

ONE BIG SALE

To start the new year off to beat the old year is the task we undertake, and we believe it will be a mighty hard task to perform.

The great increase in our business of the past makes us believe that something out of the ordinary must be done to beat our past sales, and as a starter we offer

\$35,000 Worth of Up-to-Date DRY GOODS AND CLOTHING at about 50 cents on the Dollar

Read carefully all about it, and don't forget our past reputation for living up to our advertisements.

40 Doz. Men's Regular \$1 Sweaters, Black or Blue, Sale price, \$.59	30 Doz. Men's Regular 75c. Regatta Shirts Sizes. 14, 16, 16 1-2	Men's Regular \$18 Overcoats, English Melton, 11.98
75 Doz. Men's Regular \$1.25 Sweaters, Black or Blue, Sale price, .98	16 Doz. Men's Regular \$1.25 Mocha Gloves, .89	Men's Regular \$10 Reefers, Fur-Lined, 5.98
15 Doz. Men's Regular \$1.50 Cardigans, Sale price, .98	50 Doz. Men's Regular 65c. Wool Fleece Shirts and Drawers, .43	Men's Regular \$5 Reefers, Canadian Tweed, 3.48
100 Doz. Men's Regular 75c. White Dress Shirt, .42	30 Doz. Men's Regular \$1 Unshrinkable Shirts and Drawers, .59	500 Pairs Men's Canadian Tweed Pants, Regular \$1.75, 1.00
50 Doz. Men's Regular 35c. Neckties, .19	50 Doz. Men's Regular \$1.25 Umbrellas, .98	300 Pairs Men's English Worsted Pants, Regular, \$3.00, 1.98
50 Doz. Men's Regular 35c. Braces .19	50 Doz. Men's Regular \$1 Jersey Fleece Top Shirts, .75	\$3,000 Worth of Shoes, Up-to-date, for Men and Women at less 20 per cent discount, 1.98
400 Doz. Men's Regular 8c. White Handkerchiefs, .3	38 Men's Regular \$8 Overcoats, Black Frieze, 4.98	The Great \$3.00 King Hat. Sale price, 1.98
125 Doz. Men's Regular 15c. Collars, 3 for .25	Men's Regular \$8 Overcoats, Canadian Tweed, 3.48	Men's \$10 All-Wool Tweed Suits, " 6.48
25 Doz. Men's Regular 25c. All-Wool Hose, .19	Men's Regular \$10 Overcoats, Canadian Tweed, 6.48	Men's \$12 English Worsted Suits, odd sizes. Sale price, 6.48
30 Doz. Men's Regular 65c. Heavy Duck Shirts, .48	Men's Regular \$16 Overcoats, Scotch Tweed, 9.98	Boys' 2-Piece Suits, \$1.98 up
		Boys' Overcoats, Long Fashionable Cut, 2.98 up

Extra Special Bargains for the Ladies

33 Only, Ladies' Last Season's Suits, short coat style Regular \$10.50, to go at \$2.98	Babies' \$2.50 Bear Skin Coats, Sale Price, \$1.75	Ladies' \$1.25 All Wool Shawls, Sale Price, 75c
45 Ladies' Last Season's Coats, that cost us \$3.65, to be sold for \$90.00, only \$2.00 each	Babies' \$1.50 B. S. Sets, Muff and Collar, Sale Price, 98c	Ladies' 75c All Wool Motor Gloves, Sale Price, 50c
75 Ladies' Long Fashionable Coats, latest styles, to be sold for less than half price, \$3.98 to 15.00	15 Doz. 30c All Wool Tokes, Sale Price, 19c	Ladies' 50c All Wool Motor Gloves, Sale Price, 38c
Ladies' \$7.00 Skirts, Sale price, 4.98	45 Doz. Ladies' 50c Shirts and Drawers, Sale Price, 39c	Ladies' \$1.25 D. and A. Corsets, Sale Price, 98c
Ladies' \$6.50 Skirts, Sale price, 3.98	Ladies' \$2.50 Black Sateen Under Skirts, Sale Price, \$1.98	Ladies' \$1.00 D. and A. Corsets, Sale Price, 78c
Ladies' \$4.50 Skirts, Sale price, 3.28	Ladies' \$1.75 Black Sateen Under Skirts, Sale Price, \$1.25	Ladies' 50c D. and A. Corsets, Sale Price, 39c
Ladies' \$3.75 Skirts, Sale Price, \$2.98	Ladies' \$1.25 Black Sateen Under Skirts, Sale Price, 98c	Ladies' \$1.25 P. C. Corsets, Sale Price, 98c
Girls' Coats, From \$2.98 to \$5.00	Ladies' \$1.00 Black Sateen Under Skirts, Sale Price, 68c	Ladies' 75c P. C. Corsets, Sale Price, 58c
Babies' \$4.25 Bear Skin Coats, Sale Price, \$2.98	Ladies' 45c Hose Supporters, Sale Price, 25c	Ladies' 50c Black Cashmere Hose, Sale Price, 38c
Babies' \$3.50 Bear Skin Coats, Sale Price, \$2.28	Ladies' 25c Hose Supporters, Sale Price, 15c	Ladies' 35c Black Cashmere Hose, Sale Price, 25c
	Ladies' \$2.25 All Wool Shawls, Sale Price, \$1.75	Ladies' 25c Black Cashmere Hose, Sale Price, 19c
	Ladies' \$1.75 All Wool Shawls, Sale Price, \$1.25	Ladies' 50c Shirts and Drawers, Sale Price, 39c
		Ladies' 30c Shirts and Drawers, Sale Price, 19c

Remember This Sale Will Last for Ten
Days---from January 6th to the 16th.

WILCOX BROS.,

Dock Street and Market Square