Children's Tams.

This is the popular Cap for Girls.
The nattiest Cap a Girl puts on her head for school or play.
The Newest Patterns and Lowest Prices.

25 to 75 CENTS.

It is to your interests to see our stock.

F. S. THOMAS,

DUFFERIN BLOCK. 541 MAIN STREET, NORTH END.

THORNE BROTHERS.

Preparing for School Days.

Your boy or girl will want something new in

FALL STYLE CAPS.

HIGH SCHOOL CAPS, 25c., 35c., 40c. and 50c. each.

GOLF CAPS, 20c., 25c., 50c. and 75c. each.

CLOTH TAMS, 25c. to $1.00. In good material, nicely lined.

Our make RICH FURS for season 1906-07 now on exhibition.

THORNE BROS., Hatters and Furriers, 93 KING STREET.

Sept. 1, 1906.

New Fall Overcoats.

The evenings are getting chilly and cold weather is knocking at your door. "What about a new Up-to-date Overcoat?" Of course you need one, but you need to consider where you can get one and not have to pay too much money. If you like to save a dollar or two call and see us. We buy our goods for cash and sell for cash and there is no reason why we can't save a couple of dollars for you.

Prices $8, $9, $10, $11.50.

Waterproof Raincoats, $4, $5, $6, $8, $10, $12.

C. MAGNUSSON & CO.,

The Cash Clothing Store,

73 Dock Street. St. John, N. B.

NEW AND USED

Furniture!

House Furnishings, Carpets, Ranges, Heating Stoves, Folding Beds and Bed Lounges, Mirrors, etc. Good Goods at less than the Price of Cheap New Stuff at

Nagle's House Furnishing Store

Cor. Duke and Charlotte Sts.

Red Cross Pharmacy.

When you want a good Tooth Brush, Sponge, or any Toilet Article, also, if you have a prescription to fill, be sure and go to the "Red Cross Pharmacy," there you will get the best goods and the Purest Drugs.

G. A. RIECKER,

87 Charlotte St.

Telephone 239.

REMEMBER

No butter will go out (either wholesale or retail) from the Creamery with the ST. JOHN CREAMERY Stamp upon it, but that which is STRICTLY FRESH We make hundreds of pounds every day.

The St. John Creamery, - - - 92 King St.
Telephone 1432.



The Art Store of Saint John,
Thomas J. Flood's.

September Weddings

New French Bronze Statuary
Gold, Bronze Vases and Ornaments
Solid Silver Cut Glass
Rodgers' Best Plate
Engravings and Etchings

Bring Your Pictures—To Be Framed

Thomas J. Flood, Artistic Framing
60 King Street,
Opposite Macaulay Bros' & Co.

When You Have Money

Do not allow it to lie in your house or in some insecure safe in your business premises. It is dangerous. If burnt up or stolen—you lose. Deposit it in a Chartered Bank and you are absolutely safe . . . .

The **Union Bank of Halifax**

Receives all deposits of ONE DOLLAR and upwards.

A TRIP TO

Our store will interest you. The stock is fresh and replete with novelties, containing all that is new and good in Dry Goods. Yes, we are sure a trip to this store will interest you and save you money in buying.

E. W. PATTERSON,

29 CITY ROAD. 29 CITY ROAD

THE EXHIBITION

(Continued from Page 1.)

from the written copy to the printed page.

The counter is covered with mats, held in place by linotype slugs, the curved plates made from the matrices extend up both posts at each side of the booth.

Back of the booth is a picture of the Telegraph-Times building surrounded by copies of The Telegraph and Times printed on white cotton cloth.

Overhead decorations are of tri-colored bunting.

The Ivy Tobacco Company has secured the space under the band stand, and makes a first class show of their brands of tobacco.

W. A. Simonds, representing Lipton's Limited, has a neat booth in which he shows the various products of the Lipton concerns in the way of preserved goods, confectionaries, etc.

