

Stand Fast New Brunswick

THOSE who will take the time to review how the Province of New Brunswick and its people have fared in the past sixty years must view with grave concern the future. All those who hold the welfare of this Province and its people in regard must realize that the future depends on how we use today. The primary concern of the people of New Brunswick is the right to live and do business, the right to make full use of the blessings of nature, with which this Province has been endowed, the right of our young people to find profitable employment, the right as heirs to the heritage of our forefathers to share and enjoy its abundance.

There is perhaps nothing harder to endure than the sense of injustice. The people of this Province and the other Maritime Provinces have been seared by the injustice which ever since 1867 has been meted out to them by Federal authority, who in turn have been dominated by the monopolistic and capitalistic interests of Central Canada. New Brunswick's position as one of the original partners in Confederation, as well as the other Maritime Provinces, is being ignored. The monopolistic interests of Central Canada as much as tell us that we have no voice in our own affairs, that political consideration must govern and we should be content to suffer in silence. When we ask for their consideration to enable us to market our products, the door is practically closed in our face and the sign placed in front of the Central Canadian markets, "No Trespassing Allowed," that we must not encroach on their rich preserves. We have continued to submit to such injustices until our wealth is nearly wiped out and we have become poor, and see our sons growing to manhood without prospect of earning a decent living in their native Province. Increased subsidies, or even lower freight rates, will no longer provide the solution to the handicaps under which private business in this and the other Maritime Provinces is working. Such grants have not produced the desired results in the past, being regarded as palliatives to avoid consideration and discussion of the fundamental questions.

We cannot expect to be a prosperous Province unless we are permitted to use our own resources, products and facilities to create a self-contained, economic whole. New Brunswick has been in the grip of an ever-increasing current, rising in Central Canada and flooding our Provinces with political intrigue, burdening our people with taxes, submerging our primary and secondary industries, taking from us our dollars and opportunity to live and do business. The rights of New Brunswick as a partner in Confederation must be preserved. The intent and purpose of Confederation must be carried out. Our Imperial connections and safeguard must be maintained. The people of New Brunswick are looking to the Government, with whom they have entrusted their present and future welfare for direct action and leadership. To the representatives in the Provincial Government and in the Federal Government the call goes out, "Stand fast, New Brunswick, hold to that which is good."

Free Church Is To Launch An Intense Religious Crusade

Evangelistic Drive To Bring People Back To God.

London.—Free church ministers and their officers throughout the country have just received from the headquarters of the National Free Church Council a letter appealing for immediate action with a view to an intense evangelistic crusade.

The letter is the outcome of a series of conferences among Free Church leaders and others which began as far back as February last.

It pleads with the ministers and church officers to begin by reviewing their own personal life and witness, and then to gather the church members together in order to urge upon them their tremendous responsibility in presence of the spiritual indifference and apathy of the day.

They are asked to make determined efforts to evangelize their own neighbors, in concert with sister Free Churches and, wherever possible, with the Church of England. The National

Free Church Council stands ready to co-operate and to further local efforts.

"Constant, whole-hearted evangelism," the letter declares, "is the only hope of gaining a world which seems to be drifting from God. We believe that it is within the power of Christ even now to open a new era of faith and reverence in the land through His Church."

Ten thousand Free churches, stirred by the love of Christ, and moved by a sense of the world's need of Him, could, without waiting, begin a revival that would change the hearts of men and so bring hope and loveliness into life."

A call is made for:

Unbroken prayer-fellowship between ministers and church officers.

Greater reverence in worship.

Greater care in the reading of the Scriptures.

Full observance of the Lord's Day.

Forethought and deep earnestness in Sunday School work, and

More stress on the importance of daily witness in common life.

TOOTH WOOD

Americans use more wood each year for picking their teeth than they do for making Christmas trees. This vital piece of information has been worked out in Los Angeles.

Strength of Resources Features 1936 Report of Canada Life

Company Enters 89th Year of Service to Policyholders

Another substantial increase in assets featured the Annual Report of the Canada Life Assurance Company, presented in Toronto on January 16th, the gain being \$6,530,539, bringing the assets to a total of over \$248,000,000.

