fifty Years Ago in New Brunswick

By GEORGE I. HIGGINS

SHEDIAC

Shediac, population 700, is situated on the shore of Shediac Harbor, one of the best ports in the Province. Boating, bathing, trout and mackerel fishing; ducks, geese, brant and plover plentiful within easy reach; good hotel accommodations; shoe factories, saw mills, etc.; 107 miles from Saint John, Intercolonial Railway via Point Du Chene branch. Fare $3.

"Tally" Winners

In our second tally contest we have two first prize winners who had the same highest tally, 1,079.

The sentences: "Shipbuilding established manufacturers unbelievably uncomfortable," and "Shipbuilding established uncomfortable manufacturers unbelievably," sent in by C. McBriarty, 487 Main Street, Saint John, and Nina Babkirk, 25 Carleton Street, Saint John. They each will receive a cheque for $5.

The other winners in order are:

Florence Thibodeau, Campbellton, N.B.

A. G. MacGillivray, 30 Richmond Street, Saint John.

James O. Manchip, 123 Archibald Street, Moncton.

Mrs. A. L. Gaudet, 26 Queen Street, Saint John.

Garnet A. Sherwood, Hampton Station, N.B.

Mrs. Henry Lapthorne, Charlottetown, P.E.I.

John A. Drake, Fielding Corner, N.B.

A great many answers have to be corrected as contestants in many cases take credit for manufacturers bonus from advertisements which are not Maritime manufacturers. It is well for our people that they should know who our Maritime manufacturers are and the articles they produce.

Remember the value of the letters change from week to week.

REVENUE

An actor, who was staying at a small provincial hotel, said one day to the girl in the office: "I wonder if you could possibly oblige me with a postal order for a shilling."

"I believe we could," said the girl, skittishly. "Are you going to try one of those competitions?"

"Nothing so fanciful would enter my mind," said the actor, haughtily. "This is for the wife and little ones at home."

Theatre Guest Tickets for
MISS RHONA F. BELYEA
87 City Line, West Saint John, N.B.

THE BROADCASTER'S WEEKLY TALLY

$15 Each Week for Highest Tally

Prizes:
1st . . . $5
2nd . . . $3
3rd . . . $2
5 Prizes of $1.00

A FREE Contest For All Our Readers

SIMPLE! FASCINATING! YOU WILL ENJOY IT!

Make up a sentence of not more than five words using words that are to be found in advertisements in this paper. **The words must be English words to be found in the dictionary. Proper names, hyphenated words and coined words are not eligible.** The sentence must make sense as a proper sentence. For instance, to say "Maritime pickles are always superiority" would be disqualified as not being properly constructed. If instead of the word "superiority" the word "superior" was used it would be a proper sentence, or such a word even as "bituminous" would be a complete sentence. While the latter word would make the sentence rather ridiculous it would nevertheless be termed a complete or proper sentence. The sentence may be as ridiculous as you like to make it so long as it is a proper sentence. Below you will find a chart giving the value of each letter in the alphabet.

Contestants will use the blank chart below in filling in their answers; putting in the name of the advertiser from whose advertisement the word is taken and place the letters contained in the words in the squares, and the total tally in the last column. The object being to pick out words that will make a correct sentence whose letter values will total the highest score. **Words taken from advertisements of Maritime manufacturers will carry a 15% bonus value.**

Send your answers to TALLY, Maritime Broadcaster, 22 Canterbury Street, Saint John, N. B. Answers to this week's Tally must be in this office not later than Friday, April 24th, 1936. Decision of the judges must be accepted as final. Winner of this week's contest will be published in the issue of May 1st, 1936.

KEY TO THIS WEEK'S LETTER VALUE

The accompanying table (on the right) shows the relative value in Tally points of the 26 letters of the alphabet. The number appearing under each letter is the point-value of that particular letter.

The value of each letter in points is changed occasionally. For that reason it is important that you check these values each week. For example: The value of the letter "A" is 8 points. The following week the same letter may be valued at only 2 points, and so on all through the alphabet.

A	B	C	D	E	F	G
2	19	17	6	4	20	16
H	I	J	K	L	M	N
15	3	11	12	9	18	10
O	P	Q	R	S	T	U
5	13	22	3	2	8	7
V	W	X	Y	Z		
23	21	25	14	24		

CONTESTANTS USE THIS COUPON

ADVERTISER	Page	WORDS (put one letter in a square)	Total

Maritime Manufacturers' Bonus .....