The New Brunswick Board of Education illustrates the work of manual training in the two large spaces which come next to view. The display is in charge of T. B. Kidner and will be an eye-opener to those who are not familiar with the purposes of manual training. Specimens of work done by pupils in the public schools will be shown and demonstrations of the work will be given during the week.

Railway Exhibits

The next booth might be labelled Picturesque Canada from St. John to the Pacific. It is the exhibit of the C. P. R., and consists of views of scenery along that great railway, hunting and fishing trophies from mountain, forest and stream, and souvenirs that bring the breath of the west land, the lake region, the gold fields, the great prairies, the wheat fields, the mountains and finally the gentle Pacific.

An electric illumination of the letters C P. R. is in a place of honor at the background of the booth. Literature descriptive of Canada and illustrating tours which the road offers, will be distributed here, and all information desired will be gladly given.

The Intercolonial exhibit adjoins that of the C. P. R., and the government road makes a highly creditable display. The handsome heavy brass railing which was used in the I. C. R. exhibit at St. Louis, is in place at the exhibition here. Moose heads, splendidly mounted specimens of fish and pictures illustrating the fine scenic country which the I. C. R. passes through adorn the walls of the space which will doubtless prove a very popular one with travelling men.

The Dearborn Company make a good display of their products in the same space they occupied last year.

The St. John Railway Company have a large space divided into four rooms, each separated by green and pale yellow draperies, which are the colors dominating the booth. They make a first class showing of gas ranges, heaters, etc., illustrative of the advantages to be obtained by using gas for cooking and other household purposes.

C. D. Jones has a corner booth, where dulse and souvenirs will be on sale.

Manchester Robertson Allison Ltd. make a splendid display of office and library furniture in the large space at the end of the wing formerly occupied by the Lawton Saw Company. The space is splendidly decorated and everything requisite in the up-to-date office or library is shown.

An Out of Town Firm

One of the most artistic displays in the building comes next into view. It is that of J. M. Humphrey Sons, of Moncton, and is especially creditable because it is the first time this firm has exhibited at a St. John fair. Messrs. Humphrey show a splendid line of cloths of their own manufacture, and many choice weaves in men's suitings, etc., are to be seen. They are tastefully displayed on hangers and drums, so the whole has the effect of an especially well dressed window in which is displayed a choice line of goods. A fine and particularly complete line of ladies' cloths, which the firm is manufacturing this year for the first time, is also shown and is the subject of much attention from pasers by. Altogether the Moncton firm has reason to be particularly well pleased with their first display at a St. John exhibition.

Across from the Humphrey booth P. Campbell makes a good display of acetylene gas generators and heaters, hot water boilers, heaters, etc, while George Willett shows patent wringers, and the Canadian Oil Company makes a good display of crude and finished oils. Emery and Morrisey, of west end, show granite work, dull and polished. The Independent Order of Foresters have a neat rest room and writing room tastefully finished in green.

Where the Stoves Are

John E. Wilson makes a splendid showing of stoves and ranges as well as steel ceilings, walls and metal work in the way of cornices, trimmings, etc. Philip Grannan in an open setting shows Richmond ranges, while the Sparks Sifter illustrates how money may be saved by sifting ashes, etc.

The McClary Manufacturing Co. show stoves and ranges, while Emerson & Fisher make a good showing in all departments of stoves, furnishings and mantels. John C. Wild's booth for the manufacture of gold wire jewellry, and Oscar Silberstein's tobacco and cigar stand come next. T. J. Phillips has a dainty ice cream booth, which adjoins McLean & Holt's large display of stoves and ranges. E. D. Smithers shows jams and jellies. C. D. Litteney shows and explains Nutriola soaps, while the Havelock Mineral Spring Company has a second refreshment booth.

The D. K. McLaren belting shows rubber belting. Mr. Witham has a booth for the manufacture of pop corn, while the Copeland Scale Company and the Dustless Brush Company have adjoining booths in which the good qualities of their products are demonstrated.

The Amesbury Starch Company, for which E. T. Sturdee is agent, has a booth opposite the Dunlap Cooke booth. They have a pyramid of their cased starch in fancy boxes, while the large wall space at the end is taken by Shirley & Dittrich, of Galt, Ontario, who make a large exhibit of saws.