The total income from all sources during 1935 was over \$41,000,000. The sum of over \$26,000,000 was paid to policyholders, annuitants and beneficiaries. Living policyholders received \$19,000,000, apart from loans made to them.

During the past six years, the Canada Life has paid to policyholders, annuitants and beneficiaries over 158 million dollars. During the same period, the Company's assets increased by \$75,125,435.

In line with its established policy, the Canada Life has included only interest actually collected in 1935 in arriving at its earned interest rate of 4.55%.

The year-end results show increases in new annual premium ordinary insurance in Canada, United States and British Isles, the total increase being two and one-quarter millions. The first year premiums received from this source exceeded the record of 1934 by \$145,000. It is a significant fact also that, in Canada, the number of insurance sales made exceeded those of the previous year by approximately twenty per cent.

Among all legal reserve life insurance companies in North America, having one hundred million dollars or more of insurance in force, reporting to an independent statistical organization, the Canada Life showed the lowest lapse rate during 1934, and the rate was even better in 1935. The Company's lapses last year were the lowest

of any year since 1928, the improvement over 1934 being 20%.

Mr. A. N. Mitchell, Vice-President and General Manager, in his address said in part:

"The safeguarding steps which the Canada Life inaugurated early in the period of storm have been very effective. The result is a report which should give intense satisfaction to policyholders."

"During the last six years it has been the policy of the Company to not only strengthen the reserves which are made apparent in any annual report, but also, through writing down of book values, to otherwise heavily strengthen its position. With the development, however, of more prosperous times, we are confident that much of what has been done in this way will later be released for the benefit of the policyholders' surplus accounts. In the meantime, we believe that these adjustments have made the position of the Company one which should give its policyholders a very comforting feeling of safety."

Canada Life ASSURANCE COMPANY

LEIGHTON MCCARTHY, K.C., President
E. R. WOOD, LL.D., Vice-President

HERBERT C. COX, Chairman of the Board
A. N. MITCHELL, Vice-President and General Manager

JOHN MacKINNON, C.L.U., Manager of New Brunswick-P. E. I. Branch

THE LATEST PHOTO OF JOHN D.



Although JOHN D. ROCKEFELLER, nearing his ninety-seventh birthday, gave up golf on the advice of his doctors, he still takes frequent motor rides through the Florida countryside near Daytona Beach, Florida, where this new photo of the multi-millionaire was taken.

CUT HAIR FOR 66 YEARS AND NEVER CLIPPED AN EAR

Woodstock, Ill.—Henry Schneider has been cutting hair for 66 years. He has worn out three floors, four barber chairs, but never has he nipped a customer's ear.

"I reckon I've cut enough hair to carpet a park," the 8-year-old barber said. "But never an ear, mind you."

Schneider, a native of Alsace, came to America in 1869. He began learning his trade when he

was 14 and so small he had to have a circular platform to reach the nape of his customers' necks.

An old-time barber, Schneider keeps in his shop tier upon tier of the gold-decorated shaving mugs of his earlier patrons.

HORSE WEAKNESS

Racehorses have many strange weaknesses. Some are partial to goats as stable-companions. One famous horse runs best when spurred on by a rattle, while another enjoys his food best when it is accompanied by the music of a street organ.

Windshield Gives Perfect Vision And Without Any Glare

Car Drivers Cannot Be Blinded by Lights When New Glass Used.

Hartford, Conn.—An automobile with one-way headlights and a one-way windshield, which the driver can see through perfectly but which screens his eyes from polarized lights coming toward him, has been equipped here by Robert Sparks, member of the American Institute of Electrical Engineers.

Sparks uses materials recently invented by several persons and firms, which polarize light or cause its rays to vibrate all in the same plane. These materials are "one-way" glass in the sense that they can be set to darken light polarized one way and coming towards them, while permitting perfect vision to a person behind them, by light of his own rays, which have been polarized another way and which, of course, are reflected back from the various objects in their path.

The peculiar "one-way" nature of polarized light has been known and used scientifically and industrially for many years. But it has been made with Nicol prisms, too rare and expensive for the mass production and costs needed for motor headlights. Today there are two of these new polarizing materials on the market, Sparks says, and a third under laboratory trial here.

"Dare to be true. Nothing can need a lie; A fault which needs it most grows two thereby."

—Herbert.