Total Tally .....

Name .....

Address .....

No. 4 .....

SMILES



She: You really think the movies are instructive?
He: I should say so, I learned how to kiss a girl there.

TOO TRUE

Lecturer (speaking on the value of education) — "Yes, what can take the place of a university education?"

Nothing. Look at the man who only finishes grammar school. Where is he now? He is an engineer on a railroad. But where is the man who has gone through university and has gotten his diploma?"

Voice in Audience—"He's the conductor!"



"To whom shall I go to get advice on how to succeed in life?"
"Go to some one who has failed, the successful people are too busy to talk."

PRECOCIOUS INSTINCT

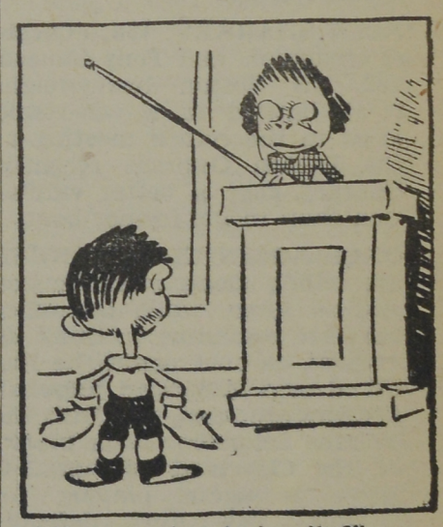
The teacher heard a child crying, and rushed out to the playground to find out the cause of the disturbance.

"What is the trouble?" she asked of little Jimmie, who stood calmly by, eating an orange.

"Billy took Fred's orange," explained the witness.

"And where is the orange?" asked the teacher.

"Oh, I have that," replied Jimmie. "You see. I am the lawyer."



"Jimmy, what is loyalty?"
"Loyalty is that spirit which causes man to turn down an offer of more money from the other fellow."

STARCASM

Someone met Wally Beery and drooled: "I've seen you in the pictures, Mr. Beery." To which Beery retorted: "My, my. Isn't it a small world."

CAREFUL HOUSEWIFE

Little Mary was left to fix lunch, and when the mother returned with a friend she noticed Mary had the tea strained. "Did you find the lost strainer?" mother asked.

"No, mother, I couldn't, so I used the fly swatter," Mary replied.

Mother nearly swooned, so Mary hastily added: "Don't get excited, mother, I used the old one."

"Aren't some of the hats women wear absurd?"

"Yes," replied Miss Cayenne; "and yet when some people put them on they Do look So appropriate.



BY
BARDSLEY
SOFT AND STIFF FELTS
DRESSY : DURABLE
NEW SPRING COLORS AND SHAPES
BUY YOURS AT FACTORY, 7 KING SQUARE
OLD HATS Cleaned and Reblocked. Also Weatherized if desired.

Ask for Information on
DIESEL ENGINES
INTERNATIONAL CORRESPONDENCE SCHOOLS
85 Germain Street, Saint John

Curtains Cleaned
—beautifully—and stretched to hang evenly.
'Phone 3-2451
City Wet Wash Laundry, Ltd.

Brighten Up Your Suit and Coat for
EASTER
THE QUEEN DRY CLEANERS
86 Charlotte St. 'Phone 3-2343
"We Use the CHLOREX Way"

HOW ABOUT YOUR
SHOE REPAIRING?
Try our "While-You-Wait" Service. It will please you!
W. H. Sargeant
216 Union Street (opp. Opera House)

THE DUNLOP HOTEL
KING SQUARE, SAINT JOHN
Running Water in Every Room—$1.00
Dining Room Now in Operation
FREE PARKING

"At Your Service"
JULES GRONDINES
CHROMIUM PLATING
That Beautiful and Lasting Finish That Never Tarnishes
AUTOMOBILE PARTS A SPECIALTY
24 Waterloo St. 'Phone 3-2761
SAINT JOHN, N. B.
Out-of-Town Orders Receive Prompt Attention

You'll hear the talk of the town and gossip go 'round and 'round if you LUNCH with the bunch at IKE'S.
MAJESTIC LUNCH
—NEVER CLOSES—
70—Germain Street—70