T. J. Phillips has a pagoda for the sale of candies, and the Willis Piano Company, of Halifax, makes a fine display of their pianos. J. Harvey Brown has an exhibit of teas in a neat booth near the lunch counter, where a cup of the invigorating beverage may be had for the asking.

In the Gallery

On ascending to the gallery at the northern end of the main building, John Frodsham's exhibit of phonographs and gramophones is the first to meet the eye. Adjoining it, in a large and handsome parlor setting, E. H. S. Flood shows a number of fine pianos.

H. D. Foss & Co. of Boston have an appetizing display of chocolates in all the various styles, while very dainty specimens of fancy work are on view in the next booth, shown by Mrs. Osborne. A souvenir picture booth, presided over by Mr. Ferris, and a stand for the sale of dulse and souvenirs by Mr. Whitebone come in the order named. W. H. Bell has a large exhibit of pianos shown in an attractive fashion, while exhibition visitors with weak eyes will be attracted by the display of optical goods shown by the St. John Optical Company.

To the housewife or seamstress the New Williams Manufacturing Company appeal with a line of their well-known sewing machines, shown in all styles and at all prices. Another Witham booth for the sale of pop-corn comes next, while the Sun Publishing Company has a stand near by. Pictures and some fine photographs are shown in the passage leading to the wing.

Another large exhibit of Manchester Robertson Allison, Ltd., takes in the whole end of the gallery. Furniture is displayed here and a handsomely furnished reception room is a feature of the display. Another confectionary stand by Thomas J. Phillips tempts those with a sweet tooth, while Quinn's Bohemian glass blowers will do wonderful things with glass for a small fee. Mrs. Morgan's stand for the sale of exhibition souvenirs is next in order.

The Floral Exhibit

Then comes the floral exhibit, which runs to the end of the gallery. It is a particularly good one this year, the display of cut bloom and potted plants made by Messrs McIntosh and H. E. Goold of Sussex being especially fine. As befits a display of this class, the floral exhibit is displayed and arranged in the most effective manner and it is not difficult for the visitor to imagine himself in a great garden as the beautiful bloom meets his eye on every side.

The Flood Company, Ltd., have the end of the gallery directly opposite to the M. R. A. space. A splendid display of pianos and art goods is made in this booth and its artistic arrangement aids materially to make it one of the most attractive booths in the gallery. H. M. McDonald, wire worker, has a booth near the Flood booth and Bower & Bartlett show Red Shield coffee in the next space. This booth is strikingly decorated in red and yellow and is in charge of Robert Rankine, who represents Bower & Bartlett in this section.

Another Phillips ice cream booth and the St. Charles Creamery booth come next in order, and this brings the visitor to one of the most artistic spots in the building, the exhibit of Scovil Bros., Ltd. This booth is so constructed as to carry out the idea of Oak Hall. Walls and ceiling are finished in imitation oak, as are also the fixtures, in which the firm's lines of ready-made clothing are shown. An electric sign with the words "Oak Hall" in points of fire hangs over the entrance and gives the key to the whole idea. The design was well conceived and cleverly executed by Thomas F. Drummie, window dresser for the firm, who has been in charge of the operations at the exhibition building. T. J. Phillips has a soda fountain adjoining the Oak Hall booth.

Returning to the main gallery and going down the west side, M. R. & A.'s sewing work department greets the visitor. Adjoining this are the four booths of the Women's Department, which include a rest room, tea room, art room and demonstration room. These will be dealt with in detail later and two small booths, one of which is used to exploit a liniment and the other a silver polish complete the list.

The Dog Show

One feature of the exhibition which will doubtless attract deserved attention, is the dog show at the western end of the machinery hall and under the management of Thos. McCullough. The exhibit promises to surpass anything of the kind attempted here. The facilities for handling and housing the dogs are in every way superior and the variety and quality of animals to be shown will be ahead of what has been seen at previous bench shows.

