mother—Did you break anything when you dropped that armful of playthings, Bessie?

Bessie—No, mother; nothing but the quiet, and that's mended already.

Speaking of perfect happiness, ever notice a boy carrying a pup?—Aitchison Globe.

Would Prefer It Otherwise.

Lady—Ain't you ashamed to be begging on the street?

Beggar—Well, yes. I'd sooner do it in de pulpit or at a church fair, but fate is ag'in me.—Judge.

Every man should know something of law. If he knows enough to keep out of it he is a pretty good lawyer.

A fast man is very slow when it comes to paying his debts.—Philadelphia Record.

CITY NOTICE.

HORSES

... FOR ...

Fire Department

Notice is hereby given that the undersigned members of the Fire Committee have been appointed a sub-committee to purchase two good and efficient horses for use in connection with the Fire Department. Horses must be between the ages of four and seven years, and must weigh each not less than 1300 pounds and be sound in all respects. Horses may be submitted for inspection at Phoenix Square between the hours of eleven and twelve o'clock in the forenoon of any day from this date up to and including the 7th day of November, (Sundays excepted), at which time and place we will be prepared to inspect such horses as may be offered for sale. A certificate from a Veterinary Surgeon must accompany the horses purchased, guaranteeing them to be sound.

D. J. STOCKFORD,
GEO. ROSS,
JOHN MOORE,
Fredericton, Nov. 1st, 1901.—dtdwll

Wedding Invitations.

And stock printed in the latest style at the
Herald Office.

Office Stationery. Get your Letter Heads, Bill Heads, Envelopes and all kinds of Office Stationery at the
Herald Office

COME TO US.

Don't send your Job Printing out of town. We'll do it for you at the
HERALD OFFICE.

MODERN DENTISTRY

DR. McMURRAY.

Office Queen Street, Opp. Soldier's Barracks, Telephone 93.

Latest method in Crown and Bridge work.

Gas administered for painless extraction.

Office Hours 9 to 6, 7 to 8 p. m.

DENTISTRY

In all its Branches

F. W. BARBOUR, D. D. S.

Boston Dental College, 1891.

Hale Method for Painless Extraction. Crown and Bridge work. Young lady in attendance. Telephone at Office and Residence

W. J. IRVINE, D.D.S.

(And Special Practitioner's Certificate from Chicago College of Dental Surgery).

Artificial Teeth,

Inserted in Gold, Aluminum and ordinary Rubber Plates.

Crown and Bridge Work

Executed in Gold and Porcelain after latest and best methods.

Anesthetics,

Local and General applied and administered for Painless Dentistry.

Office: **CHESTNUT'S BUILDING,**

Queen st., opp. City Hall. Tel. 78.

Dr. R. H. McGrath.

PHYSICIAN AND SURGEON.

OFFICE and RESIDENCE

Cor. King and Carleton sts.,

Fredericton.

Aug. 18—d&w6mos

Oxford Sausages

T. MURPHY

will commence to-morrow to manufacture his famous Oxford Sausages. He tells us he will give the public the best Pork Sausages made in Canada, made fresh from day to day.

Vinegars.

A full assortment of

Wilson's Celebrated

Vinegar.

In White Wine, Cider and Malt. Undoubtedly the finest goods manufactured in Canada. Wholesale only.

A. F. RANDOLPH & SONS

CURE YOURSELF!
Use Big G for unnatural discharges, inflammations, irritations or ulcerations of mucous membranes. Painless, and not astringent or poisonous.
Sold by Druggists, or sent in plain wrapper, by express, prepaid, for \$1.00, or 3 bottles, \$2.75. Circular sent on request.