There are 140 dog stalls and each is made with a view to the size of the dog to be placed therein. For the St. Bernards and dogs of such class roomy stalls have been constructed three and a half feet wide and four and a half feet deep, and with six foot wall. Where there will be a litter of pups a wire screen will protect the front and there will be the same device in the event of an animal being ugly in temper. Straw and sawdust will be supplied in abundance and there are special places provided for the storing of such necessities.

The lighting is especially good and also the ventilation. The judging ring will be in the centre of the hall end, and there is plenty of room to enable one to witness the judging.

The show will be better patronized by exhibitors than at former exhibits and from present outlook in the way of entries the quality of the dogs will be greatly superior. One good feature will be the Boston terrier entries, for those dogs have in the past been rare in this city.

Another breed to be shown here for the first time is the Airedale terrier. The bull terriers will also be high class. Among the Newfoundlands the entry list is a large one, and the dogs are in quality exceptionally good. The collies show a vast improvement over former years.

H. W. Lacy, the judge, will arrive from Boston next Tuesday. He is acknowledged to be without a peer in America as a judge of dogs. At 2 o'clock on the day of his arrival he will commence to judge and will continue day and evening until all the awards are made. The entry list, it is expected, will be complete by this evening.

On the Pike

Leaving the rear doors of the industrial building one cannot fail to be impressed with that excellent innovation of F. G. Spencer's, "The Pike." The first impression one receives at night of this new feature of the St. John show is that of a blaze of light with music of various kinds and invitations to come and part with your money. It is impossible to get away from the Pike. In order to go to the Carriage Hall, the fireworks, the Amusement halls or the live stock shows the visitor must pass through the Pike. There is no way round, and thus every visitor to the exhibition will have to pass through this thirty-five foot walk on each side of which will be attractions of all kinds to tempt the passerby to linger and try his skill or to see something wonderful. Despite the fact that so much has been published in the newspapers about the Pike, there are still people who don't realize what it is. One person asked Meyer Cohen, who is associated with Mr. Spencer in promoting the affair, what the Pike really was. "Is it something to eat," and "how is it served," are some of the queries. No, gentle reader, the Pike is a collection of amusements of various kinds, twenty-six in all, and there is always something doing. From the time you pass under the arch at the entrance until you leave it behind, and even after that, you are assailed with all sorts of alluring invitations that are calculated to make you and your coin part company.

WHAT *Fruit-a-tives* OR "FRUIT LIVER TABLETS" ARE

Fruit-a-tives are the marvels of modern medicine. They have accomplished more actual cures—done more good to more people—than any other medicine ever introduced in Canada for the time they have been on sale.

Fruit-a-tives are fruit juices. They are nature's cure for

—CONSTIPATION
—BILIOUSNESS
—BAD STOMACH
—DYSPEPSIA
—HEADACHES
—IMPURE BLOOD
—SKIN DISEASES
—KIDNEY TROUBLE
—RHEUMATISM
—IRRITATED HEART

Fruit-a-tives are the juices of apples, oranges, figs and prunes. These juices are concentrated—and by a secret process, the juices are combined in a peculiar manner. This new combination is much more active medicinally than fresh juices—yet so perfect is the union that Fruit-a-tives act on the system as if they were in truth a natural fruit, medicinally stronger than any other known fruit.

To this combination of fruit juices, tonics and internal antiseptics are added, and the whole made into tablets.

These are Fruit-a-tives—sold everywhere for 50c a box or 6 boxes for $2.50.

FRUIT-A-TIVES LIMITED - OTTAWA.

A Regular Wonderland

But to describe this wonderland. It extends from just outside the Industrial hall to the front of the carriage hall. It height with a fancy escalloped top along which flags and burgee streamehs are flung to the breeze. There are 26 arched openings in the structure, each one cut out in electric incandescent lamps. In all there are over 500 lights on the Pike alone, including the huge electric sign over the entry arch.

There is plenty of room for the crowds to pass through, and if they wish to do so, to linger and see the varied attractions.

On the front end of the Pike, at the left of the entrance will be what is known as "Freak Row." Here may be seen a six-legged calf, an eight year old boy weighing only 20 pounds and in perfect health, and "the human wonder," though just what this latter is has not yet been given out.

On the left of the Pike walk will be found the "auto tours of the world." Here the visitor can enter a big auto car, 30 feet in length, seating 40 people and can take a trip to various parts of the world. The process is like this: After the car has been filled, the doors at the front open, and while the auto imitates the movements of a touring car going along the road, moving pictures are thrown on the canvas and the impression is given of an actual trip through these places. A different trip will be taken each day. For instance, the passengers will be shown scenes in and about New York, Boston, Ireland, Switzerland, going over the Alps, Colorado, the Garden of the Gods, and over the C. P. R. from Vancouver to Montreal. The car is modelled after the rubber-neck cars, so-called, of the big American cities. An announcer will be on hand and point out the various places of interest and describe the scenes. The car was built by S. C. Drury of this city.

Everybody Laughs

"The House of Laughter" comes next. In this booth there will be found the laughing mirrors, ten in number, in which the visitor is shown in various distorted shapes. These mirrors are far superior to any ever before seen here, and were recently purchased by Mr. Spencer at Revere Beach.

In another place the visitor can have a picture taken while sitting in an auto. A genuine automobile is used.

The baseball gallery will be a new feature. Two life sized figures of a batter and catcher are set up and for a small fee anyone can act as pitcher and if successful in hitting the bat will receive a prize. This should prove a strong attraction for baseballists.

At the end of the Pike, facing the grand stand, and adjoining the carriage hall, will be found Miles Bros.' moving pictures of the San Francisco disaster. A tent, 40 by 80 feet, has been erected with 8 foot side walls and 24 foot roof. This show will be open continuously from 1 p. m. to 10.30 p. m. Leonard Mock, who was an eye witness of this great calamity, will give an illustrated lecture during the show. The tent will accommodate about 500 people.

Across the passage-way on the other side of the Pike will be located an Indian village with braves, squaws and papooses. They will make baskets, beadwork, etc., and will also run an archery competition.

Situated at a point between the two rear doors of the industrial building will be the merry-go-round, the old favorite of the children, without which no exhibition would be a success.

A photoscope gallery is another of the concessions that is likely to prove popular. Patrons can have their pictures taken and put on buttons.

An African dodger will also be found among the attractions, where those who want to "soak the coon" can be accommodated.

Fortune tellers, palmists, cane racks, knife racks and doll racks will also be found.

Each front has been decorated differently and "barkers" and "spielers" from Coney Island and other resorts will announce the various attractions. The Pike should prove to be a "howling success" in more ways than one.

The Carriage Hall

There will be the usual ring for the parade of prize horses and fancy turnouts. In the carriage hall, which as usual is located in the drill shed, there is a fine collection of carriages and sleighs. The exhibitors are the Nova Scotia Carriage Company, thirty turnouts; A. G. Edgecombe, twenty-five; J. Clarke & Son, twenty-five; McLaughlin Carriage Company, thirty; Frank Cooper, twenty; A. A. Pirie, twenty, and James Maeson, ten or twelve.

Amusement Hall

The amusement halls,
Both large and small,
Are ready and waiting
To receive you all.

It was not intended that poetry should enter into this account of the exhibition attractions, but the foregoing lines seemed to sum up the whole situation.

As has been heralded abroad for the

(Continued on page 8).

Hair-Food

It does not have life enough, that's the trouble with your hair! There is something wrong with the hair-bulbs. They are slowly starving! Then feed them at once! Give them a regular hair-food—Ayer's Hair Vigor. It checks falling hair, keeps the scalp healthy and free from dandruff. A little of it often does great things for the hair and scalp.

J. C. Ayer Co., Lowell, Mass.

—NEW—

Fall Suits

—AND—

Overcoats

NOW READY.
FOR MEN AND WOMEN.

WILCOX BROS.

20 CENTURY BRAND REGD

FINE TAILORED GARMENTS FOR MEN

FOR YOU!

Clothes don't make the man, but we all despise the slouchy man. And good clothes are like charity, they cover a multitude of sins. If all men were as good as they look in

20th CENTURY BRAND

Clothes there would not be enough medals to go around. Remember that good clothes are a good investment.

Fall Suits and Overcoats opened this week.

Fall Suits, $10, $12, $15, $16.50, $18, $20.

Fall Overcoats (topper and knee length), $10, $12, $15, $18.

A. GILMOUR,

68 King Street.

Fine Tailoring; 20th Century Brand Clothing.

McMILLIN'S
FOOT COMFORT
(Antiseptic).

An ideal preparation, which promptly relieves the pain and discomfort of SORE and TIRED FEET arising from SOFT CORNS, CHILBLAINS, INGROWING NAILS, EXCESSIVE PERSPIRATION, OFFENSIVE ODOR, etc.

It possesses a pleasant odor, and although powerfully antiseptic, is absolutely harmless.

FOOT COMFORT may be used on any part of the body which is inclined to chafe. It will be found a most appropriate toilet requisite for travellers.

Price 10c. per Box.
Three (3) Boxes for 25c.

W. J. McMillin,
Dispensing Chemist,
625 Main St., St. John, N. B.

E. R. MACHUM W. D. FOSTER
MACHUM & FOSTER, Fire Insurance Agents.
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Assets over $26,000,000.00
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WIRING IN ALL BRANCHES.

Frank P. Vaughan,
Electrical Engineer and Contractor,
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Phone 319.

HAMM LEE,
Tel. 1739. 45 Waterloo St.
First Class Hand Laundry. Goods called for and delivered promptly. A trial will convince that my work is the best.

DEWITT BROS.,
MAIN STREET,
FAIRVILLE, N. B.
Wholesale and Retail Dealers in HAY, OATS and FEED, MEATS, BUTTER, EGGS and POTATOES.
Branch Warehouse, HARTLAND, Carleton County.

Butter-nut Bread

being recognized as the BEST BREAD on the market, naturally has provoked

IMITATIONS

which, though good in appearance, fail when put to the eating test. The genuine has the name Butternut Bread on every label.

Those selling other bread as Butternut are liable to prosecution.

ROYAL BAKERY,
(TWO STORES)
Stores Cor. Charlotte and Sydney and 423 Main St. N. E.
POUND CAKE a Specialty. Plum, Cherry, Fruit and Sponge. All kinds of pastry made from the best of butter and eggs.

Lowest Prices in Town!

Shirts, 6 cents. Collars 1 cent. Cuffs 2 cents, Suit Underwear 6 cents, Vests 10 cents, Coats 10 cents, Handkerchiefs 1 cent, Sox 2 cents.

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Goods Called for and Delivered.

McLEAN & SWEENY,
Fire Insurance and Real Estate. 42 Princess St.

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Pneumatic Cushion,

Rubber and steel-tired carriages for sale, second hand Bangor, Gladstone, jump seats and light carriages.

JAMES MASSON, Fairville,
LANCASTER CARRIAGE FACTORY

BISCUITS.
Our Graham Wafers cannot be equalled in the city. Ask your grocer for them and see you get the York.
YORK BAKERY,
230 Brussels street,
565 Main street.

GILBERT LANE DYE WORKS.

LACE CURTAINS cleaned and done up EQUAL TO NEW.
Carpets cleaned and beaten. Dyeing and scouring.

Bedding Plants

IN OUR USUAL ASSORTMENT.

P. E. CAMPBELL, Seedsman and Grower, 47 Germain Street, 'Phone 832

Bargains in School Shoes

For Girls, 98c., $1.81, 1.28, 1.38 and 1.48
" Boys, 98c., $1.08, 1.18, 1.28, 1.38, 1.58 and 1.68
Guaranteed to Stand the Hard Knocks

C. B. PIDGEON, Cor. Main and Bridge Sts., North End.